



**GLOBAL
LEARNING AWARD**

**SELF-INITIATED
PROPOSAL**

- SOCIAL ENTREPRENEURSHIP IN BALI -



About Me

Having been majoring in journalism and communication, I have the opportunity to be exposed to social issues and solutions. During my second year in university, the concept of social innovation is introduced to me by my schoolmate Hayley. With further exploration in such field, we have discovered a suitable solution for alleviating social problems in a sustainable way, which is by social entrepreneurship.

We believe that social entrepreneurship is an essential mindset for all, such that both personal and social good could be achieved. We hope to spread her vision to the youth, such that they could break the social perceptions and pursue their dreams bravely.

With such vision, we co-founded a student-led organisation WeLeap. WeLeap aims to promote social entrepreneurship among teenagers by empowering social entrepreneurs and engaging teenagers into social innovation. We hope that the young generation could explore their value and an alternative career path in this impactful model.

WeLeap sources social startups by founded by young adults and facilitate partnership between impact businesses and corporations. It also cultivates social entrepreneurial mindset among teenagers by engaging them into events and media production.

SOCIAL ENTREPRENEURSHIP IN BALI

'Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionised the fishing industry.' - Bill Drayton

To most people, Bali is the paradise on earth with beautiful sceneries. This less-developed city, however, is beyond that.

When I first visit Bali in January 2019, I'm impressed by the active involvement and contribution by different sectors in the society on environmental protection and other socially-related movements. Although they face serious waste mismanagement and water pollution, locals turn problems into opportunities by setting up impact businesses that can alleviate social issues as in a self-sustainable way.

As I'm actively working my social startup WeLeap, I firmly believe that Bali is the right place to learn from. By performing an in-depth study on their impact businesses, I hope to bring their experience and strategies back to Hong Kong. The interviews and site-visits we conduct will also help me to establish a wider network of connections with social entrepreneurs in all around the world. I have dedicated myself to be involved in socially-related projects and as I believe social innovation is all about collaboration and creativity, the impact of this field trip will not be one-off but life-long.





Visit Green School

Green school is a non-profit, private and international pre-kindergarten to high school. Apart from its iconic bamboo-made campus architecture, Green school aims to create a community of learners making the world sustainable. They educate for sustainability, through community-integrated, entrepreneurial learning, in a wall-less, natural environment. They aim to inspire and empower their students to be changemakers through holistic and student-guided approach.

Green school has nurtured young changemakers, such as Melati and Isabel, the young founders of a non-profit international organisation Bye Bye Plastic Bag. There are also open tours for visitors to experience their teaching approach.

We hope to join the open tours to know more about the way green school educate their students differently. We are especially interested in its recycling centre Kembali, which allows visitors to learn how to make upcycled products from trash.

We would also like to conduct an interview with the staff and students in Green School, which will be filmed and published in the social media of WeLeap. Apart from allowing us to know more about their education system, we also hope to spread this exceptional style of teaching to Hong Kong and allow people in Hong Kong to rethink the local educational system.



Interview with Bye Bye Plastic Bags

Bye Bye Plastic Bags is an NGO driven by youth to say NO to plastic bags. It aims to envision a world free of plastic bags and where the young generation are empowered to take action. Its mission is to power people to do what is right through education, campaigns, and political meetings.

The co-founders Melati and Isabel Wijsen started Bye Bye Plastic Bags at the ages of 10 and 12, after being inspired by a lesson in school about significant people, like Nelson Mandela, Lady Diana, and Mahatma Ghandi.

The sisters returned home that day and asked themselves, 'What can we do as children living in Bali, NOW, to make a difference?' Bye Bye Plastic Bags was born in 2013 and has now grown into a well known international movement of inspiration, youth empowerment, and of course, saying NO to plastic bags.

We hope to conduct an interview with the founders and learn more about how do the exceptional education of Green school inspires them to start a social movement at such a young age. We would also like to know more about the competence and obstacles to be a young changemaker.

Visit & Interview Zero Waste Bali

Zero Waste Bali is the first Zero Waste Bulk Food Store that aims to reduce plastic waste by encouraging customers to bring their own containers to fill and to reuse what we currently have. Apart from container-free, the products in Zero Waste Bali are also label free.

Although there are similar stores in Hong Kong, its scale and popularity is incomparable with the one in Bali. We would like to visit Zero Waste Bali and interview the female founder Silviya Rumiha. We'd like to know more about what makes the store being able to transform the habit of customers, and what are the difficulties and competence of being a female social entrepreneur.



Visit Indosole Flagship store

Indosole is a 10-year impact business that aims to produce responsibly made footwear through recycled tyre technology. Its objective is to alleviate tyre waste problem, as the massive amount of tyre waste is harmful to our environment and personal health. Apart from manufacturing upcycled sandals, Indosole also creates professional, safe and healthy working environment in Bali. The workplace is filled with positivity and staffed by professional adult artisans. In 2014, Indosole becomes a certified B Corporation, which is a proof of meeting the standards of social and environmental performance required by the non-profit B Lab.

It is not an easy journey for Indosole to sustain for 10 years, since the operational cost of upcycling wasted tyre would not be low. We would, therefore, like to visit one of their flagship stores in Bali and investigate what is Indosole's secret behind its impactful success.



Visit Potato Head Beach Club

Potato Head is an Indonesian lifestyle and hospitality brand expressed through a collective of dynamic dining and drinking venues in Bali. They support sustainability and local communities. Their restaurants source seasonal ingredients from local farmers and producers and their cultural and musical programming promotes emerging talent from around the region. They work globally with like-minded people across music, art and fashion, offering an eclectic experience in each neighbourhood they are in and bringing our local spirit and tropical soul wherever they go.

We would like to visit this magical place to explore the possibility of integrating social and cultural values into a business model which turns into their uniqueness and competence.



Interview Sustainism Lab

Sustainism Lab is an upcycling showroom adjacent to Potato Head Beach Club. Filled with Lego-colored machines and peculiar objects, Sustainism Lab carries its research and design workshop dedicated to finding innovative solutions to waste. It aims to keep the operation zero waste and become a circular brand in which every element fits into the three Rs of sustainability—reduce, reuse and recycle.

As one of our projects under WeLeap is a plastic-upcycling brand, we would like to interview Sustainism Lab and learn more about their skills in producing plastic-upcycled products. We would also like to know the way they engage visitors to spread their vision,



Visit The Gili Islands

The Gili Islands are an archipelago of three small islands — Gili Trawagan, Gili Meno and Gili Air. They are off the northwest coast of Lombok, a fast-growing city near Bali. Unlike Lombok, the Gili Islands are still undeveloped. The only transportation is by foot and bicycle or the horse-drawn carriage called cidomo. The culture of local inhabitants is conserved.

Over the past few years, the islands begin to be a popular destination for tourists. Our field study aims to observe how the locals balance between tourism and cultural conservation. We would also like to visit the Sea Turtle Sanctuary on Gili Meno, which is the smallest island among the three, and investigate how this small town develops its eco-tourism.



Visit The Nusa Islands

Nusa Lembongan, Nusa Ceningan and Nusa Penida are off the south coast of Bali. As the geographical location is favourable for diving, the influx of tourists over the past ten years brings massive destruction to its natural environment. Marine conservation, thus, is considered extremely important to sustaining future levels of tourism on the island.

In February 2009, a local NGO facilitated by The Nature Conservancy Coral Triangle Centre set up a centre in Nusa Lembongan to raise the awareness on environmental conservation. There are also a number of self-initiated beach-cleaning activities open for locals and tourists to join.

During this field trip, we would like to compare the environmental protection between the Nusa and the Gili islands. As the Nusa Islands are developed earlier, we expect to see better balance between tourism and environmental conservation. We would also like to join their self-initiated activities related to environmental protection and talk to the facilitators to know more about their vision on marine conservation.

Schedule

19/6	Depart from Hong Kong
19-21/6	Settle in Bali city, visit Indosole
21-25/6	Gili Island
25/6	Back to Bali City
26-29/6	Interview with Bye Bye Plastics Bag, Green school, Indosole, Sustainism Lab
30/6-02/7	Nusa Islands
03/7	Depart from Bali



Flight Info

19/6

HKG-SGN 0905-1300 SQ857

SGN-DPS 1610-1905 SQ946

03/7

DPS-SGN 1025-1300 SQ5275

SNG-HKG 1430-1840 SQ872

Expenses

Flight ticket (HKG-DPS)	\$2800
Accommodation in Bali (19-21/6)	\$213
Accommodation in Gili Meno (21-25/6)	\$961
Accommodation in Kuta (25-30/6)	\$502
Accommodation in Nusa (30/6-2/7)	\$238
Accommodation in Bali (2-3/7)	\$150

Refundable Fee: \$4864

Boat transfer (Bali-Gili)	\$499
Boat Transfer (Bali-Nusa)	\$250
Transportation (\$100 X 14 days)	\$1400
Dining (\$180 X 14 days)	\$2520
Travel Insurance	\$250
internet Access	\$100
Recreational Activities	\$1000

Non-Refundable Fee: \$6019