

PKU SUMMER SCHOOL INTERNATIONAL

JULY 2-27
2018



ADVANCED COURSES

For upper undergraduates, postgraduates and working professionals



Welcome from the Director

Dear Friends,

It is my great pleasure to invite you to join the Peking University Summer School International (PKUSSI).

Since opening its door in 2009, the program has experienced burgeoning growth thanks to the dedication of PKU faculty and staff, as well as the participation of faculty and students from all over the world.

Aiming to provide international students with an accessible and high-quality platform to understand China, we tap into the brilliant pool of the university's faculty, and its international network of experts, to develop and offer a portfolio of courses that include the humanities, social sciences, and interdisciplinary studies.

In addition to creating an intensive academic environment, we hope to give you a dynamic social experience via city tours, cultural excursions, and a variety of extracurricular activities with PKU students.

I welcome you to join us this summer at the Peking University Summer School International. I am sure that your summer days here at PKUSSI will enrich your life, your studies, and even your future work.

Dr. Xia Hongwei
Director, Office of International Relations
Peking University





About the University

Peking University is ranked one of the top research universities in the world. Since its establishment in 1898, Peking University has played an integral role in the development of the Chinese nation and in the development of democracy and scientific understanding in China. The University is alma mater to many exceptional intellectuals who went on to become transformative forces firmly committed to the advancement of knowledge and betterment of society. Over time, the University's core values have been defined by the fine traditions of "patriotism, progress, democracy and science," and governed by the academic standards of "diligence, equality, truth seeking and innovation".

Peking University is not only world renowned for its impressive campus, most notably the Weiming Lake and the Boya Pagoda, but also increasingly for its outstanding academics, vibrant student community and its all-embracing campus culture. The University, standing the test of time, continues to maintain and expand its fine traditions and strengths. It has become a research university excelling in the fields of humanities, social sciences, natural sciences, engineering, applied sciences, and medical sciences. It endeavors to pursue truth, nurture minds, advance scholarship, foster academic ventures and ultimately benefit mankind.

All pieces are in place for Peking University to become a world-class university. Amongst other key players, students undoubtedly play the most important role. Our beautiful campus is not only open to Chinese students, but also to the rest of the world. We welcome you to take part in our journey.

About the Program

Summer study at Peking University will provide you with an exciting and enriching experience.

The Peking University Summer School International (PKUSSI) began in 2009. Through nearly a decade of endeavors, it aims to provide aspiring students with the world's perspectives of China and China's perspectives of the world.

Academic courses with PKU credits are offered for undergraduates, graduates, and working professionals. A variety of course credits, subjects, and durations are available to choose. Fieldtrips as well as extracurricular and social events are also arranged for participants to get more deeply immersed in the local culture and campus life.

With its unique location in Beijing, the capital city, as well as the political, cultural, financial and economic hub of China, the program will offer you all the conveniences and amenities of living in a cosmopolitan city, along with the friendly and embracing attitude of its people.

Join us this summer and explore China!



How to Apply

Eligibility

Applicants for the PKU Summer School International 2018 should fulfill the following requirements:

- Be between the ages of 18 and 40 (inclusive) and be in good health;
- Be currently in the upper years of college/university or attending graduate school;
- Have proof of English proficiency (required of non-English native speaking students; TOEFL, GRE, or IELTS scores are preferred forms of proof).

How to Apply

Application Deadline: May 31, 2018

Applicants must use the Online Application System to submit their applications and any other required information: www.oir.pku.edu.cn/summerschool.

Steps for the Online Application:

- Go to the online application page (www.studyatpku.com)
- Make an account
- Log in and choose “Non-Degree Program Application”
- Select “Short-term Program” –“Summer School International”
- Start the online application and fill in all the required information
- Submit the online application and pay the application fee

Note:

For students from partner institutions, application eligibility and required documentation are determined by agreements between Peking University and their home universities.

Admission Letters and Visa Application Forms (JW202) will be mailed out before June 10, 2018.

Important Dates

Application

Opening of Online Application	January 1, 2018
Deadline for Early Bird/Group Application	March 31, 2018
Deadline for Online Application	May 31, 2018

Orientation, Registration & Classes

Orientation & Registration	July 1, 2018
Session A (Two-Week Session)	July 2-13, 2018
Session B (Two-Week Session)	July 16 -27, 2018
Session A&B (Four-Week Session)	July 2-27, 2018

* Early Bird Application refers to applicants who apply and complete the online payment for tuition before March 31, 2018.

Fees & Payment

Application fee Application Fee (non-refundable) is RMB 400 per person.

Tuition Fees

Advanced Courses

	Early Bird Rate (in RMB)	Regular Rate (in RMB)
3 PKU credits	9000	10000
6 PKU credits	15000	16000

*Early Bird refers to applicants who apply and complete the online payment for tuition before March 31, 2018. The tuition for an optional **Chinese Language Course** (1.5 PKU credit) is RMB 2000 per person.

Notice

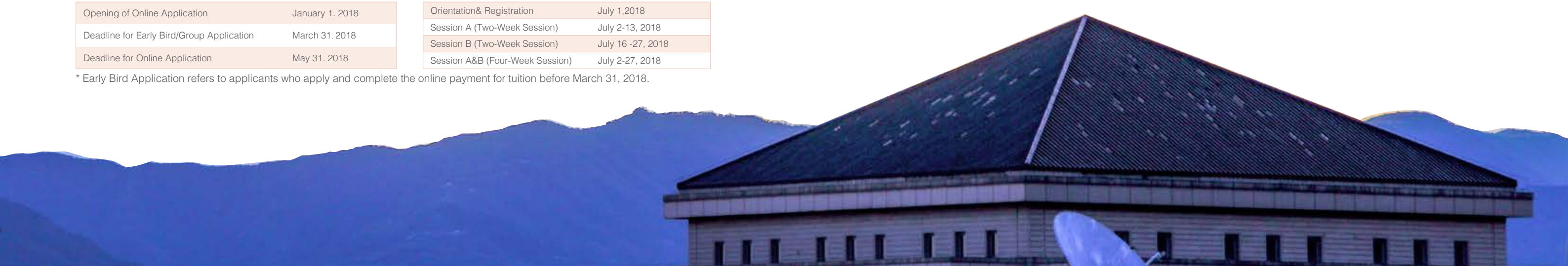
Students who have completed the online application and course selection process will receive a fee-payment notification. Students make complete the payment process within 3 days of receiving the notification. If payment is not received within the specific time period, the selected courses will automatically lapse, and students will have to choose their courses afresh. Once all courses have been selected and paid for, they cannot be withdrawn from or changed, or may any new courses be added. In occasional cases, specific courses may be cancelled due to minimum enrollment requirement, and affected students will be notified to choose an existing course in substitute of the cancelled course.

Refund Policy

Please inform the program office immediately if there are any changes to your application. Changes include: switching to another course, withdrawal from the program, etc. If you wish to withdraw from the program for personal reasons, the following refund policy will be applied:

Deadline for Early Bird Payment	March 31, 2018
Deadline for Regular Payment	May 31, 2018
Deadline for 50% Refund of Tuition	Before and On June 1, 2018
Deadline for 25% Refund of Tuition	Between June 1 and July 2, 2018
No Refund	On and After July 2, 2018

Refunds will be made in Chinese currency only. Refunds will be returned to the original payment account. Bank transaction fee may be occurred during the refunding process and shall be borne by the party who asked for the refund.



Class Schedule

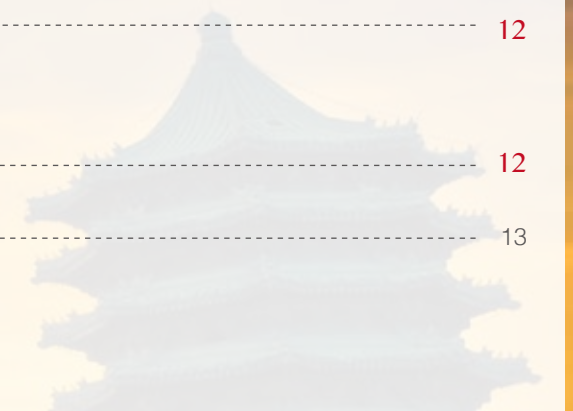
| Session A: July 2-13, 2018 | Session B: July 16-27, 2018 | Session A&B: July 2-27, 2018 |

Course Name	Instructor	Session	Credit	Field	Class Time
The Challenge of Change - Chinese Politics and Public Policy	LEI Shaohua	Session A	3 Credits	International & Regional Studies Politics, Law & Public Policy	Mon, Tue, Wed, Thu, Fri 09:00-12:00 Fieldtrips (twice a week) 13:00-17:00
Chinese Constitutional & Administrative Law	YAN Tian	Session A	3 Credits	Politics, Law & Public Policy	Mon, Tue, Wed, Thu, Fri 09:00-12:00 Fieldtrips (twice a week) 1300-1700
Remediation of Contaminated Environment	LU Xiaoxia	Session A	3 Credits	Urban & Environmental Studies	Mon, Tue, Wed, Thu, Fri 09:00-12:00 Fieldtrips (twice a week) 13:00-17:00
Doing Business in China	GAO Yan Ma Li	Session B	3 Credits	Economics & Business	Mon, Tue, Wed, Thu, Fri 09:00-12:00 Fieldtrips (twice a week) 13:00-17:00
The Global Images of China	ZHAO Baisheng Jonathan Locke HART	Session B	3 Credits	Cross-disciplinary Studies Humanities & Cultures	Mon, Tue, Wed, Thu, Fri 0900-1200 Fieldtrips (twice a week) 13:00-17:00
China's Original International Strategy: the Belt and Road Initiatives	ZHAI Kun	Session A&B	3 Credits	International & Regional Studies	Mon 15:00-17:00 Tue 15:00-18:00 Thu 09:00-12:00 Fri 08:00-12:00
Culture, Behavior and Brain	HAN Shihui	Session A&B	3 Credits	Cross-disciplinary Studies	Mon 0900-1200 Tue 0800-1000 Thu 1500-1800 Fri 1300-1700

Note: Class times are subject to change under rare circumstances. Please visit the website and refer to the instructor for updated information.

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Session A July 2-14, 2018

The Challenge of Change - Chinese Politics and Public Policy

Credit and hours: 3 PKU credits, 46 credit hours

This course is for students to explore contemporary political system of China, with a special focus on its policy making process. The emphasis is on China's political structure, state and society relations. This course aims to provide students with a background on major political events in modern China, and then to investigate the current political issues in China today—environmental civil society activity, problems and benefits associated with continuing economic liberalization, and discourse from within the CCP on political reform.

Instructor: Dr. LEI Shaohua

Dr. LEI Shaohua is an Assistant Professor of School of International Studies, Peking University and a Senior Research Fellow of the Institute of International and Strategic Studies of Peking University. He received his doctorate degree in political science from the University of Utah in 2013. His research fields include Chinese Politics and Public Policy, Comparative Studies on Chinese and Foreign Political System, Sino-U.S. Relations. His main works are Social Protest in Contemporary China, 2003-2010: Transitional Pains and Regime Legitimacy (London: Routledge, 2014, co-authored with Yanqi Tong), "The U.S. National Counterterrorism System: Its Evolution and Current Situation," The Chinese Journal of American Studies, Jan 2015, "Sublimating Contentious Chinese Politics into Local Public Administration," Public Integrity Journal, Oct, 2017.

Chinese Constitutional & Administrative Law

Credit and hours: 3 PKU credits, 46 credit hours

This course introduces the history, institutions and theories of constitutional law and administrative law in China. It aims to have the students prepared for further and deeper understanding of Chinese politics, law, society, and culture. The administrative law section focuses primarily on institutional analysis. It briefs the major channels through which the Chinese citizens solve their conflicts with the administrative system, and the impacts made by such channels on the rule of law of China. The constitutional law section puts emphasis on history. It reviews the progress made by China in establishing constitutionalism, securing independence and sovereignty, and bringing about economic prosperity. The course also contains an introduction of the elements of current Chinese constitutional order. Most time of the course is reserved for lecturing, and students are encouraged to participate in class discussion.

Instructor: Dr. YAN Tian

Yan Tian is an Assistant Professor of the Law School of the Peking University. He earned bachelor and master degrees from the University, accomplished academic training in the Yale Law School with LL.M. and J.S.D. degrees, and spent two years as a post-doctoral fellow in Peking University before joining the faculty of the Law School. His research interest covers labor law, constitutional law, and administrative law. His book, Equal Rights Reform and Legal Change, has been published by the Tsinghua University Press in 2016. He wrote articles for academic journals in both Chinese and English languages. He has taught Chinese and English courses in Peking University and Tsinghua University in the past several years.

Remediation of Contaminated Environment

Credit and hours: 3 PKU credits, 46 credit hours

Environmental pollution is a common problem all over the world, affecting the survival and development of human being. Remediation of contaminated environment (briefly, environmental remediation) refers to the removal of pollution or contaminants from environmental media such as soil, groundwater, sediment, and surface water. The objectives of this course are: (1) to introduce the basic theory, technology and practice of environmental remediation; (2) to discuss the investigation, risk assessment, remediation standard, and laws and regulations involved in environmental remediation.

Instructor: Dr. LU Xiaoxia

Dr. Xiaoxia Lu is an Associate Professor in the College of Urban and Environmental Sciences, Peking University, China. She obtained her doctor degree in environmental science from the Department of Urban and Environmental sciences, Peking University in 2000. From 2000 to 2002, she conducted postdoctoral research in the Department of Environmental Science and Engineering, Tsinghua University, China. From 2002 to 2005, she conducted postdoctoral research in the Ground Water and Ecosystem Restoration Division of U.S. Environmental Protection Agency. Her research area is environmental remediation. She is member to several academic organizations including American Society for Microbiology, American Chemical Society, Chinese Society of Environmental Sciences, and the Geographical Society of China. She has hosted or participated in near 20 research projects, published over 70 peer-reviewed academic papers, and been granted 4 invention patents. She was the recipient of the Science and Technology Award by the Beijing Science and Technology Committee in 2005, and of the Science and Technology Award offered by the Chinese Ministry of Education in 2007.





Session B July 16-27, 2018

Entrepreneurial China (Entrepreneurial Finance & Business Negotiation Skills)

Credit and hours: 3 PKU credits, 46 credit hours

The course will be consisted of entrepreneurial finance and business negotiation skills related to China. The entrepreneurial finance part will cover the financial issues throughout the life cycle of a startup venture, with emphasis on early stage financing. Topics include fund raising, corporate venture, and capital market exit. Students may learn the subject from an angle of either an entrepreneur or a venture capitalist. The business negotiation part will focus on business negotiations related to the cultural scenarios, and multiple teaching methods of theories, case studies and simulations will be used in helping the students to master the skills.

Instructor: Dr. GAO Yan

GAO Yan is a Professor of Management Practice and Deputy Director at Center for Innovation and Entrepreneurship at Peking University's Guanghua School of Management. Prior to joining PKU, Professor Gao had held faculty, visiting, and lecturer positions at China Europe International Business School (CEIBS), California State University, Baruch College (City University of New York), and Northwestern University. Before his academic career, Dr. Gao worked as financial analyst in Merrill Lynch Co. and Cathay Financial LLC in New York. After coming back to China, he has worked as partner at a fund of VC fund for Guizhou provincial government, partner of FDT Securities in Hong Kong, and as advisor at leading private equity fund (New Horizon Capital) and hedge fund (K2 Advisors). Dr. Gao's current industry affiliations include co-founder and director of high-tech company MakeSense Inc., co-founder of a China-Japan business consulting firm (经纬商务), and director of listed company Xingyuan Environmental Technology. Dr. Gao is a CFA charter holder who help brought CFA program into China in 1999. He is also former vice president of The Chinese Finance Association (TCFA) in New York.

Dr. MA Li

Dr. MA Li is a Professor of Organization Management at the Guanghua School of Management, Peking University. He obtained his Ph.D. from Washington University in St. Louis, and his undergraduate and master degrees in Tsinghua University. He has also taught full time at Tsinghua University, and part time at Washington University in St. Louis in the United States and Yonsei University in Korea. He studies negotiation, conflict management, and participative management, especially in international contexts. His publications appear in journals such as MIT Sloan Management Review, Leadership Quarterly, Human Relations, Journal of Organizational Behavior, Journal of Business Ethics, Journal of Occupational and Organizational Psychology, Management and Organization Review, Journal of International Business Studies, Harvard Business Review Digital Articles, Negotiation Journal, Asia Pacific Journal of Management, International Journal of Human Resource Management, and a number of Chinese academic journals. His research areas include international negotiation and participative management.

The Global Images of China

Credit and hours: 3 PKU credits, 46 credit hours

The objective of the course is to examine global images of China in classical texts, recent reports and audio-visual materials from the time of the Silk Road to the present Belt and Road. How did early Italian, Portuguese, Spanish and other travelers, explorers, officials and others represent China? In recent times, how did writers, scholars, politicians, media creators and others represent images of China? Images are not necessarily realities and representations can also be misrepresentations, but these images become crucial in our understanding of how the world imagines and sometimes misrepresents China.

Instructor: Dr. Zhao Baisheng

Dr. Zhao Baisheng is Professor of Comparative World Literature and Head of the Institute of World Literature, School of Foreign Languages, Peking University. Currently, he also serves as Director of the World Auto/Biography Center at Peking University and President of World Ecoculture Organization. His publications include: Head of States: A Biography (1995), Portraits: On Chinese Intellectuals (2000), A Theory of Auto/Biography (2003), Essays on European and American Literature (2005), The Nobel Prize in Literature (2011) and articles on ecologism and African Literature. He was awarded, among others, Zhao Luorui Prize for English and American Literature (1997), Zhu Guangqian Prize for Western Literature and Aesthetics (1998), Harvard-Yenching Fellowship, Harvard University (1999-2001), Prize for Excellence in Teaching, School of Foreign Languages, Peking University (2007), FRIAS Research Fellowship, Freiburg University (2011).

Dr. Jonathan Locke HART

Dr. Jonathan Locke HART is a Fellow of Royal Society of Canada and a Chair Professor of the School of Foreign Languages at Shanghai Jiao Tong University (SJTU). He received his B.A. in English and History from Trinity College in Toronto, and M.A. and Ph.D. in English from University of Toronto. He also received a Ph.D. in History from University of Cambridge. He currently holds several positions including the Director, Centre for Creative Writing and Literary Culture and Translation, SJTU; Core Faculty, Comparative Literature, Western University; and Life Member, Clare Hall, University of Cambridge. He had visiting appointments in universities worldwide including Harvard University, Cambridge University, Leiden University, Universidad de Zaragoza and many more. All the experiences contribute to his academic research achievement in comparative literature and creative writing. He taught courses over a variety of topics in history and literature at both graduate and undergraduate levels.



Session A&B July 2-27, 2018

China's Original International Strategy: The Belt and Road Initiatives

Credit and hours: 3 PKU credits, 46 credit hours

BRI is China's long-term, original, and international strategy to promote China Dream and Human destiny community created by President Xi Jin-ping with great impact on the world order after five year's practice. It will be the most important strategy of China to provide the public goods and new type of leadership for the world. This course will help students to understand BRI's strategic nature, strategic decision making, strategic implementation, and strategic management. The students can also have the opportunities to participate in the real construction of BRI with the guidance of Professor Zhai Kun.

Instructor: Dr. ZHAI Kun

Dr. ZHAI Kun is a full Professor in the School of International Studies, Peking University. He received his Bachelor and Master's Degree from University of International Relations, and his Ph.D. from China Institutes of Contemporary International Relations (CICIR). He was the visiting professor at School of Advanced International Studies at John Hopkins University and at the Atlantic Council (2001), and participated in the Global Youth Exchange Program hosted by Ministry of Foreign Affairs of Japan (2003), Asia-Euro Youth Leader Forum in Hague Holland (2004), and the Sino-US Distinguished Youth Forum (2008). Before coming to PKU, he was appointed as the Director of Institute of Global Politics Studies (2011-2014), and the Director of Institute of South Asia, Southeast Asia and Oceanian Studies (2008-2011) at CICIR. His research areas include global, neighbouring and individual country studies (especially Southeast Asia and Oceanian region). He currently co-, And he holds many appointments such as Vice Chairman of China's Association for Southeast Asia Studies, the distinguished member of the Chinese Expert Panel on ASEAN Regional Forum, Board Member of China Public Diplomacy Association, member of the Chinese Expert Panel Pan-Beibu Gulf (PBG) Economic Cooperation, Senior Advisor of China-ASEAN Expo, etc.

Culture, Behavior and Brain

Credit and hours: 3 PKU credits, 46 credit hours

Human beings have created the most colorful cultures in the world that not only contextualize our behavior but shape our mind and brain as well. Do people's behavior vary across cultures? Whether and how cultures influence human cognitive processes and underlying brain activity? Do individuals engaged in Western and East Asian cultures have distinct cognitive styles during perception and attention? Can we understand cultural differences in social behavior by examining cultural effects on brain functional organization? Can we modify individuals' brain activity in laboratory by short-term exposure of new cultural values? How does culture interact with genes to modulate brain functions and behavior? Can we predict future changes of human behavior by examining current cultural differences in multiple neurocognitive processes? There has been a long history of human thoughts of these interesting issues. However, only recently have these questions been examined by empirical studies that combine psychology, neuroscience, brain imaging, genetics, etc. This 4-weeks course aims to illustrate the important issues regarding the interactive relationships between culture, behavior and brain, to explain psychological paradigms and brain imaging methods that have been integrated to study cultural influences on cognitive and neural processes, to introduce our current knowledge/theory about the sociocultural brain, and to discuss future questions regarding the interactive relationships between culture, behavior, and brain. The course will consist of class teaching and discussion and, in the last class, students in small groups will have chance to present their research proposals related to cultural effects on behavior, mind, and brain.

Instructor: Dr. HAN Shihui

Dr. HAN Shihui is a distinguished Professor at the Department of Psychology and a Principal Investigator at PKU-IDG/McGovern Institute for Brain Research, Peking University. One line of his research examines how long-term and short-term sociocultural experiences shape self-recognition and self-referential processing and the underlying neural mechanisms and how these effects help to understand human social behavior. Another line of his research investigates how the neural mechanisms of emotional understanding and sharing are modulated by social intergroup relations. Throughout, his research aims to clarify social and biological factors that modulate the neural substrates of human social cognition. He is the founding chief editor of a new journal "Cultural and Brain" published by Springer, and an associate editor of "Social Cognitive and Affective Neuroscience". He is a Fellow of the Association for Psychological Science. He is the recipient of the Outstanding Young Researcher Award from National Natural Science Foundation of China in 2003, and of the China Young Science the Technology Award in 2004.



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