Fighting Corruption : Strategies and Measures Joe Lee, Head of Advisory Services **Corruption Prevention Department**

Corruption in the

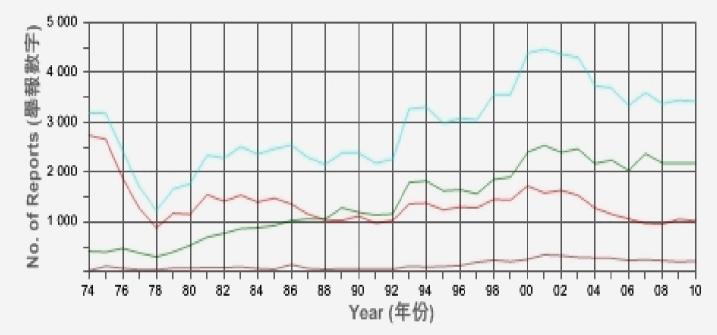
Private Sector





Corruption Prevention Hong Kong ICAC

Corruption Reports



— Total Reports (舉報總數)

— Reports related with Government Departments (與政府部門有關的舉報數字)

- Reports related with the Private Sector (與私人機構有關的舉報數字)
- Reports related with Public Bodies (與公共機構有關的貪污數字)



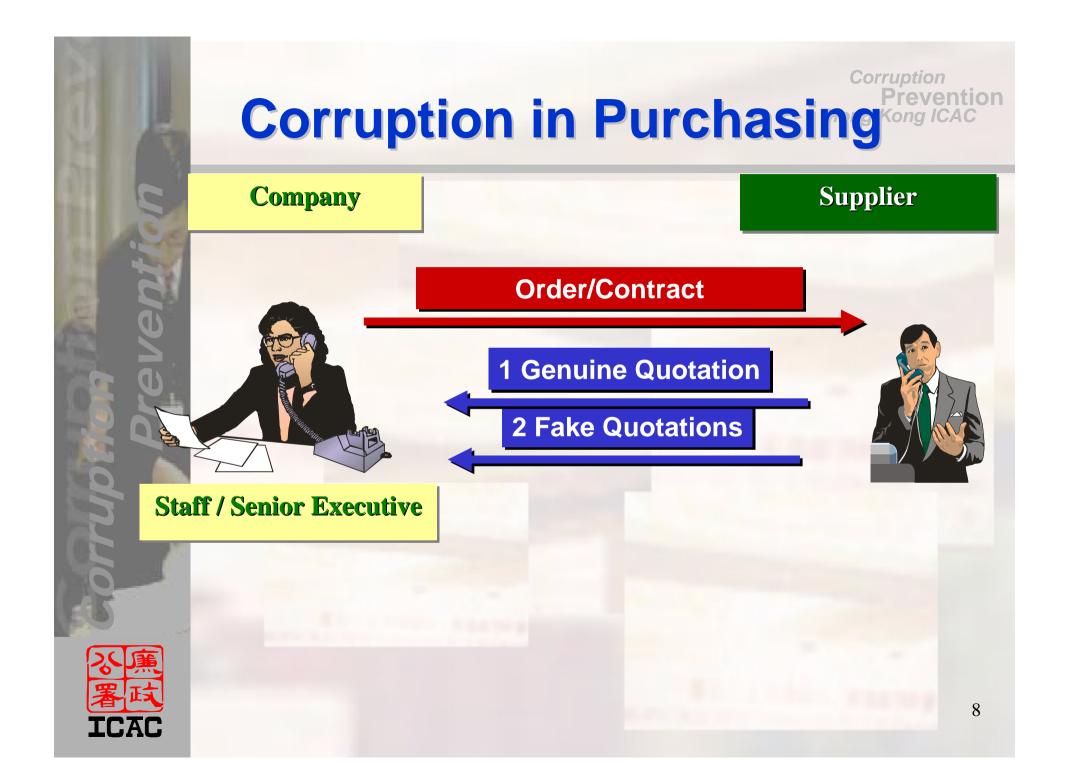
Natures (Private Sector)

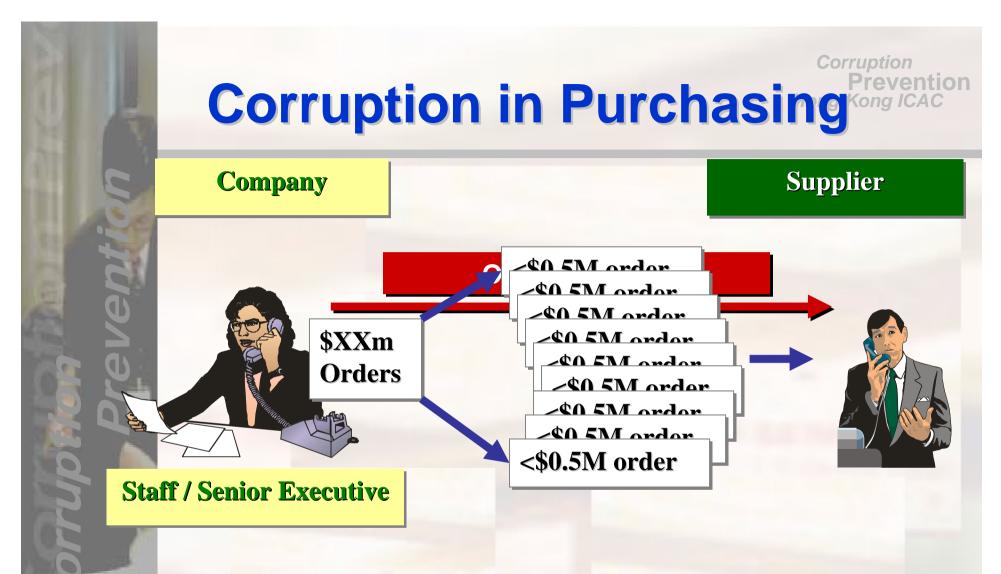
Procurement & contract management









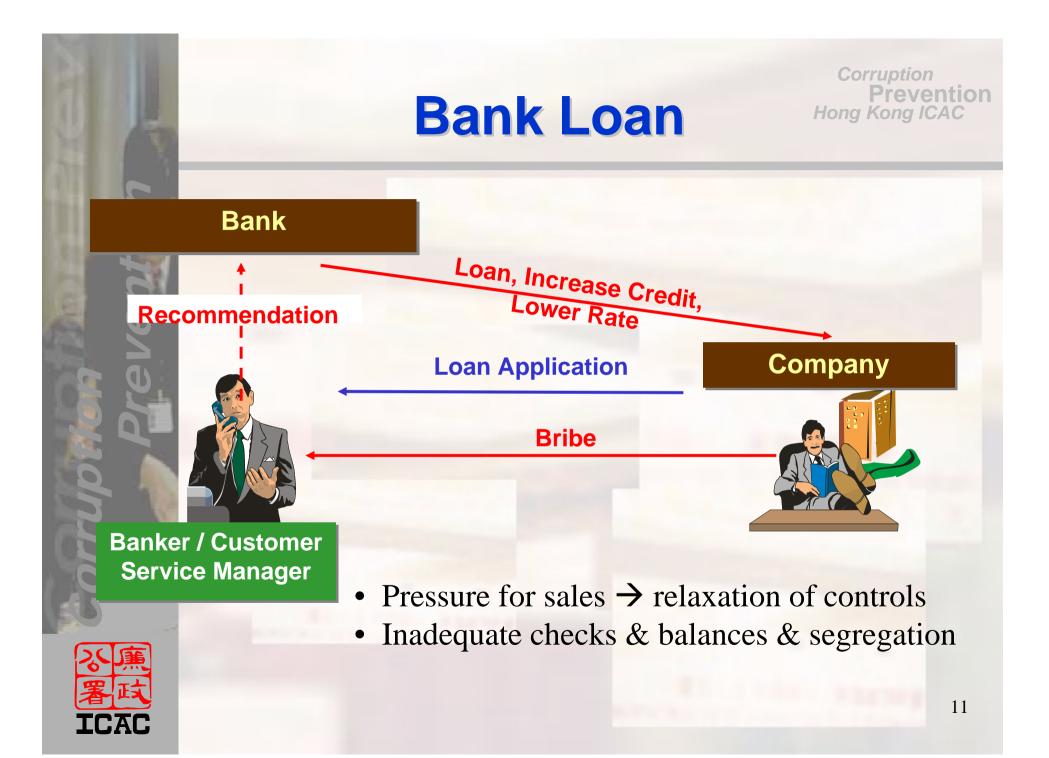


- Inadequate segregation / checks & balances
- Inadequate controls: companies often think requiring quotations = adequate control

Natures (Private Sector) Revention Kong ICAC

- Procurement & contract management
- Favour to others



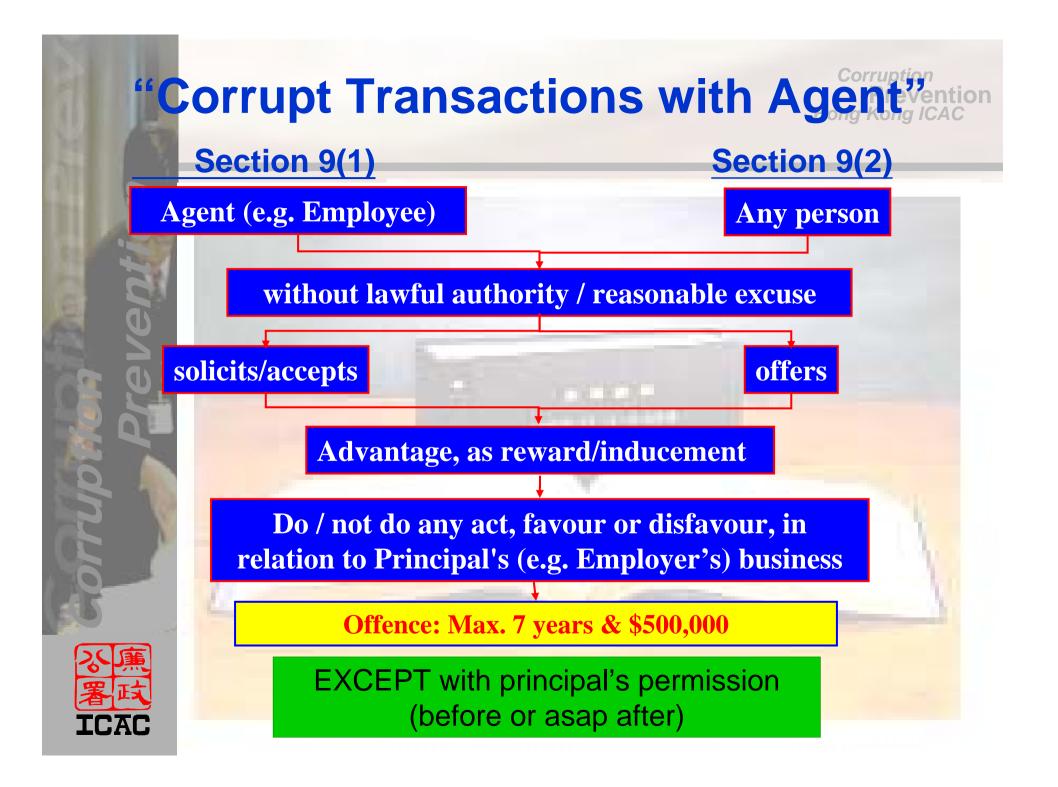


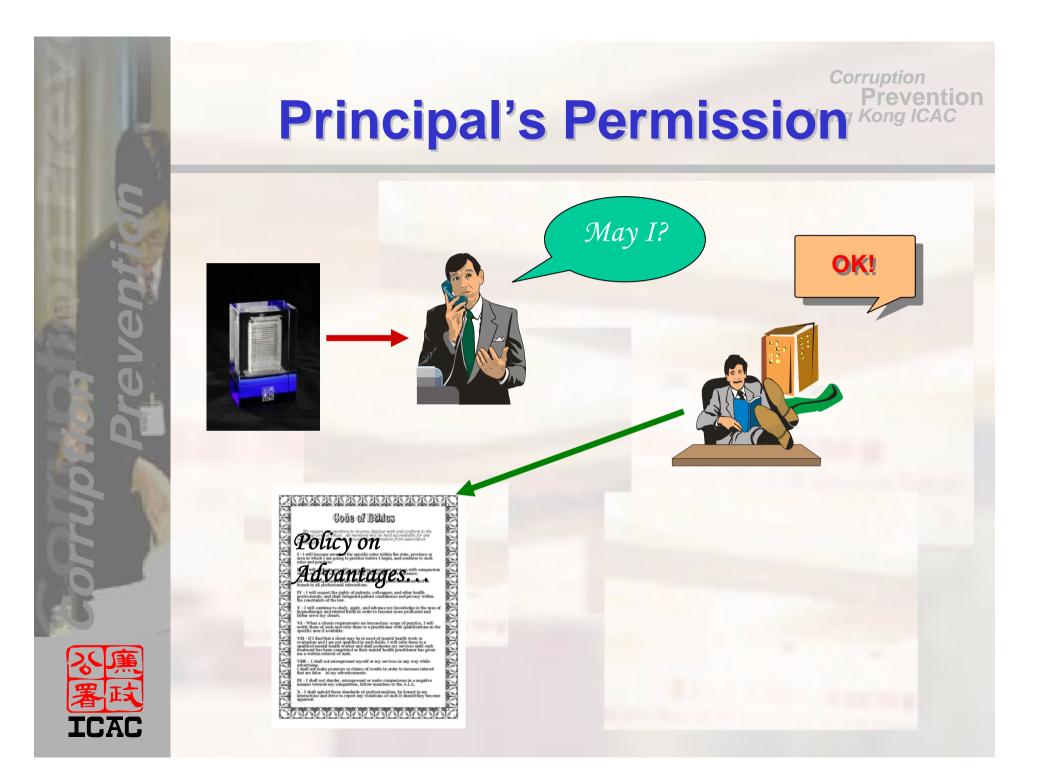
Natures (Private Sector) Revention Natures (Private Sector)

- Sales, business referrals
- Staff Management
- Misappropriation of funds/assets, misuse of company resources (e.g. customer data)









Principal & Agent Relationship

In a Company:

- Principal = The Company
- A Director is an agent of the Company

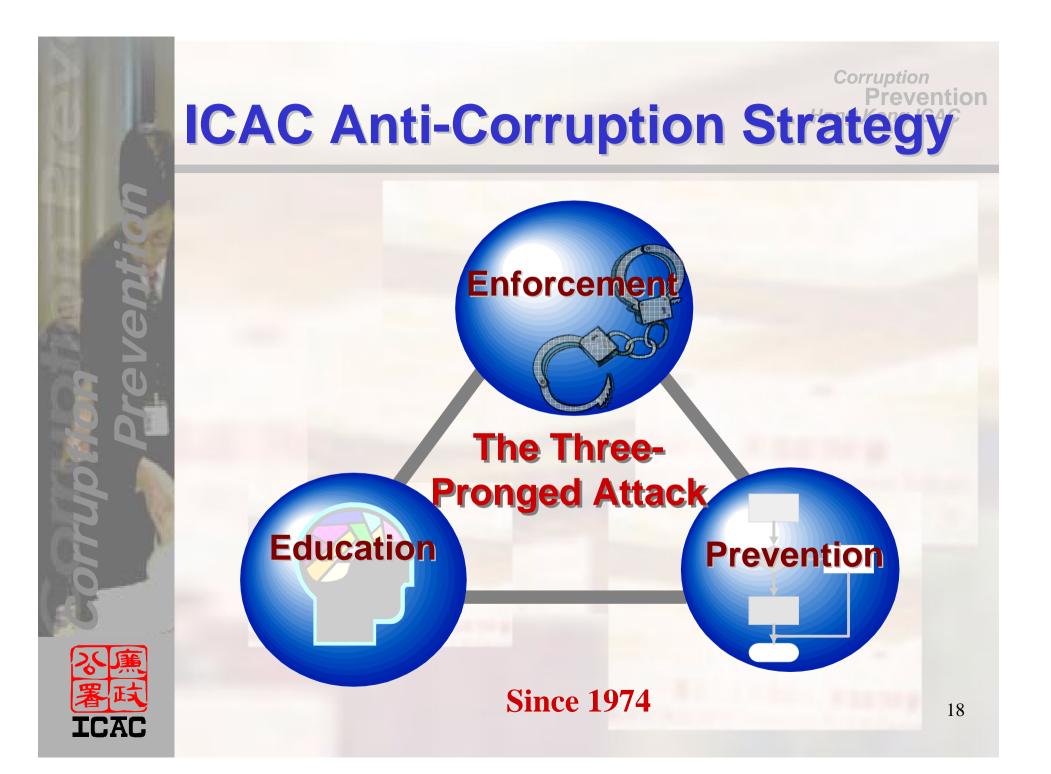
Outside the Company:

- The Company (or its director/employee) could be agent of another (e.g. a client)
- The Company's business partner could be agent of another (e.g. a client)

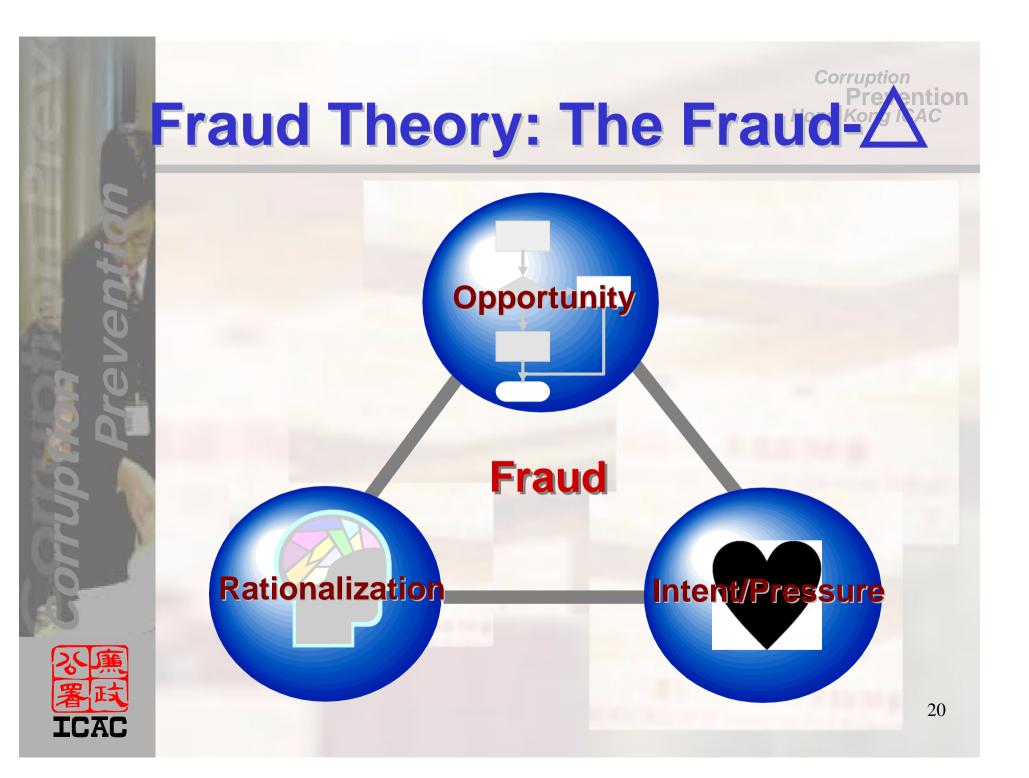


Strategy & Measures

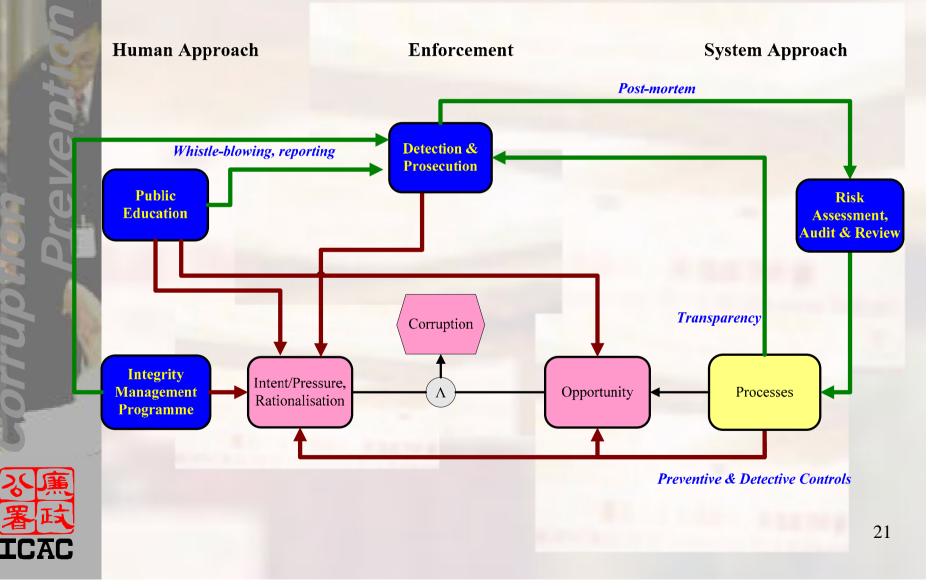
to Fight Corruption



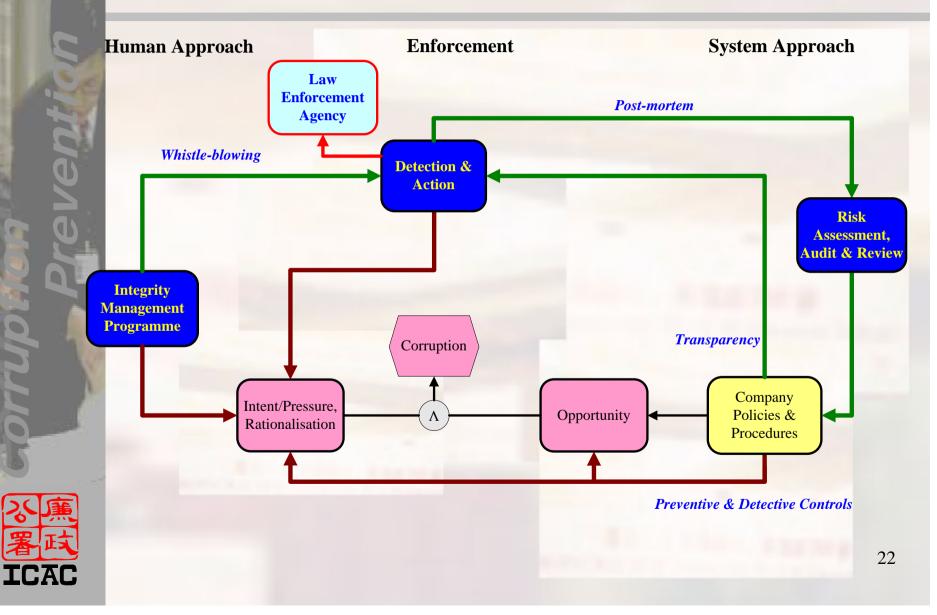




3-Pronged Attack on the Fraud



Framework for a Corporation Framework for a Corporation



Ethical & Compliant Culture Corruption Prevention ICAC

Laid-down Standard/Guidelines

- Corporate Core Values
- Code of Conduct

Education

- Laws & regulations, ethics
- **Company policies, rules, procedures**

Action

- **Comply with laws & regulations (spirit too)**
- Adopt ethical/compliant business practices
- Provide support, e.g. enquiry/reporting channel
- **Enforcement**





Code of Conduct

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Common Inadequacies:

- Code applying to staff, but not Directors
- No reminder not to offer corrupt gifts
- Offer of business gifts/commissions should not exceed \$XXXX or requires approval
- Need to seek permission/declare, but from/to whom?
- No guideline on acceptance of entertainment
- * There's a code somewhere but nobody has read it





Code of Conduct

Corruption Prevention Hong Kong ICAC

concerns

- Apply to or separate Code for Directors
- Acceptance of advantages (from persons having business dealings with the company)
 - prohibit acceptance of advantages for showing favour / where impartiality is influenced
 - allowable circumstances & value & procedures
 - approving authority, reporting channel
 - client's permission (if applicable)

Avoidance/declaration of conflict of interest

- declare to whom, declaration form
- give practical examples



Code of Conduct

Corruption Prevention Hona Kona ICAC

- Prohibit offer of illegal advantages (bribery)
- Relationship with clients, suppliers, etc.
 - e.g. not to accept lavish & frequent entertainment
- No misuse of official position, company property or information
- Consequences of breaches
- **Enquiry / reporting channel** \checkmark
- **Endorsed by Board / GM**



Integrity of Suppliers, etc., Kong IC

- Doing business only with ethical operators
 - Some corporations remove suppliers convicted of bribery from their lists
- Integrity requirements (probity clauses) for suppliers, contractors, etc.

✓ Govt: probity clauses for certain contractors





System Controls

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System Controls

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Procedures

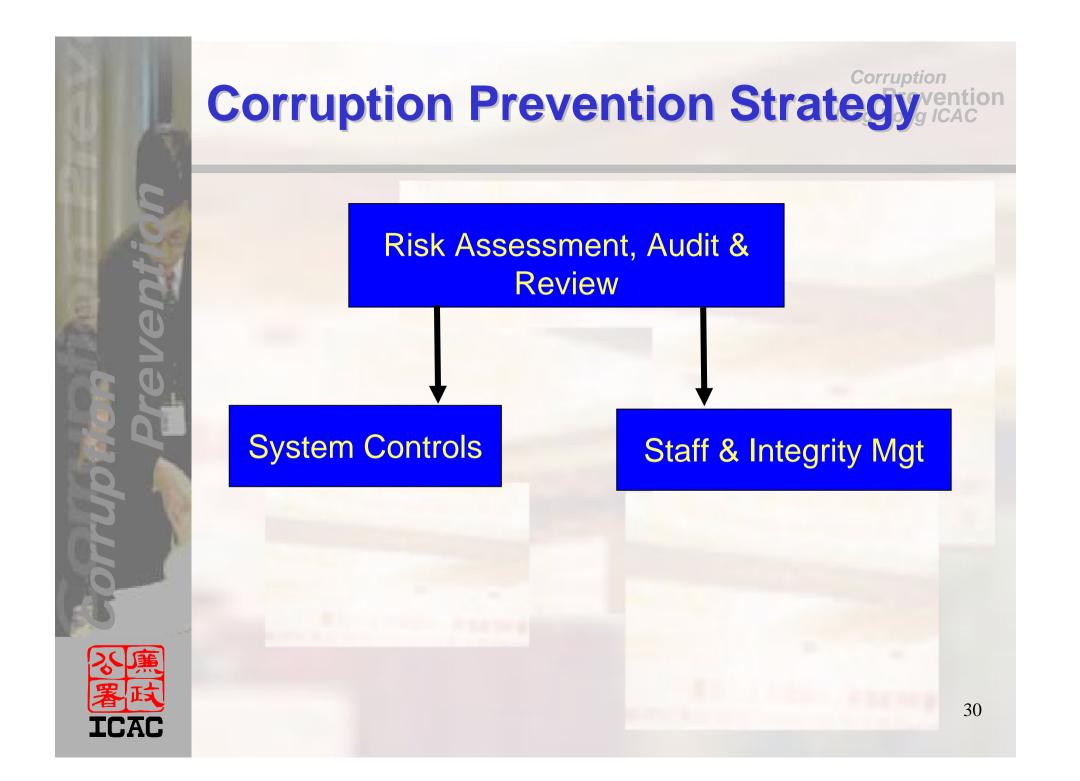
- Policies, procedures, guidelines
- Authorities & accountability
- Segregation of duties, checks & balances
- Supervision & monitoring
- **Technical controls**
- Independent checks/audit
- Transparency



Feedback & whistle-blowing







Detection & Enforcement

Objective? To Deter :

- generate the belief/perception that corruption/misconduct can be detected &
- a high price to be paid
- report criminal cases to the authority (do not protect / cover up)
 not protect / cover up)



Corruption



ICAC Publications

- A Corruption Prevention Guide for Listed Companies
- Toolkit on Directors' Ethics
 - A Guide to the prevention of Corruption for SME Entrepreneurs Investing in Guangdong & Hong Kong
- Business Ethics Your Way to Success
- Other trade/profession-specific guides and training kits





Corruption

Hong Kong ICAC

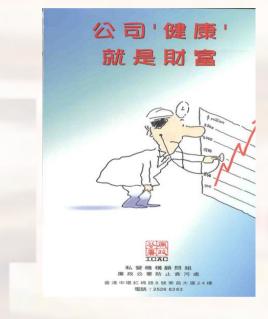
Prevention





Advisory Services

Corruption Prevention Hong Kong ICAC



Corruption Prevention Department's Advisory Services Group (ASG)