

United BA Student Awarded 2005 Rhodes Scholarship

s. Evelyn Chan Hiu-tung of United College has been chosen as Hong Kong Rhodes Scholar for the year 2005. Evelyn is the tenth CUHK student to have been awarded this

prestigious scholarship making CUHK the local university with the most Rhodes scholars.

Currently a final-year student majoring in business administration, Evelyn will begin her Master of Philosophy studies in social anthropology at the University of Oxford in October 2005.

Evelyn has demonstrated herself to be an individual of high

intellectual ability, with a strong academic record and well considered ambitions. She is also an outgoing young woman of integrity and maturity. She enjoys interacting with people and is active in a range of extracurricular activities.

During her studies at CUHK, Evelyn was on a yearlong exchange at the University of Chicago, and was an enthusiastic participant of cultural activities. She teamed up with three other students of the Faculty of Business Administration at CUHK to participate in the Copenhagen Business School Case Competition. Among 12 teams from

> world renowned business schools, the CUHK team took second runner-up. A keen debater, Evelyn was awarded the best debater in the local Joint Universities Debating Competition and selected to represent CUHK at the World Universities Debating Championship in Toronto. Evelyn also participated in the China Career Development Award Programme, and took part in a

month-long internship in Shanghai.

The Rhodes Scholarships were established after the death of Sir Cecil Rhodes in 1902, and were originally allocated to students from the Commonwealth countries, the US and Germany. Since the inclusion of Hong Kong to the list of countries in 1985, one student from Hong Kong has been honoured as Rhodes Scholar each year.

Expert Shows How Supply Chain Management Can Create New Values

nof. Hau L. Lee, Thoma Professor of Operations, Information and Technology at the Graduate School of Business, Stanford University, delivered a Li & Fung Lecture on Commerce and Industry on 30th May at the JW Marriott. The lecture was entitled 'Value-creating Supply Chain Management'. In attendance were over 200 government officials, consulate generals, company CEOs, University officers, and MBA alumni.

Supply chain management is about the coordination of information, material and financial flow. It is viewed as the backbone for the efficient delivery of goods to services and companies. But it can also serve as an engine for value creation. The talk described how companies that have mastered agility in their operations, adapted their supply



the market, and aligned the interests of their supply chain partners, can penetrate new markets, build customer loyalty, gain market share, generate profits, and ultimately create great market value.

Prof. Lee is the founding and current director of the Stanford Global Supply Chain Management Forum, an industry-academic consortium to advance the theory and practice of global supply chain management.

Honours for Two Ph.D. Students

r. Chen Hon Fai, a Ph.D. student of the ■ Department of Sociology, has won the first prize in the Journal of Classical Sociology (JCS) 2005 Prize Essay Competition. The prizewinning article 'Self-reference, Mutual Identification and Affect: The Parsonsian Problem of Order Reconsidered' was previously published in JCS. This marks the first time the prize is awarded to a Chinese student.

Mr. Wang Junqi, a Ph.D. student in the Department of Biology under the supervision of Prof. Jiang Liwen, was awarded the 'Best Student Oral Presentation' at the 8th International Workshop on Seeds, held from 8th to 13th May 2005 in Brisbane, Australia. His presentation was on 'Molecular Mechanism of Protein Mobilization in Germinating Seeds: The roles of Vacuolar Sorting Receptor Proteins and Multivesicular Bodies'.

New Milestone in Collaboration for CUHK and University of Aberdeen

The University signed a memorandum of understanding with the University of Aberdeen on 2nd June 2005 to promote academic and research collaboration and student exchange.

Prof. Lawrence J. Lau (right), vice-chancellor of CUHK, signed the memorandum with Prof. C. Duncan Rice (left), vice-chancellor of the University of Aberdeen, on CUHK campus. Under the agree-



ment, the two partners will engage in collaborative research, faculty and student exchange, and organize academic conferences and symposia.

Founded in 1945, the University of Aberdeen is Scotland's third oldest university and the fifth oldest in the UK. Its research excellence has allowed it to secure its position as a leading research-led institution and attract some of the world's most distinguished scholars.

Fifth Anniversary of CUHK-Tsinghua MBA Programme

The Chinese University and Tsinghua University jointly launched the MBA Programme in Finance in 2000. On 15th May 2005, the two partners celebrated the fifth anniversary of the programme at the School of Economics and Management of Tsinghua University, Beijing. In attendance were over 250 teachers, alumni and students of the programme.

Highlights included a finance forum and an alumni reunion themed 'My Enterprise and I'. The two institutions presented Outstanding Contribution Awards to founders of the programme. They included Prof. Zhao Chunjun, dean of the School of Economics and Management of Tsinghua University, Prof. Lee Tien-sheng, dean of the CUHK Faculty of Business Administration, Prof. He Jia, director of the MBA Programme in Finance, and Prof. Chen Guoquan of Tsinghua's School of Economics and Management.



From left: Prof. He Jia, Prof. He Jiankun, vice president of Tsinghua University, Prof. Kenneth Young, pro-vice-chancellor of CUHK, Prof. Zhao Chunjun, and Prof. Chen Guoquan



Calcium Deficiency Raises Risk of Elderly Hypertension

Hypertension, defined as blood pressure over 140/90 mmHg, affects about 55 per cent of elderly subjects in Hong Kong. In Westernized societies, high salt intake combined with low potassium and calcium intakes, and other factors may be responsible for the prevalence of hypertension and related complications among seniors.

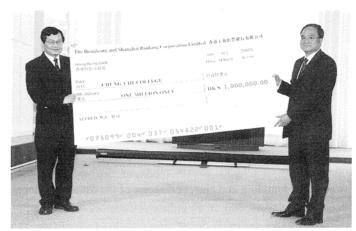
The Faculty of Medicine has conducted two studies to determine the prevalence of hypertension in older subjects in Hong Kong in relation to their calcium intake. Among 110 vegetarians aged over 55, 65 per cent were found to have hypertension. They were found to have lower calcium and potassium intake but higher salt intake. Among 234 free-living subjects aged over 55, 53 per cent

were found to suffer from hypertension. A similar trend for the protective effect of dietary calcium intake against hypertension was detected.

Subjects with higher calcium intake tend to have lower blood pressure and reduced risk of hypertension. Age-related increases in blood pressure are attenuated by higher calcium intake. Calcium may help decrease blood pressure by increasing sodium excretion by the kidneys and relaxing blood vessels.

The Faculty of Medicine urges seniors to consumer more calcium and potassium and less salt as protection against hypertension, and to be aware of the crucial role of calcium in disease prevention and its main dietary sources.

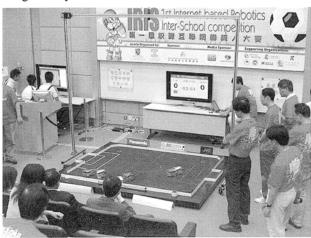
Chung Chi Receives HK\$1 Million



Mr. Alfred W.F. Hau (right), Chung Chi graduate and executor and trustee of the Estate of Hardman Queenie Lew Quan, presenting a HK\$1 million cheque on 15th April to Chung Chi College which is represented by its head, Prof. Leung Yuen-sang

CUHK Hosts Inter-School Robotics Competition

The Faculty of Engineering jointly organized the first Internet-based Robotics Inter-School Competition (IRIS) with the Hong Kong Technology Education Association. The competition, which comprised a series of Internet robotic soccer matches, is based on the latest networked mechatronics control technology researched and developed by the faculty in collaboration with its mainland and overseas research partners. The event was solely sponsored by the Shun Hing Charity and Education Fund.



The competition consisted of two levels, IRIS-1 and IRIS-2. IRIS-1 was an open competition for both primary and

secondary school students who competed using soccer robots provided by the organizer. IRIS-2, by invitation and for higher forms, required the teams to design their own robots. The competition enhanced the students' hands-on experience in Internet technology and robotics and cultivated teamwork and sportsmanship, which are essential attributes for good engineers.

The launch ceremony and the first round were held on 28th May 2005 in the William M.W. Mong Engineering

Building. The ceremony was officiated by Prof. Kenneth Young, pro-vice-chancellor, Mr. David Mong, chairman of the Shun Hing Charity and Education Fund, and Mr. M.H. Au, director-general of telecommunications. Sixteen winning teams competed in the second round on 4th June 2005 after which eight teams

won tickets to the final competition, to be held on 2nd July 2005 together with the IRIS-2 competition.

Student Exchange Activities

❖BA Faculty

Seven top Year 1 to Year 3 students from the BBA Programme in Insurance, Financial and Actuarial Analysis of the University took part in the first Swiss Re University Student Exchange Programme from 27th May to 5th June. Sponsored by Swiss Reinsurance Co. Ltd. and coorganized by the Chinese University, the programme provides insurance students of Hong Kong and mainland China with a chance to enhance their knowledge of the culture and the insurance industries of the two regions.

The students arrived in Shanghai on 27th May for a five-day visit which covered Bao Steel Company, Shanghai Biochip Company, an AIG subsidiary in China, China Pacific Insurance Company, China Life Insurance Company, Shanghai Stock Exchange Market, and the Shanghai University of Finance and Economics.

The Hong Kong visit, which began on 1st June, covered the Office of the Commissioner of Insurance, HSBC Insurance (Asia-Pacific) Holdings Ltd., HSBC Broking, Swiss Reinsurance Company, Royal & Sun Alliance Insurance (HK) Ltd., and the Hong Kong Stock Exchange.

❖Department of Psychology

The Psychology Departments of Peking University, Taiwan University, and the Chinese University organized the Student Visitor Exchange Programme 2005 from 19th to 24th May in Beijing. The aim is to provide psychology students from the three

institutions with an informal educational opportunity to advance their academic knowledge of the subject and to improve communication among the psychology departments.

The CUHK delegation was led by Prof. Chan Wai and Prof. Winnie Mak of the Department of Psychology. They visited the Institute of Psychology which enhanced their understanding of the development of psychology in China.



Global Study Finds Hong Kong One of the Least Entrepreneurial

H ong Kong's total entrepreneurial activity in 2004 is still among the lowest in the world, according to a study conducted by the Centre for Entrepreneurship of the University jointly with the Shenzhen Academy of Social Sciences.

The study is the third of a three-year study of entrepreneurship led by CUHK to measure Hong Kong's performance against some 30 other economies in the Global Entrepreneurship Monitor (GEM) Consortium, an international consortium of some 150 researchers in over 40 countries who periodically poll entrepreneurship worldwide. The GEM is a research project launched by leading scholars from Babson College and the London School of Business in 1999 to measure, on an annual basis, entrepreneurship around the world. From 2003, the Hong Kong study also covers Shenzhen as well as the cross-border entrepreneurial activities.

The Hong Kong team is led by Prof. Chua Bee-leng, director of the CUHK Centre for Entrepreneurship. Using a



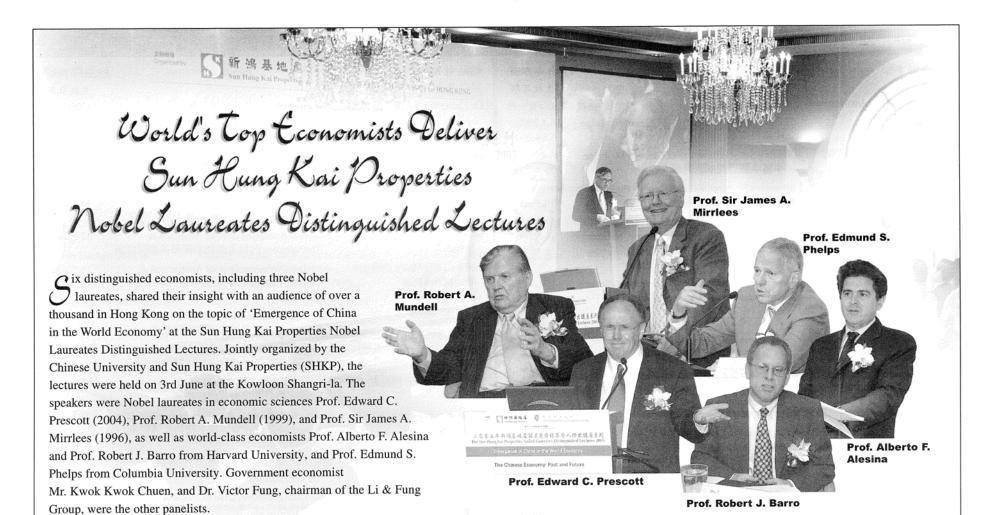
Prof. Jack Cheng (left), pro-vice-chancellor, and Prof. Chua Bee-leng officiating at the launch of the centre on 24th May 2005

measure called total entrepreneurship activity which counts the percentage of adults in the population that are involved in starting new companies in the last three years, the study shows that Hong Kong, with three per cent of the population involved in new start-ups, is among the least entrepreneurial in the world and trails well behind Shenzhen with 11.6 per cent. Barriers to early stage entrepreneurial activity are found to be Hong Kong's high cost base, lack of entrepreneurial education and inadequate links between R&D and the market.

Corrigendum

In the article 'CUHK's First Course on Bone Anchored Hearing', in Issue 261 of the *CUHK Newsletter*, the first sentence should have read 'The Division of Otorhinolaryngology of the Department of Surgery and the Institute of Human Communicative Research of the University jointly organized the University's inaugural Bone Anchored Hearing Aid (BAHA) Course on 30th April.'





The Hon. Henry Tang, Acting Chief Executive of the HKSAR, Dr. Raymond Kwok, vice-chairman and managing director of SHKP, and Prof. Lawrence J. Lau, vice-chancellor of the University, presided at the opening ceremony. The 2005 lectures were coordinated by the newly established Institute of Economics of the Chinese University.

Prof. Lawrence J. Lau described the forum as an excellent opportunity for the lay audience to appreciate the challenges faced by the Chinese economy in the age of globalization, and a useful platform for academics and experts in the field to exchange views on ways of addressing these issues. Dr. Raymond Kwok explained that SHKP has launched the lecture series with CUHK with the aim of broadening the perspectives of Hong Kong people, particularly the young, offering them tools and information they need for meeting future challenges, and above all, guiding and inspiring the people of Hong Kong through the examples it offers of rigorous scholarship in action.

■ Prof. Sir James A. Mirrlees

Prof. Mirrlees is distinguished professor-atlarge of the Chinese University. He shared the Nobel Prize with Prof. William Vickrey of Columbia University for their fundamental contributions to the economic theory of incentives under asymmetric information. He was knighted for contributions to economic science in 1997. Prof. Mirrlees' work laid the foundation for the modern analysis of complex information and incentive problems.

In his lecture 'Changing Inequality in the Chinese Economy', Prof. Mirrlees expressed the view that though urbanization may increase inequality for a while, it will subsequently reduce it. He predicted that in the next two decades, China should witness enormous migration from rural to urban areas and the resulting higher urban incomes will contribute to the lower parts of the distribution. He also said that rural subsidies such as better schools, healthcare, infrastructure, agricultural subsidies are necessary if inequality is to be reduced sooner.

Prof. Edmund S. Phelps

Prof. Phelps is McVickar Professor of Political Economy at Columbia University. He has served as consultant of the Treasury Department, Senate Finance Committee, and Federal Reserve Board of the US. His monumental contribution of economics includes introducing imperfect information and imperfect knowledge to macroeconomics. He pioneered the first generation of economic models of unemployment and inflation based on microfoundations and was the first to stress the importance of reorganizing macroeconomic theory by revising the postulates of the neoclassical paradigm with regard to information and knowledge.

Prof. Robert A. Mundell

Prof. Mundell has been professor of economics at Columbia University since 1974. His writings include over a hundred articles in scientific journals and books. He prepared one of the first plans for a common currency in Europe and is known as the father of the theory of optimum currency areas. He has also written extensively on the history of the international monetary system and played a significant role in the founding of the Euro. In 1999, he received the Nobel Prize in economic sciences for his analysis of monetary and fiscal policy under different exchange rate regimes and his analysis of optimum currency areas.

His lecture 'The Renminbi and the Global Economy' covered the topics of the rise of China as an economic power, China's macroeconomic condition, and issues relating to the renminbi. He advised against floating the renminbi as a policy for achieving monetary stability, proposing inflation targeting as a relevant option. He observed that large swings in the dollar-renminbi exchange rate are very damaging to China and would greatly exceed any benefits. He also believes that China should remain in the dollar area rather than shifting to the Euro.

Prof. Robert J. Barro

Prof. Barro is the Paul M. Warburg Professor of Economics at Harvard University, a senior fellow of the Hoover Institution of Stanford University, a viewpoint columnist for *Business Week*, a frequent contributor to the *Wall Street Journal*, and a research associate of the National Bureau of Economic Research. He has written extensively on topics in macroeconomics, economic growth, and monetary policy.

The Sun Hung Kai Properties Nobel Laureates Distinguished Lectures are made possible by a generous donation from Sun Hung Kai Properties. It invites Nobel laureates in any of the six recognized fields (physics, chemistry, physiology and medicine, literature, peace, and economic sciences) to Hong Kong each year to deliver public lectures and meet with scholars and professionals in the education and commercial sectors. Launched in 2004, the series is intended to promote the discovery and dissemination of knowledge, professional and entrepreneurial expertise, as well as scholarly pursuits and contributions to society and humanity.

■ Prof. Edward C. Prescott

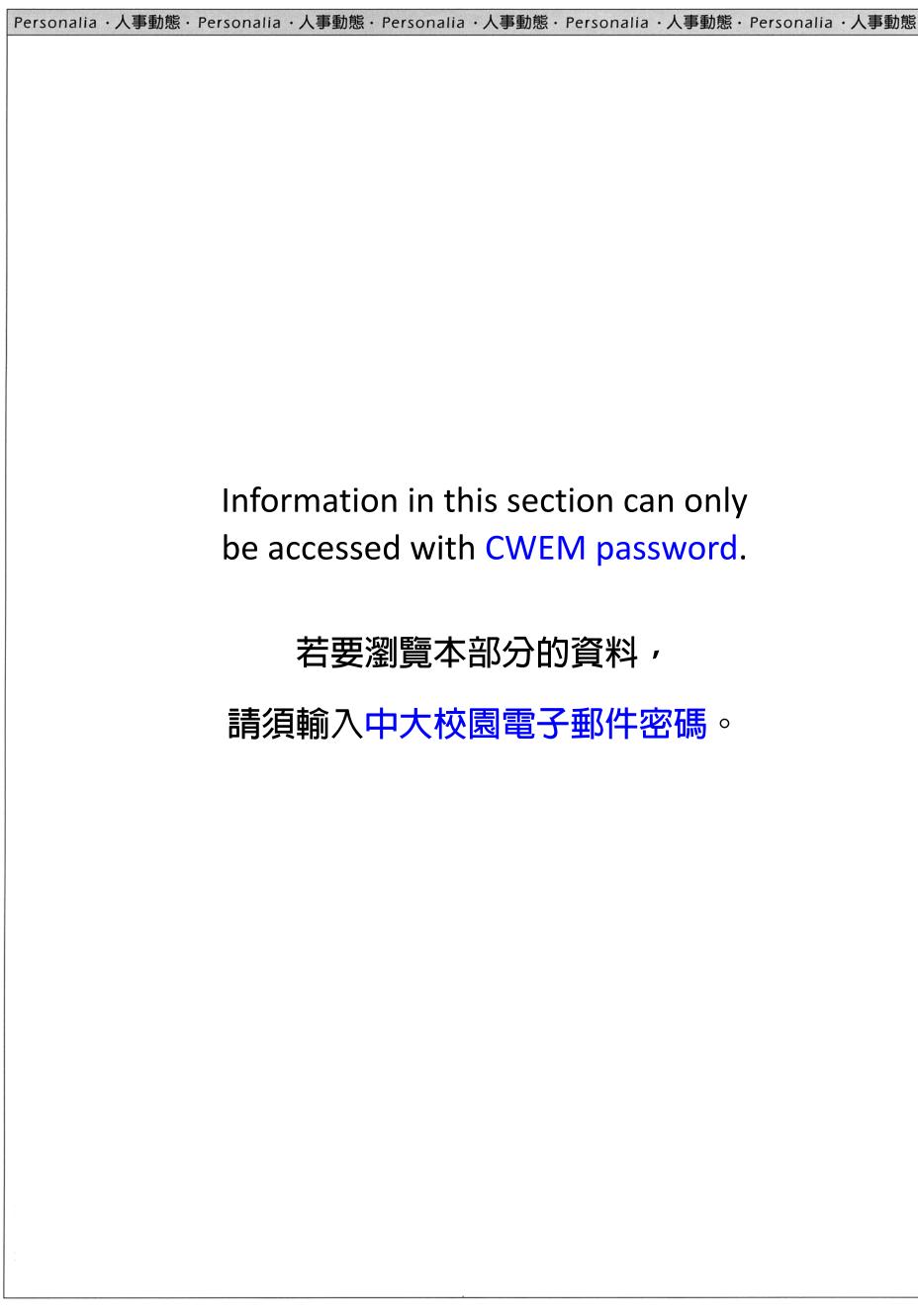
Prof. Prescott holds the W.P. Carey Chair in economics at Arizona State University and is the senior monetary adviser at the Federal Reserve Bank of Minneapolis. He was awarded the 2004 Nobel Prize in economic sciences jointly with Prof. Finn Kydland for their 'contributions to dynamic macroeconomics: the time consistency of economic policy and the driving forces behind business cycles'.

In his lecture 'The Chinese Economy: Past and Future', Prof. Prescott expressed the view that opening up and moving to a market economy are the reasons for China's rapid economic growth since the late 1970s, and that it would become a rich industrial country only if it decentralized its political power.

Prof. Alberto F. Alesina

Born in Italy, Prof. Alesina is the Nathaniel Ropes Professor of Political Economy at Harvard University and currently chairman of the Department of Economics. He is a leader in the field of political economics and has published extensively in all major academic journals in economics. His scholarly work has been widely cited and been widely influential.





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- Contributions should bear the writer's name and contact telephone number, and may be published under pseudonyms. No anonymous letters will be published.
- 4. The Editor reserves the right to reject contributions and to edit all articles without notice for reasons of clarity, length or grammar. Those who do not want to have their articles amended should indicate clearly in writing.
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宣布事項 ANNOUNCEMENTS

外科榮休講座教授

Emeritus Professor of Surgery

經教務會推薦,並依據香港中文大學條例規程 21的規定,大學校董會執行委員會代表大學校董會,通過頒授外科 榮休講座教授銜與李國章教授,以表揚他的學術成就和對大 學的貢獻,任期由二零零五年八月一日起生效。

李國章教授是傑出的教育家及外科醫生,一九八二年加入中文大學成為外科學系創系講座教授。他帶領外科學系成 為國際知名的外科中心,又兩度當選醫學院院長,全力推動 該院發展。李教授將由二零零五年八月一日起榮休。



李教授於一九九六至二零零二年間出任中文大學校長,為中大在新世紀全方位 發展奠下基礎,如成立酒店及旅遊管理學院、中醫學院、公共衛生學院、藥劑學院 及那打素護理學院。

李教授一九九六年獲頒英國皇家愛丁堡外科醫學院的榮譽金章——此獎特為全球最出色的外科醫生而設,李教授是首位獲此殊榮的華人。二零零四年,李教授獲委任為英國愛丁堡皇家外科醫學院委員,成為該院的最高級顧問。李教授在推動本港高等教育及醫療發展不遺餘力,曾擔任多項重要公職。他曾出版十多種醫學專著、三百多篇論文,並為多種國際期刊的編輯和多所中國重點大學的榮譽教授。

In accordance with Statue 21 of The Chinese University of Hong Kong Ordinance, the Executive Committee of the University Council has, on behalf of the Council, approved the Senate's recommendation to award of the title of Emeritus Professor of Surgery to Prof. Arthur K.C. Li with effect from 1st August 2005, after his retirement from the University, in recognition of his outstanding academic achievements and distinguished service to the University.

An exceptional educator and surgeon, Prof. Arthur Li joined the Chinese University in 1982 as founding chair of the Department of Surgery. He was twice elected by his fellow medical professors to take on the deanship of the Medical Faculty. He served as vice-chancellor of the University from August 1996 to July 2002 and laid the foundation for the University's advancement in the new century. Major academic developments during his term included the establishment of the School of Tourism and Hotel Management, the School of Chinese Medicine, the School of Public Health, the School of Pharmacy, and the Nethersole School of Nursing.

In 1996, he was presented the President's Gold Medal of the Royal College of Surgeons of Edinburgh. The award was established by the college to honour surgeons of international distinction. In 2004, Prof. Li was appointed as a Regent of the College in recognition of his achievements as an internationally renowned surgeon with an impressive research record and an outstanding contribution to medical education.

Over the years, Prof. Li has held important positions in social service organizations, medical associations, and educational bodies. He has published over 300 articles in international peer-reviewed journals, numerous book chapters and abstracts, and held honorary professorships in many major universities in China.

Naming of Facilities

The Executive Committee of the University Council has approved, on behalf of the Council, for the acceptance of a generous donation of HK\$10 million from Dr. Tam Wah-ching towards the development and research activities of the Institute of Chinese Medicine, and the naming of the library/resource centre of the Institute of Chinese Medicine at the East Block of the Science Centre, as The International Association of Lions Clubs District 303 — Hong Kong & Macau Tam Wah Ching Chinese Medicine Resource Centre (國際獅子總會港澳三○三區譚華正中醫中藥資料中心).

辦理延長工作簽證

Visa Extension

大學同人若沒有香港居留權,請留意本身的香港工作簽證期限,並須於逗留期限屆滿前四星期內,向政府有關部門申請延長簽證。申請時須提供的大學在職證明,可聯絡人事處(內線七二九二或七二九一或七二七二)索取。

同人可於網上 http://www.esd.gov.hk 預約,到入境事務處分區辦事處辦理申請手續,惟不適用於必須在入境處總部遞交申請者。同人成功延長工作簽證後,應將簽證影印本傳真至人事處(二六零三五二二三),以更新人事紀錄。

Staff members who do not hold the right of abode in Hong Kong are reminded to check the validity of their employment visas. They should arrange to renew their employment visas within four weeks prior to the expiry date. An application for extension of employment visa requires a sponsorship letter from the University to certify the staff member's employment status. Staff members may approach the Personnel Office (Tel: 2609 7292/7291/7272) for the sponsorship letter.

Staff members can make the appointment for visa extension via the Internet www.esd.gov.hk to save the need for queuing at Immigration branch offices. This service is not available to those required to file their applications at the Immigration Department's headquarters.

Upon successful application for the visa extension, staff members should provide a copy of the latest visa endorsement to the Personnel Office (Fax: 2603 5223) as a record to support that they are lawfully employable at the University.

公積金及強積金計劃投資成績

Investment Returns of Staff Superannuation Scheme and MPFS

財務處公布公積金及強積金計劃內各項投資基金的回報如下:

The Bursary announces the following investment returns in the Designated Investment Funds of the 1995 Scheme and the Mandatory Provident Fund Scheme (MPFS).

二零零五年五月 May 2005

| 基金 Fu | Fund | 1995 計劃 Scheme (未經審核數據 unaudited) | 指摽回報 Benchmark Return | 強積金計劃 MPFS** (只供參考 for reference only) |
|--------|-------------------|---|-----------------------------|---|
| | | | | |
| 平衡 | Balanced | -0.76% | 0.34% | 0.25% |
| 穩定 | Stable | -1.39% | -1.14% | -0.78% |
| 香港股票 | HK Equity | 0.01% | 0.93% | 0.50% |
| 香港指數 | HK Index-linked | 0.72% | 0.93% | |
| 港元銀行存款 | HKD Bank Deposit | 0.22% | 0.07% | _ |
| 美元銀行存款 | USD Bank Deposit* | 0.07% | -0.13% | |
| 澳元銀行存款 | AUD Bank Deposit* | -2.75% | -2.92% | _ |
| 歐元銀行存款 | EUR Bank Deposit* | -4.44% | -4.48% | _ |

- 實際與指標回報已包括有關期間的匯率變動。 Both actual and benchmark returns including foreign currency exchange difference for the
- ** 強積金數據乃根據有關期間的單位價格及標準投資管理費計算,未包括管理費回扣。 Based on the changes in unit price during the period concerned and using the standard investment management fee. Fee rebate has not been reflected.

文物館將展出于右任書法藝術

Forthcoming Exhibition on Yu's Cursive Calligraphy at the Art Museum

文物館將於七月九日至九月四日舉辦「一代草聖:三原于右任書法藝術」展覽 開幕典禮於七月八日(星期五)下午四時半舉行。

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篆、隸、楷、行、草是中國書法的五種主要書體,其中草書以筆劃相連為特色,結體變化的自由度最大。草書書寫便捷,但是很易流於不可辨讀。上世紀三、四十年代,于右任(1879—1964)積極推行草書標準化,並且身體力行,成為一代名家。

于右任是革命報人、辛亥元老、詩人、教育家和政治家,曾任監察院院長凡三十年。處身動盪多變的局勢,書法藝術成為他畢生的追求。他的書法早年從王羲之、趙孟頫入手,其後轉研魏碑,書風兼具柔美與沉雄的韻致。中年以後,專攻草書,風格雄豪婉麗,自成一家,時稱「于體」。

是次展覽匯集于氏的優美作品,展品主要精選自于氏後人 (包括其外孫、中大校長劉遵義教授)的珍藏。

The Art Museum will mount an exhibition entitled 'Master of Cursive Calligraphy: Yu Youren 1879–1964' from 9th July to 4th September 2005. The opening ceremony will be held on 8th July at 4.30 p.m. at the Art Museum.

Among the five basic scripts in Chinese calligraphy, the cursive script is characteristic for the linked brush strokes and the most varied and simplified form of the characters. While the writing could be rapidly rendered, the disadvantage of cursive calligraphy is that it could be somehow illegible. In the 1930s to 40s, Yu Youren (1879–1964) promoted the standardization of the cursive script, and he himself became a well-known master of cursive calligraphy. This exhibition has assembled Yu's representative works from various sources to demonstrate the great accomplishments of the master. The majority of the exhibits are drawn from the collections of Yu's descendants, including those of his grandson, Prof. Lawrence J. Lau, vice-chancellor of the University.

As a protean figure, Yu was celebrated in political, literary, educational and artistic circles. He had been the president of the Control Yuan of the Nationalist Government for over three decades. In the art world, Yu was hailed as the master of cursive calligraphy in modern China. He concentrated on the study of the cursive script and finally developed a powerful and fluent personal style which came to be known as the 'Yu style'.



中大學生網上策略競賽 獨領風騷

校工商管理碩士生在全球網上策略競賽中成績驕人,囊括香港區 工商管理碩士組冠、亞、季軍,而中大更奪得二零零五年卓越表

賽事名為 L'Oreal e-Strat 5 Challenge, 專供世界各地大學生參賽,比 賽分為工商管理碩士組和本科生組。三萬六千多名來自一百二十五所大 學的學生,透過互聯網進行六回合比賽。他們模擬企業經營者,營運一 間跨國化妝品公司,若能促使公司股價最高者,則為全球總冠軍。

由賴智勇、鍾小兵和任莉娟合組的 Goldmaster, 勇奪香港區工商管 理碩士組冠軍;亞軍為Young,隊員包括姚儉、王惠民和范云志;季軍 是 Smile, 隊員有陳志熹、呂珊珊和吳云, 都是中大工商管理碩士課程 一年級學生。



Goldmaster 於五月三十一日出席主辦機構歐萊雅香港有限公司舉行的頒獎典禮

中港台學生交流

◆兩岸三地心理系學生互訪計劃

由中文大學、北京大學和台灣大學心理系合辦的兩岸三地心理系學 生互訪計劃,於五月十九至二十四日在北京舉行。活動包括學術研討 會、觀課、參觀北大心理系和中國科學院心理研究所,讓中大和台大學 生更深入了解心理學在內地的發展。中大代表團由心理學系陳衛教授和 麥穎思教授帶領,共有十二名學生參與。

◆港滬保險專業學生交流團

本校保險、財務與精算學課程協辦首屆香港上海保險專業學生交流 項目「瑞士再保險專業學生交流團」。港滬學生於五月二十七日至六月一 日訪問上海多間保險公司和上海證券交易所,參觀上海財經大學、寶山 鋼鐵和上海生物晶片公司;六月一至五日參觀香港保險業監理處、香港



◆美林應用財務交流計劃

本校財務學理學碩士課程與北京大學和台灣政治大學的商學院參與 「美林應用財務交流計劃」,加深學生對大中華地區企業和文化的了解。 該計劃由美林構思和贊助,亦為三校碩士課程的組成部分。三校共八十 名學生合組成二十一隊,於五月二十至二十一日在香港參加策略計劃比 賽,為大中華區七間公司擬定計劃,以提高股東價值。評判由三校教授 和美林的高級主管擔任。結果由中大張慕貞、北大梁洪歆和王鵬,以及 政大柯詠翰的隊伍勝出。

利豐講座 現代供應鏈管理

丹福大學商業研究院操作、資訊和科技講座教授李效良(圖), 上月三十日應本校工商管理碩士課程邀請,主持利豐集團工商 管理講座,談論如何建立供應鏈的功能,以創造可觀的財富。

李效良教授身兼史丹福全球供應鏈管理論壇聯 席理事和多家供應鏈軟件公司的董事或顧問。

講座假香港萬豪酒店三樓宴會廳舉行,出席者 逾二百人,包括政府官員、外國駐港領事、公司總 裁和中大校友等。

供應鏈管理著重資訊、物料及資金的統籌,左 右企業配送貨品及服務的效率,是提高營運成效的基 礎。企業若能靈巧調節供應鏈管理,以配合市場及客 戶的獨特需要,並滿足合作夥伴的利益,必能開拓新市 場,強化客戶關係,擴大市場佔有率,增加利潤,最終為 公司創造市場價值。



鈣量充足可防長者高血壓

医安 學院的研究顯示,長者若有充足的鈣質和 鉀質,並能減少吃鹽,可預防高血壓。但 亞洲人尤其長者的鈣攝取量一般很低,香港長者 平均每日只攝取三百毫克鈣,遠低於醫學界建議 的一千毫克。而五成半香港長者患有高血壓。

醫學院曾進行兩項研究,以了解香港長者的 高血壓發病率與鈣攝取量的關係。結果發現,在

一百一十名年逾五十五歲的素食者中,六成半人 患有高血壓,他們的鈣和鉀攝取量均低,而鹽攝 取量則高。另一項研究發現,二百三十四名年逾 五十五歲的長者之中, 五成三人患上高血壓, 他 們的鈣攝取量均不足。鈣有助腎臟排出多餘的 鈉,又可鬆弛血管,從而降低血壓。此外,鈣可 維持骨骼健康,長者尤其需要。

挑戰賽提倡創業精神

校創業研究中心的調查顯示,去年香港整 體的創業率仍於低位徘徊,在三十五個經 濟體系中,只排名三十三。

是項研究名為「全球創業觀察」,由美國巴 布森商學院和倫敦商學院於一九九九年推動, 香港的研究於二零零二年開展,由中大創業研 究中心主任蔡美玲教授主持,比較香港與三十 多個經濟體系的創業情況,二零零三年加入深 圳為研究對象。

創業研究中心於五月二十四日假香港萬豪酒 店舉辦「全球創業觀察香港與深圳論壇」,探討 「企業內部的創業」和「新企業的私募融資策略」, 嘉賓講者包括博斯艾倫諮詢有限公司大中華區金 融業務負責人謝國誠先生和飛利浦電子集團亞太 區主席總裁文安德先生。

此外,二十名中大工商管理碩士課程全日制 學生組成五支隊伍,參加「博思艾倫創業挑戰 賽」,協助弱勢社群創業。冠軍為「美味 D.I.Y.」,

構思為售賣未經烹調的優質包裝食物。亞軍是 「陽光社區美容理髮合作社」,目標是指導失業中 年婦女在東涌提供高質素一站式個人護理服務。

賽事一年一度,由本校與世界頂級管理顧問 公司博思艾倫於二零零四年開始合辦,蔡美玲教 授統籌。



「美味 D.I.Y.」的成員:(左起)王惠民、譚倩、陳儀雯和葉智 勇。他們除獲現金獎外,更可到博思艾倫實習。

聯合學長計劃經驗總結



聯合書院第五屆學長計劃於五月二十一日在賽馬會上水雙魚河鄉村會所舉行年終經驗分享會,有五十多名學長學員出席,活動包 括小組分享,參觀會所和總結全年活動的成效。





新地諾貝爾獎得獎學人傑出講座系列 六位經濟學家剖析中國經濟



(左起)劉遵義校長、Prof. Sir James A. Mirrlees、郭炳聯博士、Prof. Robert A. Mundell 和 Prof. Edward C. Prescott

年度「新鴻基地產諾貝爾獎得獎學人傑出講 座系列」,於六月三日假九龍香格里拉大酒 店宴會大禮堂舉行,由三位諾貝爾經濟學獎得獎 人與三位國際知名經濟學家主講「從環球經濟看中 國之崛起」。

講座由新鴻基地產(新地)與本校合辦,開幕 典禮由香港特別行政區署理行政長官唐英年先 生、新地副主席兼董事總經理郭炳聯博士和劉遵 義校長主持。

六位享譽國際的經濟學家分別為二零零四年 諾貝爾經濟學獎得獎人 Prof. Edward C. Prescott、一 九九九年諾貝爾經濟學獎得獎人 Prof. Robert A. Mundell、一九九六年諾貝爾經濟學獎得獎人 Prof. Sir James A. Mirrlees、哈佛大學 Prof. Alberto F. Alesina 和 Prof. Robert J. Barro,以及哥倫比亞大學 Prof. Edmund S. Phelps。其他講者包括政府經濟顧 問郭國全先生和利豐集團主席馮國經博士。 是次活動由中大經濟研究所負責籌辦。該所 匯聚本校經濟學系和決策科學與企業經濟學系的 專家,透過協同效應增強中大在經濟學的教研力 量,促進國際交流合作並推廣經濟學。研究所的 成立典禮亦於講座系列的開幕典禮上舉行。

劉遵義校長致辭時代表大學感謝新地慷慨捐 款支持,聚集多位舉足輕重的經濟學大師同場發 言,讓普羅市民認識到中國經濟在全球化中面對 的挑戰。

新地副主席兼董事總經理郭炳聯博士則表示,這個講座系列可以擴闊港人,特別是年輕人的視野,幫助他們應付將來的挑戰,並啟發港人對知識的追求。

市民反應十分踴躍,各場講座及研討會共吸引逾千人出席。「歐羅之父」Prof. Robert A. Mundell 更與數百名大、中學生聚會,闡述他的人生經驗和學習心得。

中大與阿伯丁大學合作

文大學與英國阿伯丁大學本月二日 在香港簽署協議,促進兩校的學術 和研究協作,加強師生互訪和交流。

劉遵義校長(右)與阿伯丁大學校長 Prof. C. Duncan Rice (左)代表雙方簽署諒 解備忘錄。根據合作協議,兩校將開展 學術研究、學者及學生的互訪和交流, 以及合辦學術會議和專題講座。

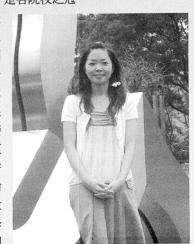
阿伯丁大學成立於一四九五年,是 蘇格蘭第三所,也是英國第五所歷史最 悠久的大學,研究成績卓越,不少畢業 生於亞太商貿擔當重要角色。該校有不 少中國學生就讀,約佔全校國際學生總 人數的四分之一。





聯合工管陳曉彤 當選羅德學人

聯合書院工商管理學院陳曉彤獲選為二零零五年香港區羅德學人,將於本年十月到英國牛津大學進修社會人類學哲學碩士課程。自香港區羅德獎學金設立以來, 共有十位中大學生獲選,是各院校之冠。



就業發展獎勵計劃,曾到上海實習一個月。

羅德獎學金根據施素·羅德爵士的遺願,於一九零四年成立,榮譽崇高,原只頒授與英聯邦、美國和德國學生,供得獎人前往英國牛津大學升讀本科或高級學位課程兩至三年。一九八五年開始設立香港區名額,每年頒與一名香港學生。

さら 名種



文大學與清華大學上月十五日在清華經濟管理學院慶賀兩校合 辦的金融財務工商管理碩士課程五周年,超過二百五十名師

生、校友出席。

楊綱凱教授(左)與何建坤教授(右)交換紀念品

慶祝活動以「我和我的企業」為題的校友交流和「金融財務MBA五周年金融論壇」為主。晚宴由清華經管學院副院

長仝允桓教授主持,出席嘉賓包括北京市副市長范伯元先生、中文 大學副校長楊綱凱教授、清華副校長何建坤教授、清華經管學院院 長趙純均教授、清華大學深圳研究生院副院長林孝康教授和金融財 務工商管理碩士課程主任何佳教授等。

