



中大香港亞太研究所民調：

六成市民不滿施政報告 最不滿意的範疇是教育

特首林鄭月娥於 11 月發表 2020 年施政報告，香港中文大學（中大）香港亞太研究所於 2020 年 12 月 8 日至 15 日晚上進行電話訪問調查，探討大眾對施政報告的評價。調查發現 58.9%受訪者不滿意今年的施政報告，最多人表示不滿的政策範疇是教育，有 63.6%。調查結果摘要如下：

58.9%的受訪者不滿意今年的施政報告，較去年的施政報告調查微增 1.1 個百分點，表示滿意的有 10.1%，較去年微降 0.9 個百分點，而表示「普通」的則有 27.3%，較去年微降 1.4 個百分點（見附表一）。統計顯著性檢定（卡方檢定）顯示，今年與去年調查的百分比分布差異不達統計上顯著的水平，反映市民近兩年對施政報告滿意度沒有明顯變化。與 2018 年的施政報告調查比較，不滿的比例增加 30.1 個百分點，滿意的比例下降 25.7 個百分點，而「普通」的比例下降 6.3 個百分點（見附表一）。統計顯著性檢定（卡方檢定）顯示，今年與前年調查的百分比分布呈統計上的顯著差異。

是次調查詢問了受訪者對施政報告中六個主要政策範疇的滿意程度。在「教育」方面，表示滿意有關政策的受訪者佔 11.3%，21.4%回答「普通」，63.6%則表示不滿意；在「房屋及土地供應」方面，6.4%受訪者表示滿意，而 32.6%回答「普通」，54.9%感到不滿；在「落實『一國兩制』」方面，16.8%受訪者表示滿意，回答「普通」和不滿的比例是 21.8%和 54.6%；在「抗疫」方面，表示滿意的受訪者僅佔 7.3%，36.8%回答「普通」，不滿意有 53.9%；至於「就業」方面，8.3%受訪者滿意有關政策，33.5%回答「普通」，51.2%表示不滿；最後是「振興經濟」方面，10.6%受訪者表示滿意，回答「普通」和不滿的比例是 36.6%和 48.8%（見附表二）。

是次調查採用雙框電話號碼（家居固網電話及手提電話）取樣設計，共成功訪問了 709

名 18 歲或以上的市民（家居固網電話：361 名；手提電話：348 名），家居固網電話及手提電話樣本的成功回應率分別為 34.9% 和 33.8%。以 709 個成功樣本數推算，百分比變項的抽樣誤差約在正或負 3.68 個百分點以內（可信度設於 95%）。¹

中大香港亞太研究所電話調查研究室
二零二零年十二月廿二日

傳媒查詢：中大香港亞太研究所助理所長鄭宏泰博士（電話：3943 1341）。

¹ 調查結果先後以樣本被抽中的機會率和香港統計處最新公布的性別及年齡分布作加權處理。

附表一：對施政報告的滿意程度（百分比）

	2020年12月	2019年10月	2018年10月
滿意	10.1	11.0	35.8
普通	27.3	28.7	33.6
不滿意	58.9	57.8	28.8
不知道／很難說	3.6	2.5	1.8
（樣本數）	(709)	(711)	(706)

問題：「整體嚟講，你滿唔滿意特首林鄭月娥最近發表嘅施政報告呢？係唔滿意、普通，定係滿意呢？」

註：經卡方檢定顯示 2020 年 12 月和 2019 年 10 月的百分比分布差異不達統計上的顯著水平 [$p > 0.05$]，而 2020 年 12 月和 2018 年 10 月的百分比分布差異達統計上的顯著水平 [$p < 0.001$]。

附表二：對部分政策範疇的滿意程度（百分比）

	不滿意	普通	滿意	不知道／ 很難說	（樣本數）
教育	63.6	21.4	11.3	3.7	(709)
房屋及土地供應	54.9	32.6	6.4	6.2	(709)
落實「一國兩制」	54.6	21.8	16.8	6.8	(709)
抗疫	53.9	36.8	7.3	2.1	(709)
就業	51.2	33.5	8.3	6.9	(709)
振興經濟	48.8	36.6	10.6	4.0	(709)

問題：「你滿唔滿意施政報告中有關教育方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

問題：「你滿唔滿意施政報告中有關房屋及土地供應方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

問題：「你滿唔滿意施政報告中有關落實『一國兩制』方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

問題：「你滿唔滿意施政報告中有關抗疫方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

問題：「你滿唔滿意施政報告中有關就業方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

問題：「你滿唔滿意施政報告中有關振興經濟方面嘅政策呢？係唔滿意、普通，定係滿意呢？」

Survey Findings on Views about the 2020 Policy Address Released by Hong Kong Institute of Asia-Pacific Studies at CUHK

In November, Chief Executive Carrie Lam presented the 2020 Policy Address. A telephone survey was conducted from 8 to 15 December 2020 by the Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong (CUHK) to gauge public views on the Policy Address. It was found that a total of 58.9% of the respondents showed dissatisfaction towards the new Policy Address. Education was the policy area that found to be the most unsatisfactory, of which 63.6% of the respondents were dissatisfied.

Major Findings

A total of 58.9% of the respondents showed dissatisfaction with the new Policy Address, 10.1% said they were satisfied and 27.3% answered ‘in-between’. The corresponding figures for last year’s survey on the 2019 Policy Address were 57.8%, 11.0%, and 28.7%, respectively. Statistical analysis (Chi-squared test) found that the differences between the two years were statistically insignificant. The corresponding figures for the 2018 Policy Address were 28.8%, 35.8%, and 33.6%, respectively. Statistical analysis (Chi-squared test) showed that the results for the 2020 Policy Address were significantly different from those for the 2018 Policy Address.

The respondents were also asked about their satisfaction level on selected policy areas in the 2020 Policy Address. For education, 11.3% of the respondents were satisfied, 21.4% answered ‘in-between’, and 63.6% expressed dissatisfaction. Concerning the area of housing and land supply, 6.4% were satisfied, 32.6% answered ‘in-between’ and 54.9% were dissatisfied. For the implementation of “One Country, Two Systems”, 16.8% expressed satisfaction, 21.8% answered ‘in-between’ and 54.6% expressed dissatisfaction. Whereas only 7.3% of the respondents were satisfied with policies in response to COVID-19, 36.8% answered ‘in-between’ and 53.9% were dissatisfied. In the area of employment, only 8.3% expressed satisfaction, 33.5% answered ‘in-between’ and 51.2% expressed dissatisfaction. Lastly, for the area of economy, 10.6% of the respondents showed satisfaction, 36.6% answered ‘in-between’ and 48.8% were dissatisfied.

The survey employed a dual-frame sampling design that included both landline and mobile phone numbers. A total of 709 respondents aged 18 or above (landline: 361; mobile: 348) were successfully interviewed, with response rates of 34.9% (landline) and 33.8% (mobile). The sampling error is estimated at plus or minus 3.68 percentage points at the 95% confidence level.²

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² Data of this survey was weighted based on the probability of the respondents being selected via dual-frame sampling design and relevant age-sex distribution of the population, based on data published by the Census and Statistics Department.