

## Creative Marketing Internship

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### About Africa Center Hong Kong:

Africa Center Hong Kong is a platform & creative hub that fosters value-creating interactions between African and non-African communities in Asia. Our products focus on bridging cultural differences and therefore fostering relations and cultural understandings between communities. We are a social enterprise that understands the need for community representations & diverse experiences thus trying to fulfil those needs through great products & services for our clients with a broader long term view and a firm emphasis on client satisfaction. We are more driven by our great social impact and influential practices of driving conversations through innovation & entrepreneurship.

### About you:

We are looking for talented and enthusiastic interns. This is a unique opportunity to contribute and gain insight into high-impact research, policy, and team growth-based activities across all areas of our strategic planning. You will be actively participating in our programs, as well as proactively supporting other colleagues within our organisation. One of our culture statements is inspired by the Japanese term, '*kaizen*' meaning continuous and consistent improvement. If you are hardworking and motivated enough to improve yourself and add value to those around you then you are just the one we are looking for!

### Job Description:

- Be involved in the day to day content creating and execution of marketing strategies
- Perform market analysis and present the findings, insights and recommendations to the team
- Assist in the day to day management of our social media platforms
- Ad hoc tasks

### Requirements:

- Passionate about all things marketing and hungry to learn
- Current enrolment in a full/part time study program in any degree program
- Good communication and presentation skills an added advantage

### Benefits:

- In addition to being part of a great community and the learning experience, the Africa Center Hong Kong covers meals and provides transportation subsidies to all our interns
- We believe that our intern-graduates possess great skills that will be useful in their search for full-time employment after their studies
- Recommendation Letter

### More details:

- Internship duration: three months commencing as soon as possible
- Frequency: 5-6 days per week and available on weekends
- Please send your cover letter and CV/resume to [africacenter.hongkong@gmail.com](mailto:africacenter.hongkong@gmail.com)
- Please indicate in the email subject the position you are applying for
- Learn more about us at [www.africacenterhk.com](http://www.africacenterhk.com)