

Paul Lee

Co-inventor – ACEHearing™
Co-founder & Executive Director
Ximplar



Paul Lee co-founded Ximplar with the goal of creating solutions that are surprisingly simple to use. Mr. Lee believes that while technology has infiltrated every aspect of our lives, there is still an enormous room for improvement in making them as easy and transparent as possible.

An electrical engineer by training, Paul took his technical expertise and management consulting experience to help found several successful Silicon Valley startups since the 1990's, and has first-hand experience in producing solutions that dramatically simplify problems and challenge the status quo. Paul strongly believes that his hometown Hong Kong has many of the qualities and advantages to become a hotbed for world-class innovations and entrepreneurship. In 2007 he returned home and co-founded Ximplar to do his part in contributing to Hong Kong's strength in technology and innovation.

ACEHearing™ is the latest result of Paul's vision in solving problems with unprecedented simplicity. It has won international acclaim and is a winner of the 2011 Asian WallStreet Journal's Asian Innovation Awards.