



Comparative Asian Research Network
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Chinese Soft Power as an Ethical Question and a Linguistic Problem

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All are Welcome!!

Date: 4 March, 2013 (Monday)

Time: 14:30 – 16:15

**Venue: Rm 101, Leung Kau Kui Building,
The Chinese University of Hong Kong**

Language: English



Abstract: In analysing the numerous serious debates concerned by Chinese Soft Power such as The Chinese Soft Power Forum held in Hunan University in November 2009 and co-hosted by Beijing University and the Peoples' Daily, the discourse of Hu Jintao published in Qiushi on January 2012 or still more recently at the Hong Kong Baptist University during the international conference on Chinese Culture on the World Stage (15-17 June 2012), two basic and essential aspects seem to be neglected. From the side of the Chinese there is an ethical question in the back of this political term that they do not express directly but only indirectly and from the side of the other nations there is a linguistic problem which is known by all but strangely neglected when confronted to discuss the Chinese culture in terms of "Power". This paper will show how to take in account the importance of these two elements could change deeply the debate around Chinese soft power.

No registration necessary.

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