

# CURRICULUM VITAE

## YEUNG Hoi Yan Jeff

<b>PERSONAL INFORMATION</b>	Office Phone : 852 - 3943 7779 Mobile Phone : 852 - 9079 5151 Fax : 852 – 2603 5104 E-mail : <a href="mailto:jeff_yeung@cuhk.edu.hk">jeff_yeung@cuhk.edu.hk</a> Office Address : Rm 917 CYT, CUHK URL : <a href="http://www.baf.cuhk.edu.hk/research-activities/faculty-detail.asp?StaffID=76&amp;DID=3">www.baf.cuhk.edu.hk/research-activities/faculty-detail.asp?StaffID=76&amp;DID=3</a>
<b>EDUCATION</b>	Ph.D. : Department of Manufacturing Engineering March 1997 Queensland University of Technology Brisbane, Queensland, Australia  M.Sc. : Department of Industrial Engineering December 1981 University of Houston, Central Campus, Houston, Texas, U.S.A.  B.Sc. : Department of Mechanical Engineering June 1979 National Cheng Kung University Tainan, Taiwan  Postgraduate : City Polytechnic of Hong Kong Diploma : Majoring in Management Studies June 1987  Certificate : Hong Kong Polytechnic June 1985 Proficiency in Industrial Safety  Certificate : City Polytechnic of Hong Kong - Astec November 1985 Course in Management Development

<p><b>WORKING EXPERIENCE</b></p>	<p>8/2000 - Present : Director, MSc in Information Technology Management Director, Supply Chain Management Research Center, CUHK Associate Professor in Practice – Ssupply Chan Management, CUHK</p> <p>9/1998 - 7/2000 : Business Consultant J. D. Edwards (now Oracle)</p> <p>7/97 – 8/98 : General Manager Albatronics Electronics Ltd.</p> <p>5/94 – 4/97 : ERP Tutor Queensland University of Technology Brisbane, Queensland, Australia</p> <p>11/89 - 10/93 : Organization and Method Manager Materials Manager Operations Manager Personnel and Administration Manager Astec Electronics Company Ltd. (now Emerson - Network Power)</p> <p>9/88 - 9/89 : Product Manager APV Far East Ltd. (Principal of East Asiatic Co. Ltd.)</p> <p>7/86 - 8/88 : Area Sales Manager East Asiatic Company Ltd.</p> <p>4/82 - 7/86 : Assistant Manager Department of Production and Industrial Engineering Astec Components Ltd.</p> <p>1/80 - 12/81 : Research Assistant Department of Industrial Engineering University of Houston, Central Campus</p>
<p><b>PROFESSIONAL SOCIETIES</b></p>	<ul style="list-style-type: none"> <li>• Chartered member of Chartered Institute of Logistics and Transport</li> <li>• Member of Hong Kong Logistics Association</li> </ul>
<p><b>RESEARCH INTERESTS</b></p>	<ul style="list-style-type: none"> <li>• Supply Chain Management</li> <li>• Logistics Management</li> <li>• Enterprise Resources Planning</li> <li>• e-Business</li> <li>• Operations Management</li> <li>• Business Process Re-engineering</li> <li>• Total Quality Management</li> </ul>

<p><b>PAPERS PUBLISHED (JOURNAL)</b></p>	<ul style="list-style-type: none"> <li>• Zhu, Valerie, Yeung, Jeff, and Dong, David, (2014), Foxconn and the Serial Suicide Crisis. <i>Operations Management Education Review</i> 8: 31-56.</li> <li>• Li, Yina, Xu, Xuejun, Zhao, Xiande, Yeung, Jeff Hoi-yan, Ye, Fei, , 2012, Supply Chain Coordination with Controllable Lead Time and Asymmetric Information . <i>European Journal of Operational Research</i>, Vol 217, No. 1. 108-119.</li> <li>• Yeung, Jeff Hoi-yan, Wong, Dennis K.H., Zhao, Xiande, 2012, Emerson Network Power: Coping with the Challenges of a Mature Technology and Increasing Competition . <i>Operations Management Education Review</i>, 6: 5-30</li> <li>• Wang, Longwei, Yeung, Jeff Hoi-yan, Zhang, Min, 2011, The impact of trust and contract on innovation performance: The moderating role of environmental uncertainty . <i>International Journal of Production Economics</i>, 134, 114-122</li> <li>• Zhao, Xiande, Huo, Baofeng, Selen, Willem, Yeung, Jeff Hoi-yan, 2011, The impact of internal integration and relationship commitment on external integration . <i>Journal of Operations Management</i>, Vol. 29, No. 1-2, 17-32</li> <li>• Yeung, Jeff Hoi-yan, Zhao, Xiande, Lam, Kokin, 2011, DCH Logistics – Planning for La Cafetière . <i>Operations Management Education Review</i>, Vol.5, p.109-134</li> <li>• Yeung, Jeff Hoi-yan, Cheung, Waiman, Fung, Michael Ka-yiu, Zhao, Xiande, Zhang, Min, 2010, The air cargo and express industry in Hong Kong: economic contribution and competitiveness . <i>International Journal of Shipping and Transport Logistics</i>, Vol.2, No.3, pp.321-345</li> <li>• Yeung, J., Selen, W., Zhang, M., Huo, B., (2009), “ The Effect of Trust and Coercive Power on Supplier Integration”, <i>International Journal of Production Economics</i>, volume 120, Issue 1, July 2009, Page 66-78.</li> <li>• Cheung, M., Cheung, W., Cheng, C., Yeung, J. (2008), “Understanding ERP system adoption from the user's perspective”, <i>International Journal of Production Economics</i>, Volume 113, Issue 2, June 2008, Pages 928-942.</li> <li>• Huo, B., Selen, W., Yeung, J., Zhao, X. (2008), “Understanding Drivers of Performance in the 3PL Industry”. <i>International Journal of Operations &amp; Production Management</i>, Volume 28, Issue 8, pages 772-800.</li> <li>• Zhao, X., Huo, B., Yeung, J, Flynn, B. (2008) “The Impact of Power and Relationship Commitment on the Integration Between Manufacturers and Customers in a Supply Chain” <i>Journal of Operations Management</i>, Volume 26, Issue 3 May 2008, Pages 368-388.</li> <li>• Flynn., Barbara.B., Zhao,X., Huo,B., Yeung,J. (2008), “We've got the power! How customer poser affects supply chain relationships” <i>Business Horizons</i>, 51, pp. 169-174.</li> <li>• Yeung, J., Selen, W., Zhou, D., and Zhang, M. (2007), “Postponement</li> </ul>
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	<p>Strategy from a Supply Chain Perspective: Cases from China”, <i>International Journal of Physical Distribution and Logistics Management</i>, 37(4), 331-356.</p> <ul style="list-style-type: none"> <li>• Yeung, J.H.Y., Selen, W., Sum, C.C., and Huo, B. (2006), “Linking Financial Performance to Strategic Orientation and Operational Priorities – An Empirical Study of Third Party Logistics Providers”, <i>International Journal of Physical Distribution and Logistics Management</i>, 36(3), pp. 210.</li> <li>• Zhao X. Zhao X. Yeung, J. and Xie, J. (2006), Sequence-to-Customer with Stochastic Demands for a Mixed Model Assembly Line, <i>International Journal of Production Research</i>, Vol. 44, No. 24, 15, 5279–5305</li> <li>• Yeung, J.H.Y., Shim, J.P., Lai, A. (2003), Current Progress of e-Commerce Adoption: Small and Medium Enterprises in Hong Kong. <i>Communications of the ACM</i>, 46(9), pp226-232.</li> <li>• Yeung, J.H.Y., Law, J.S., and Ma, L., (2003), The Impact of Using Multiple Freeze Fences on Costs in MRP Systems, <i>International Journal of Production Research</i>, 41, (10), pp 2201-2228.</li> <li>• Zhao, X., Yeung, J.H.Y., Zhou, Q., (2002), Competitive Priorities of Enterprises in Mainland China, <i>Total Quality Management, Total Quality Management</i> 13, (3), pp. 285-300.</li> <li>• Zhao, X., Yeung, J.H.Y., Zhou, Q., (2001), Competitive Priorities and Advantages of Enterprises in Mainland China, <i>Proceedings of the 6<sup>th</sup> World Congress for Total Quality Management</i>, St. Petersburg, Vol. 2, pp. 371-378.</li> <li>• Yeung, J.H.Y., Law, J.S., Wong, W.C.K. and Ma, L., (1999), Master Production Schedule with Multiple Freeze Fences, <i>International Journal of Production Research</i>, 37(13), pp. 2977-2996.</li> <li>• Yeung, J.H.Y., Wong, W.C.K. and Ma, L., (1998), Parameters Affecting the Effectiveness of MRP Systems: A Review. <i>International Journal of Production Research</i>, 36(2), pp. 313-331.</li> </ul>
<p><b>PAPERS PUBLISHED (CONFERENCE)</b></p>	<ul style="list-style-type: none"> <li>• Huo, B., Zhao, X., Yeung, J., (2007), “The Impact of Power on Relationship Commitment in Supply Chains”, <i>Proceedings of the 9th International Conference of the Decision Sciences Institute</i>, Bangkok, Thailand, July 2007.</li> <li>• Zhao, X., Huo, B., Flynn, B., Yeung, J. (2007), “Impact of Power and Relationship Commitment Manufacturer-Customer Integration in A Supply Chain”, <i>Proceedings of the 2007 Academy of Management Annual Meeting</i>, Philadelphia, USA, Aug. 2007.</li> <li>• Zhang, M. and Yeung, J. (2006), “The Determinants of Postponement: A Review and Cases in the Pearl River Delta (PRD)”, <i>Proceedings of the</i></li> </ul>

*11th Annual Conference of Asia Pacific Decision Sciences Institute, Hong Kong. June 2006*

- Wang, Z., Zhu, G., Zhao, X., Yeung, H.Y. (2007) "The impacts of Internal Inputs and external linkages on Innovation capability of Chinese manufacturers", *Proceedings of 1st International Conference on Operations and Supply Chain Management, China, June, 2007*
- Zhang, H., Wu, P., Zhao, X., Yeung, J. (2007), "The Impact of Information Sharing Pattern and Replanning Cycle on the Performance of Supply Chain", *Automation and Logistics, 2007 IEEE International Conference on 18-21 Aug. 2007*
- Huo, B., Zhao, X., Yeung, J., Zhou, D., "Supply Chain Integration and its Impact on Performance: Literature Review", *Proceedings of International Conference on Operations and Supply Chain Management in China, Xi'an, China, June 2007.*
- Zhao, X., Nie, W., Huo, B., Yeung, J., "The Impact of Supply Chain Integration on Supply Chain Performance in China," *Proceedings of the 65th Academy of Management Annual Meeting, Honolulu, Hawaii, USA, Aug. 5-10, 2005.*
- Huo, B., Yeung, J., Zhao, X., "Competitive Hostility, Operation Priority and Performance of Logistics Services Providers in Hong Kong", *Proceedings of the Fourth International Conference on Information and Management Sciences, Kunming, China, July 1-10, 2005.*
- Huo, B., Zhao, X., Yeung, J., "Trust, Relationship Commitment and Supply Chain Integrations in China", *Proceedings of the Fourth International Conference on Electronic Business, Beijing, China, Dec. 5-9, 2004.*
- Qi, Y., Zhao, X., Yeung, J.H.Y. (2004), *Lean and Agile Practices in Supply Chain: A Critical Review*, *The Proceeding of 37th Annual Meeting of Decision Sciences Institute in Boston, USA, November, 2004.*
- Yeung, T., Zhao, X., Yeung, J.H.Y. (2004), *A Critical Review of Literature on Supply Chain Integration*, *Proceedings of the Third International Conference on Information and Management Sciences, DunHuang, China, June 5-10, 2004, pp. 73-85.*
- Yeung, J.H.Y., X. Zhao, Huo, B.F. (2003), *Strategic Postures of Logistics Service Providers in Hong Kong. The 7<sup>th</sup> International Conference of Decision Sciences Institute.*
- Zhao, X., Yeung, J.H.Y., Yeung, T., (2003), *Virtual Supply Chain Management in Hong Kong and China. The Third International Consortium for Electronic Business, Singapore, Dec 9-13, 2004, pp. 608-610.*
- Cheung, W., Du, T., Fung, M., Yeung, J.H.Y., Zhao, X. (2004), *Supply Chain Management in the Pearl River Delta: A Case Study of Four Industries*, *Proceedings of the Third International Conference on*

	<p>Information and Management Sciences, DunHuang, China, June 5-10, 2004, pp. 175.</p> <ul style="list-style-type: none"> <li>• Yeung, J.H.Y, Wong, W.C.K. and Ma, L., (1996), The Effects of Multiple Freeze Fences on Customer Service Level in MRP Systems, <i>Advances in Production Management Systems</i>, edited by N. Okino, H. Tamura and S. Fujii (Laxenburg: IFIP), pp. 231-236.</li> <li>• Yeung, J.H.Y., Wong, W.C.K. and Ma, L., (1996), Using Multiple Freeze Fences to Improve Master Production Schedule Flexibility, <i>Proceedings of the Pacific Conference on Manufacturing 1996</i>, Seoul, pp. 347-352.</li> </ul>
<p><b>PROFESSIONAL SERVICES AND ACTIVITIES From 2013</b></p>	<p>10/1/2013 Hosting an information session in Wuhan to recruit MSc ITM students</p> <p>1/3/2013 Hosting HAIER Supply Chain Team from Qingdao visiting CUHK</p> <p>8/4/2013 Conduct MSc ITM applicants Interview in Central</p> <p>21/5/2013 Deliver a talk to a group of students from University of Michigan</p> <p>29/5/2013 Line up a visit for Professor Dennis Fan to DCH Bonded Logistic Center in Jiangmen</p> <p>19/6/2013 Organize a Conference on Challenges and Opportunities Faced by the (Air) Freight and Logistics Industry in Hong Kong jointly with the Chartered Institute of Logistics and Transport at Hong Kong Productivity Council.</p> <p>Invited:</p> <ul style="list-style-type: none"> <li>• Dr. Anthony Lau, Chairman of Pacific Limited to give a talk on “The Challenges and Opportunities Facing the Hong Kong Airfreight Industry.</li> <li>• Mr. Cliff Sullivan, Senior VP, Senior V.P. of A-Sonic Logistics to give a talk on “Recent Issues and Challenges in Air Freight Logistics Industry”</li> <li>• Edward Hui, CEO, DHL Hong Kong, Macau &amp; South China to give a talk on “Challenges Faced by the Air Cargo Industry”</li> <li>• Jimmy Pang, Board of Director, TAPA China, to give a</li> </ul>

- talk on “Compliance or Enhance the
- Competitiveness? The Most Secured Port HKG”
  - Jimmy Tam, Senior Inspector, HKSAR Custom to give a talk on “Authorized Economic Operator Programme”
  - John Chai, Executive Director of Project Division, Hong Kong Airport Authority to deliver talk on “Future Development of HKIA Planning of the Three-Runway System”
  - Raymond Ng, Chief Operations Officer of Hong Kong Aviation Department to give a talk on “*Raising the Air Cargo Security Standards in Hong Kong*”
  - Yvonne Ho, General Manager of IATA to give a talk “Cargo Security”

6/7/2013

Organize “Opportunity 2013” conference, deliver a welcoming address. Invited:

- Ir. Conrad Wong BBS, J.P., Vice Chairman of Yau Lee Holdings Ltd to give a talk on “Using IT to Green the World and Make a Few Dollars”
- Mr. Richard Chan, Managing Partner of Ironfire Capital to give a talk on “Angle Investment Overview”
- Dr. David Chung, Chief Technology Officer, Hong Kong Cyberport Management Co. Ltd. to give a talk on Hong Kong Startup Ecosystem

6/7/2013

Hosting MSc ITM 15<sup>th</sup> Anniversary celebration dinner

17/7/2013

Give a talk “Supply Chain in China” to students McComb Business School, University of Texas at Austin

10/7/2013

Present “Effects of Supply Chain Quality Management on Quality Performance “ in The 12th International Decision Sciences Institute Conference, in conjunction with The 18th Asia Pacific DSI Conference, Bali, Indonesia

14-21/7/2013

Deliver two talks to Hubei University of Economics students on Hong Kong economics and competitiveness development

24/7/2013

Invited to be a panel discussion member in the 7<sup>th</sup> International

Conference of Operations Management and the First CEIBS Supply Chain Integration and Service Innovation Forum in Shanghai

29/7/2013

Line up a visit NetApp in Sunnyvale

29/7/2013

Line up a visit to Cisco in San Jose

30/7/2013

Line up a talk deliver by Prof Stephen Kwan at San Jose University

30/7/2013

Line up a visit to IBM Innovation Center at Foster City

31/7/2013

Line up a visit to Mozilla Foundation

31/7/2013

Line up a visit to Nurosky at San Jose

1/8/2013

Line up a visit to Google at Mountain View

1/8/2013

Line up a visit to Oracle at Redwood Shores

31/8/2013

Deliver a talk to newly recruited part time MSc ITM students at Outward Bound Camp

6/9/2013

Hosting Orientation to MSc ITM students

27/9/2013

Conducting executive training to Angliss Company Ltd

3/10/2013

Line up a visit to Dah Cheong Hong Yuen Long Distribution Center for DSME4170 students

21/10/2013

Invited Dr. Nicholas Man of Salesforce.com to deliver a talk to DSME6930 students



14/11/2013

Invited Mr. Ambrose Linn, Senior Regional Director- Road Freight & Multimodal Strategic Accounts Asia Pacific, DHL to deliver a talk on "Latest Multimodal Practices in Asia"

22/11/2013

Hosting MSc ITM Graduation Dinner

1/1/2014

Secured practicum projects for full time MSc ITM students from 10 organizations:

- Techpacker Ltd
- Automated
- Computer and Technology Holding Ltd
- Hecny Group
- UEI HK Ltd
- Heaven of Hope Hospital
- Holy Family Canossian College
- Li & Fung Logistics
- New World Bus
- Travel Expert

4/12/2014

Deliver an Information Session for MSc ITM program.

11-12/1/2014

Second Industry Panel Session Convenor

The first International Conference on Supply Chain and Sustainability, Hang Sang Management College, supported by Asia Institute of Supply Chain and Logistics

13/1/2014

Conduct interview to recruit MSc ITM students

27/2/ 2014

Conduct an information session for recruiting MSc ITM students

1/3/2014

Organize "Opportunity 2014 Conference" at the Charles Kao Auditorium, Hong Kong Science Park, deliver an opening speech.

Invited:

- Mr. Stanley NG, Trained LEGO Serious Play Facilitator, LEGO Serious Play Hong Kong
- Mr. Daker Tsoi, Executive Director, Lifestyle Centre Holdings Ltd.

	<ul style="list-style-type: none"> <li>• Dr. WANG Keh-Chung, Vice President and Group Director, IC Design Group of ASTRI</li> <li>• Ir. Conrad WONG BBS J.P., Vice Chairman of Yau Lee Holdings Limited</li> </ul> <p>4/3/ 2014 Information Session for recruiting Supply Chain and Logistics Concentration undergraduate students.</p> <p>12/3/2014 Invited Mr. Ken Chung, General Manager of DCH to give a talk about supply chain management in Hong Kong for DSME2030E</p> <p>13/3/2014 Invited Mr. Jimmy Pang of TAPA Hong Kong to give a talk on supply chain security for DSME2030H</p> <p>17/3/2014 Line up a visit to Yantian Container Terminal for Pamela Lim, Assistant Dean of Business Faculty, University of British Columbia</p> <p>19/3/2014 Line up a visit to Cathay Pacific Cargo Terminal for DSME2030E</p> <p>20/3/2014 Line up a visit for DSME2030H students to Walmart Distribution Center in Shenzhen.</p> <p>20/3/2014 Conduct interview to recruit MSc ITM students</p>
<p><b>BOOKS AUTHORED</b></p>	<ul style="list-style-type: none"> <li>• A. Lau, J. Adams, J.Yeung, M. Zhang, (2012), <i>The Challenges and Opportunities Facing Hong Kong Logistics Industry</i>. Literate Publication Ltd.</li> <li>• Zhao, Xiande, Huo, Baofeng, Flynn, Barbara B, Yeung, Jeff Hoi-yan, 2011, Effect of Customer Power on Supply Chain Integration and Performance . <i>Managing Global Supply Chain Relationships: Operations, strategies and Practices</i>, Chapter 9, 191-218</li> </ul>
<p><b>GRANDS</b></p>	<ul style="list-style-type: none"> <li>• Principal Investigator, “Express Industry in PRD”, US\$80,000, supported by TNT, DHL, FedEx, &amp; UPS, 2007.</li> <li>• Principal Investigator, “Asia V-Chain – Advanced Strategies and Tools for Virtual Supply Chain Management”, HK\$ 1,400,000 grants from European Communities. November 2002 – July 2004,</li> </ul>

	<ul style="list-style-type: none"><li>• Principal Investigator, "Strategic Postures and Practices of Logistics Service Providers in Hong Kong", HK\$ 15,000 from The Chinese University of Hong Kong, 2003-2004.</li><li>• Co-investigator, "Supply Chain Hub Study in Hong Kong and Pearl-River Delta", HK\$450,000 research grant from DHL, 2004.</li><li>• Principle Investigator, Safety Measures and Practices in Hong Kong Airfreight Logistics Industry, HK\$ 45,000 HKD grant from Asian Pacific Institute of Business, The Chinese University of Hong Kong, 2004-2005.</li></ul>
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<p><b>AWARDS</b></p>	<p>2008 : Highly Commended Award Winner <u>at the Literati Network Awards for Excellence 2008</u> for the paper: Yeung, J., Selen, W., Zhou, D., and Zhang, M, "Postponement Strategy from a Supply Chain Perspective: Cases from China", <i>International Journal of Physical Distribution and Logistics Management Vol.37 No.4 2007 pp. 331-356.</i></p> <p>2007 : Chan K. Hahn Best Paper Award, <i>Operations Management Division, Academy of Management</i>, for the paper: Huo, B., Zhao, X., Yeung, J., "The Impact of Power on Relationship Commitment in Supply Chains", <i>Proceedings of the 9th International Conference of the Decision Sciences Institute</i>, Bangkok, Thailand, July 2007</p> <p>2003 – 2004 : Faculty of Business Administration Outstanding Teacher Award</p> <p>1999 : Citation of Excellence – Highest Quality Rating by ANBAR for the paper: Yeung, J.H.Y., Wong, W.C.K. and Ma, L., (1998), Parameters Affecting the Effectiveness of MRP Systems: A Review. <i>International Journal of Production Research</i>, <b>36</b>(2), pp. 313-331.</p> <p>1994 - 1997 : Australian Postgraduate Award from Commonwealth Government, Australia</p> <p>1980 - 1981 : University of Houston Assistantship</p> <p>1978 - 1979 : Scholarship for Excellent Overseas Chinese Student from Ministry of Education, Taiwan</p> <p>1978 - 1979 : Scholarship from Federation of Overseas Chinese Salvation Association</p> <p>1978 - 1979 : Mr. Sun Che-sheng's Scholarship</p>
<p><b>KNOWLEDGE TRANSFER ACTIVITIES</b></p>	<ul style="list-style-type: none"> <li>▪ 27/9/2013 To provide supply chain consultancy services to Angliss Food International Ltd</li> <li>• 7/2/2012 "IT from Business Prospective", an interview by Hong Kong Standard newspaper.</li> <li>• 10/2010 To provide consultancy service for the Design and Implementation of the Management Development Program for the Li &amp; Fung Group</li> </ul>

	<ul style="list-style-type: none"> <li>• 2/2011 To provide consultancy service for the Design and Implementation of the Management Development Program for the Li &amp; Fung Group</li> <li>• 6/2011 To provide Supply Chain Integration consultancy service for Dong Guan SMEs</li> <li>• 5/2011 To give a supply chain management talk to NCCU AMBA International Residential Program</li> <li>• 6/2011 To give a supply chain management talk to McCombs International Programme</li> <li>• 6/2011 To give a talk on Asia Operations Management to National Central University, Taiwan: International Residential Program</li> <li>• 7/2011 To provide consultancy service on Inventory Management for Dongguan SMEs</li> <li>• 10/2011 To provide consultancy service for the Design and Implementation of the Management Development Program for the Li &amp; Fung Group</li> </ul>
Internal Services	<ul style="list-style-type: none"> <li>• 2004- Present Member, General Education Committee, Shaw College</li> <li>• 2006- Present Member, Management Board of Asia-Pacific Institute of Business</li> <li>• 2013-Present Member, CUHK SZ, School of Management and Economics Preparatory Committee</li> <li>• 2013- Present Member, Faculty Committee on Postgraduate Academic Advising</li> </ul>