

Jingyu (Sissi) Li
Department of Management
CUHK Business School, The Chinese University of Hong Kong
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WORK EXPERIENCE

The Chinese University of Hong Kong Assistant Professor of Management	2019-Present
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EDUCATION

Ph.D. Texas A&M University, College Station, USA Major: Strategic Management Committee: Dr. Steven R. Boivie (Chair) Dr. Michael A. Hitt Dr. Cynthia E. Devers Dr. Michael D. Howard Dr. Rajan Varadarajan	2014-2019
M.S. Shanghai Jiao Tong University, Shanghai, China Major: Finance	2011-2013
B.S. Shanghai Jiao Tong University, Shanghai, China Major: Accounting	2011

RESEARCH INTERESTS

Social networks, corporate governance, innovation and entrepreneurship

REFEREED PUBLICATIONS

- Li, J.**, Li, M., Wang, X., & Thatcher, J. Conditional accepted. Implementing AI orientation in firms: An interaction perspective on the roles of the CIO and board of directors. Conditional accepted at *MIS Quarterly*
- Li, Y.*, Li, N.*, Guo, J.*, **Li, J.***, & Harris, B.* 2018. A network view of advice giving and individual creativity in teams: A brokerage-driven, socially perpetuated phenomenon. *Academy of Management Journal*. 61(6): 2210-2229 (All the authors contributed equally)
- Li, Y.*, Li, N.*, Li, C.*, & **Li, J.*** 2020. The Boon and Bane of Creative “Stars”: A Social Network Exploration of How and When Team Creativity Is (and Is Not) Driven by a

Star Teammate. *Academy of Management Journal*. 63(2) 613-635 (All the authors contributed equally)

Su, Z., **Li, J.**, Yang, Z., & Li, Y. 2011. Exploratory learning and exploitative learning in different organizational structures. *Asia Pacific Journal of Management*, 28(4), 697-714.

Li, J. & Shen, H. 2009. Relationship between knowledge acquisition and cooperative performance in context of different coopetition portfolio. *Science & Research Management*, 5:139-147 in Chinese

REVISIONS

Zahra, S. A., **Li, J.**, & Wang, H. Title removed. Revise and Resubmit at *Strategic Management Journal*

Li, J., Pan, Y., Li, Y., & Yang, Y. Title removed. Revise and Resubmit at *Journal of International Business Studies*

BOOK CHAPTERS

Li, D., **Li, J.**, & Hitt, M. A., 2017. Chapter: Alliance partner selection in in L. Mesquita, R. Ragozzino and J. Reuer (Eds.) *Collaborative Strategy: A Guide to Strategic Alliances*.

Steinbach A. L., Devers C. E., McNamara G. & **Li, J.** 2016. Chapter: Peering into the executive mind: Expanding our understanding of the motives for acquisitions. In Finkelstein and Cooper (Eds.) *Advances in Mergers and Acquisitions*.

CONFERENCE PRESENTATIONS

Li, J., Li, Y., Wang, X., Xia, J. (2020) Do Political Strategy and Knowledge Networks Complement to Exploratory Innovation? To be presented at *Strategic Management Society Annual Meeting, Hangzhou (Conference Cancelled)*

Li, J., Boivie S. R., Zhu D., & Yang, Y. (2020) Get a Sunburn from Reflected Glory? How Award-Winning CEO in Competing Firms Affect CEO Dismissal. Presented at *Strategic Management Society Annual Meeting, Virtual*

Li, J., Wang, H., & Xia, J. (2020) The Goodness and Badness of Network Misperceptions. Presented at *Academy of Management Annual Meeting, Virtual*.

Li, J., Wang, H., & Xia, J. (2019) Why Can Managers Benefit from an Overrepresented Network? A Bias-based Perspective. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

- Li, J. & Wang, H.** (2019) Industry Makes a Difference: Structural Holes an Intra- and Inter-industry Networks and Opportunity Recognition Capability. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.
- Li, J.,** Brass, D.J., Hitt, M. A., Wang, H., & Li, Y. (2018) Effects of second hand brokerage on business model innovation and network evolution: A coopetion network perspective. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;
- Li, J.,** Cannella, A. A. & Zhao, Y. (2018) How fraudulent behavior diffuses through board interlocks: The roles of different types of interlock ties. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;
- Howard, M. D, **Li, J.,** Hitt, M. A., Ireland, R. D., Kuban, S., & Josefy, M. (2017) Knowledge creation after acquisition: A knowledge structure perspective. Presented at *Strategic Management Society Annual Meeting*. Houston, Texas.
- Li, J.,** Wang, H., Zahra, S. A., & Li, Y. (2016) Structural holes in inter and intra- industrial networks and opportunity recognition. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Withers, M. C., Xu, K., & **Li, J.** (2016) Board interlocks and CEO succession in a global context: The case of emerging markets. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Li, Y., Wang, H., & **Li, J.** (2014) Network structure, coworkers' knowledge base and individual ambidexterity: A cross-order search view. Presented at *Academy of Management Annual Meeting*, Philadelphia, Pennsylvania.
- Zhao, Y., Liu, Y., & **Li, J.** (2009) Strategic orientations, controls and knowledge acquisition: evidence from sino-foreign alliance. Presented at the *Academy of Management Annual Meeting*, Chicago, Illinois.

SCHOLARSHIP, AWARDS, AND GRANTS

The Chinese University of Hong Kong

University Direct Research Grant,	2020-2021
Private Research Grant	2019-2021
University Conference Grant,	2019

Texas A&M University

Dean's Award for Outstanding Research by a Doctoral Student	2018
Dean's Research Grant for Ph.D. Dissertation	2018
Research Grant from Mays Innovation Research Center for Ph.D. students	2018
PhD Enhancement Fellowship	2015-2018
Travel Grant	2015-2018

TEACHING EXPERIENCE

The Chinese University of Hong Kong

MGNT 4010: Strategic Management

Spring, 2020 (3 sessions), average instructor effectiveness rating: 5.2/6.0

Spring, 2021 (3 sessions)

Texas A&M University

MGMT 466: Strategic Management

Spring, 2019 (1 session), instructor effectiveness rating: 4/5

Spring, 2018 (1 session), instructor effectiveness rating: 4/5

Spring, 2017 (2 sessions), average instructor effectiveness rating: 4/5

SERVICES

The Chinese University of Hong Kong

Board member of the Management Department

2019-present

Board member of the Research Committee

2019-present

Texas A&M University

TAMUGA Rankings of Management Department Research Productivity 2015-2019

Management Ph.D. Brown Bag Professional Development Coordinator 2016

Academy of Management

Student Assistant

AMR Writing Theoretical Papers- A Workshop from the Editors 2016-2017

Annual Meeting Reviewer

Strategic Management Society

Conference and Workshop Reviewer

Journal of International Business Studies

Ad-hoc reviewer

PROFESSIONAL AFFILIATIONS AND CERTIFICATES

Academy of Management

Strategic Management Society

University of Kentucky

Training certificate from LINKS SNA (Social Network Analysis) Workshop 2017