

JOYCE LINGHUA WANG

PERSONAL DATA

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EDUCATION

Ph. D. in Accounting, the University of Hong Kong 2009
B.A. in Accounting, Xiamen University 2001

EXPERIENCE

Senior Lecturer, School of Accountancy, the Chinese University of Hong Kong since 8/2017
Lecturer, School of Accountancy, the Chinese University of Hong Kong 8/2009-7/2017
Part-time Lecturer, School of Business, the University of Hong Kong 6/2009-8/2009
Visiting Scholar, Michigan State University 1/2006-5/2006
Accountant, Xiamen United International Shipping Agency Company Limited 8/2001-7/2003
Accountant (Part-time), ABB Installation Materials Xiamen Office 4/2002-7/2003

INTERNAL SERVICE AT THE CHINESE UNIVERSITY OF HONG KONG

Member, Language and Culture Committee, New Asia College 8/2019 – 7/2022
Member, Advisory Board on Accounting Studies 8/2018 – 7/2020
Director, MAcc & PDPA Programmes since 8/2017
Member, PACC Staff-Student Consultation Committee 8/2016 – 7/2017
Co-director, MAcc (Full-time) Programme 8/2015-7/2016
Member, Board of School of Accountancy since 9/2014
Convener, PACC Assurance of Learning (AoL) Working Group 2014-15
Member, Faculty Committee on Teaching and Learning Quality 2014-15
College Coordinator, New Asia College 8/2014-7/2015
PACC Scholarship Coordinator 8/2014-7/2017
Financial Advisor for the Faculty Orientation Camps 5/2013-7/2017
Member, PACC Student Affairs Committee since 11/2011
PACC Academic Student Advisor since 9/2011
Member, PACC Curriculum Committee since 9/2010

EXTERNAL SERVICE

Hong Kong Institute of Certified Public Accountants (HKICPA)

Co-opted Member of the Assessment Panel for Accreditation since 4/2017
Member of Moderation Sub-groups, Qualification and Examinations Board since 2/2016
2nd Round Reviewer, QP Case Analysis Competition 2011-2017
Adviser, Qualification Programme since 12/2010

Taxation Institute of Hong Kong (TIHK)

Member, Examination Board since 6/2018

Others

Guest speaker, Education Bureau, HKSAR 7/2019
Guest Speaker, Education Bureau, HKSAR 7/2018
Guest Speaker, Academy of Asian Business (AAB)'s International Conference, Seoul 8/2016
Secretary, Hong Kong Academic Accounting Association Limited (HKAAA) 2012-2015
Guest Speaker, Education Bureau, HKSAR 6/2014
Member, Panel of Film Censorship Advisers, HKSAR 4/2014-3/2015

PROFESSIONAL SOCIETY

Associate Member, Chartered Institute of Management Accountant (ACMA) since 4/2018
Chartered Global Management Accountant (CGMA) since 4/2018

AWARDS AND HONORS

Faculty Teaching Merit Award, Faculty of Business Administration, CUHK, 2014-2017
Best Adviser of the Year Award, World Asian Case Competition 2016, Seoul 2016
Outstanding Postgraduate Teaching Award, the School of Accountancy, CUHK 2013
Faculty Teaching Award, Faculty of Business Administration, CUHK 2009-2014

PUBLICATIONS AND OUTPUTS

Cases

Vernon Hsu, Hugh Thomas, **Joyce L. Wang** and Yuhui Wu (2019). *Fuyao Glass: Global Strategy for American Country Risk*. Ivey Publishing.
Hugh Thomas, **Joyce L. Wang**, and Yuhui Wu (2016). *Dividend Policy at Fuyao Glass*. Ivey Publishing.
Adriana S. Y. Lau, Arthur K. H. Ng, Harry H. C. Cheng, and **Joyce L. Wang** (2017). *Rose from the Ashes with a Thousand-Day Revolution (MUJI). How Asian Brands Soar II: Lessons from World's Top 10 Asian Cases*, Kindle Edition.

Books

Chapter writer. *CGMA Case Study Examination and Analysis (Operational Level)*. January 2019. CITIC Press Group.
Joyce L. Wang and Chi Hung Yeung. *Official Textbook for AAT Paper 3 Management Accounting*. 2014. Pearson Education South Asia.

Others

Joyce L. Wang (2017). Traditional Costing vs. Activity Based Costing. *T/Dialogue*.
Sunil Venaik, **Joyce L. Wang**, Kannika Leelapanyalert and Bryan Hong (2016). Emerging Issues for a Case Study and Writing in Asia: How to Write a Powerful Case Study? *Academy of Asian Business Review*, Vol. 2, No. 2.
Joyce L. Wang (2015). *Management Accounting Practice in Mainland China*. The SCMP Education Post.
Joyce L. Wang (2012). Process Costing. *T/Dialogue*.
Joyce L. Wang, Amy H. L. Lau and Chris W. H. Chan (2009). Preference for Balanced Scorecard Measures: The Effects of Compensation and Strategy Formulation. *New Scholar Concurrent Sessions, American Accounting Association Annual Meeting*. New York City, USA.

Book Review

Charles T. Horngren, Srikant M. Datar and Madhav V. Rajan, *Cost Accounting - A Managerial Emphasis*, 14th edition, Pearson.