

# UNIVERSITY MARKETPLACE

# 大學廣場

Issue 149

October 2009



## Never have enough good news

CUHK students and graduates keep bringing back good news in their academic, professional and experiential pursuits.



Office of Student Affairs  
The Chinese University of Hong Kong

# From the Editor

## Never have enough good news

There is nothing more encouraging than having good news right at the beginning of the semester. Our rowers won the Grand Slam over HKU's at the annual Intervarsity Rowing Championships. Our accounting graduates won all top awards in the latest Hong Kong Institute of Certified Public Accountants Qualification Programme (QP) Examination 2009. Four outstanding graduates of the Citibank University Banking Course successfully completed Citibank's internship in Hong Kong, Seoul and Shanghai. There must be much more good news. We would love to share your joy in your academic achievement, experiential learning in extra-curricular activities, professional qualification, awards or scholarship, etc. Send us your stories and photos at [marketp@osa.cuhk.edu.hk](mailto:marketp@osa.cuhk.edu.hk).

This issue of University MarketPlace brings you the insights of Mr. Peter Wong, the CEO-to-be of HSBC on how curiosity can bring you the wealth of knowledge.

OSA continues to solicit your support to uBuddies, a new initiative of OSA to develop a caring campus and culture in CUHK. See more information for yourself at the website of the Student Counselling and Development Service.

Thanks to the generous support of CUHK Caring Alumni Fund, from now on, you can give your legs a break when waiting for school bus. The newly installed leaning bars at some of the campus school bus stops definitely make a comfier wait. Find out the locations on page 7.

So much for now. Enjoy reading.

Lilian Pang

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## A Lesson Learned from the Financial Tsunami - Meeting with Mr. Peter Wong, Executive Director of HSBC

Selena Cheung (Year 3, English)



On October 8, 2009, a lecture theatre on campus was filled with students longing for the sharing by Mr. Peter Wong, Executive Director of HSBC at the semester's kick-off seminar of the "CEO Talk" Series. Being a CEO and the witness of numerous economic crises in the past, Mr. Wong encouraged students, as the future leaders, to take the crises as good opportunities to learn, prove their value and become the greatest asset of the community.

### Be curious

While the economic crises seem to be repeating themselves in an inevitable cycle, students should, as Mr. Wong suggested, get themselves familiarized with the causes and aftermaths of the crises as far as possible. Instead of focusing on the local economic situation, students should strive to understand the global markets which are influencing one another. Mr. Wong believed that students with their young and curious minds would have an enormous appetite for knowledge and they should not waste their talent and potential. In his words, if students are not equipped with global knowledge and an analytical mind, they "would be hit between the eyes."

### Networking is important

Building good relationships and being able to maintain one's network are also very important to one's development. Mr. Wong quoted from his own experience in dealing with the 1987 Stock Crash and the 1991 Bank Run in Hong Kong, his network of friends and working partners had helped him survive through the crises. He stressed that everybody would experience ups and downs, and that no one would be willing to give us a hand during our hard times if we did not help out when we were successful.



### Work hard and be humble

In order to be a competitive player in the job or financial market, "it is always important to work hard and be humble", Mr. Wong remarked. Even during economic downturn as bad as the financial tsunami, it is crucial to maintain a fighting spirit and keep working hard.

# Gymboree

## The Fun-Filled International House

Jennifer Sun (Year 4, Professional Accountancy)

In the evening of September 23, the I-House was filled with laughters and fun. The wardens and hostel tutors of the I-House organized an orientation night to enhance cultural communication between incoming and local students who live in the International House.

The night was lit up by the chorus, delicious buffet, and various games such as Human Knot, Limbo Stick and Beerathon. The occasional showers of rain did not spoil the participants' enjoyment at all.



*"It is a good way to get to know other people in the I-house and it helps us be involved in this new environment better", said Tammy, "the Lady Warden is a pretty good cook. We all like the chocolate cup cakes she made for us. Very delicious!"*



*Brandon from the U.S. was impressed by the singing performance, especially the duet.*



*Victoria and friends especially enjoyed the games. "I couldn't believe that we played flip cup. It was full of fun!"*



The orientation gathering promoted campus cultural exchange and enriched the hostel life of the International House residents. The participants enjoyed it a lot and expressed that the event made them feel at home.



## 劉遵義教授： 「我們的內地生正是最有效的招生宣傳。」

學生事務處 來港生組

校長劉遵義教授於9月21日與約30位內地生代表會面，了解他們對大學的意見和適應情況，並提供相應的支援。當晚聚會設於大學賓館。除劉教授外，副校長鄭振耀教授亦出席支持活動。

席間有同學表示希望中大加強在內地的招生宣傳，讓更多內地生認識中大這所國際級的研究型綜合大學，劉教授則認為同學本身就是最好的宣傳，同學不妨向母校的老師及師弟/妹介紹在香港及中大的生活。劉教授也鼓勵同學要學好英語，並且提供多種方法，例如建議同學在看英文電影時可把字幕刪除，以鍛鍊其英語聆聽及理解能力。另一方面，內地本科生聯合會委員建議在校內舉辦中國文化節，劉教授認為這是一個很好的提議，並且鼓勵他們聯繫兩岸四地的同學一同籌辦活動，弘揚中華文化。

整個活動期間師生彼此積極交流，場面一片歡愉。在活動的尾聲，劉教授與一眾嘉賓跟學生拍照留念，為這難忘的晚上劃上完美句號。



內地生表示語言問題是他們最主要的學習障礙。劉校長則鼓勵他們努力學好英語，並介紹大學的有關資源。

### 有關內地生：

截至2009年9月30日，中大全日制內地本科生人數為1,180，佔全日制本科生人數10%。

本年錄取了259位來自全國25個省市的優秀學生，錄取人數以廣東省，北京市和江蘇省佔首三位。另主修商科人數則佔整體百分之四十三。

資料來源：註冊及考試組、入學組

# Congrats

## Citibank University Banking Course - A Directory of the Real Financial World

Career Planning and Development Centre, OSA

Jointly organized by Citibank and CUHK, the Citibank University Banking Course provides valuable opportunities for students to immerse themselves into the real financial world. Structured lectures are conducted by seasoned Citibankers. In addition, a site visit, mid-term test and final group project are arranged to help students consolidate the knowledge gained.

In 2008-2009, the course was offered to 50 selected penultimate year undergraduate students from all faculties. After the five-month programme, course participants were given a comprehensive introduction to the banking industry. Four outstanding students were awarded internships at Citibank in the Asia Pacific region.

Through the internship, the students not only got a chance to broaden their horizon and apply their knowledge gained from the course in a real-world setting, but might also experience profound impacts on their life perspectives and values.



The 4 outstanding students with Prof. Michael K.M. Hui, Pro-Vice-Chancellor, CUHK (left 3) and Mr. Weber Lo, Chief Executive Officer & Country Business Manager, Citibank Global Consumer Group, Hong Kong (left 4) at the Graduation Ceremony 2008-2009.

The course intends to offer a broad curriculum in banking for students from any disciplines. As speakers, Citibank's senior executives from different banking disciplines will bring to the classroom their knowledge and experience, covering topics such as:

- Consumer and Investment Banking
- Treasury Cycle
- Wealth Management - Products and Advisory
- Risk Management
- Compliance and Control
- Insurance
- Bank Marketing and Research
- Consumer Finance
- Branch Operations
- Credit Cards
- SME Banking
- Career in Banking



*"I interned at the Treasury and Investment Department, focusing on structured products. Citibank offered me the best platform to further develop my career interests. As a student passionate about the financial industry, I am honoured that I have the opportunity to work with Citibank."*

*Fang Xiang Sheang*

*"My daily assignments included a market review, a law project and the diversity committee activity "Meet a Foreign Intern".....During the presentation, my team members asked me challenging questions to help me understand the relationship between different market indices. I am grateful that they spent a lot of time tutoring me in their areas of expertise."*



*Saur Eva-Maria Heidrun*

In 2009 – 2010, Citibank University Banking Course will be extended to all non-final year students, including postgraduates, and the number of places increases to 60. We believe all selected students will make good use of this valuable opportunity to gain knowledge in the real financial world.

***About Citibank University Banking Course:***

Citibank's University Banking Course was first run in Taiwan in 1998 at the National Taiwan University. Citibank now runs similar banking courses in several other countries in the Asia Pacific region including China, Indonesia, Korea, Malaysia, Singapore and the Philippines. The aims of this programme are to teach students in higher education about the fundamentals of finance and banking, and to develop future leaders who are better equipped to understand complex financial issues.

# New Excitements

## Caring Alumni Make Caring Campus a Reality

With the unique landscape of CUHK campus which is full of hills and dales, as well as its vast campus area, campus bus has become an effective means of transportation on campus and queuing up to get on a bus has been a tiring yet inevitable experience for the university community. Since the beginning of this academic year, when you are longing to get on the bus at the end of queue, have you noticed anything special at the bus stop?



Wooden leaning bars were installed in selected bus stops in September this year: the bus stop near University Administration Building (大學行政樓); the bus stop facing University Sports Centre (大學體育中心); and the bus stop facing United Residence (聯合苑). These leaning bars serve as comfortable and durable seats for passengers when they line up for the bus.



The introduction of the leaning bars is one of the various projects funded by the “CUHK Caring Alumni Fund” (中大校友關愛基金), which is raised from our many alumni of the University via the CUHK Caring Alumni Donation Scheme. Launched in 2005 by the Office of Institutional Advancement, the scheme aims at fostering the

alumni’s tradition of giving back to their alma mater by encouraging them to make one-off or regular donations to support the University student development programmes in areas such as scholarships, bursaries, exchanges, activities and facilities.



## Develop a rewarding mentoring relationship through Personal Assistant Training Scheme (PATS)

Career Planning and Development Centre, OSA

Under the Personal Assistant Training Scheme (PATS), each selected student is matched with a senior executive as his / her mentee for a year. It would be a good channel for mentees to:

- obtain advice for career and personal development;
- broaden their social and personal perspectives; and
- build up useful networks for future career.

With a majority of our mentors being expatriates, mentees will also enhance their cross-cultural understanding and English proficiency through the scheme.

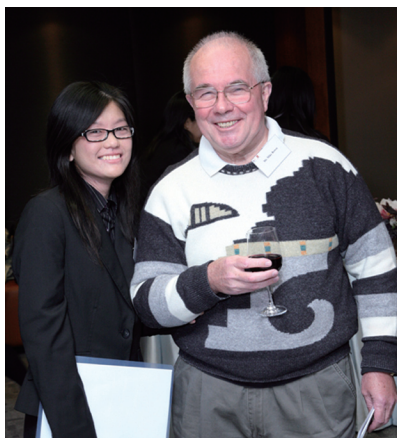


### To join PATS

Full-time undergraduate students expecting to graduate in May 2011 are welcome to apply. To find out more about PATS, visit <http://www.cuhk.edu.hk/osa/recruit>. Recruitment information will be distributed to penultimate year undergraduate students via email in late October. Stay tuned!

*"The experience I gained from PATS is unforgettable. Mr. Langridge brought us to various functions, like the annual dinner of his company. During these functions, I could extend my personal network as I met many colleagues of Mr. Langridge and his other mentees."*

Alvin Chan (Mentee of Mr. Anthony Langridge, Deputy Chairman, Aon Hong Kong Limited, PATS 2009)



*"I believe PATS is one of the best mentorship programmes in CU... In the past year, Mr. Rowse and I almost met once a month. Sometimes we had lunch together talking about our lives; sometimes I observed at his meetings with InvestHK's colleagues and clients. I also had the chance to join him for a cocktail party and a professional seminar on current economy."*

Irene Cheng (Mentee of Mr. Mike Rowse, Former Director-General, Invest Hong Kong, PATS 2008.)



## 共建關顧校園

### 學生事務處處長鼓勵中大同學 攜手建造關顧校園 積極參與uBuddies2010朋輩輔導聯網

學校事務處 學生輔導及發展組

中大校園有不少引人入勝之處，除了山明水秀的景色、莘莘學子對學術追尋的熱忱外，相信不少同學都感受到中大有一股濃厚的人情味，這正正是中大「關顧文化」的寫照。

學生事務處處長梁汝照先生指出，「關顧」不是指強者對弱者的援助，而是以平等的角色進入別人的需要，與對方同行上路。不少研究指出，朋輩的關顧對同學的個人成長、學業、社交、適應等各方面，都發揮著正面的影響力。本年度，在這個「關顧文化」的前題下，學生事務處的學生輔導及發展組希望透過「uBuddies」朋輩輔導聯網，讓朋輩輔導員以同路人的身份，與同學分享自己在校園裡和成長中的體驗和智慧，一起分享豐盛的大學生活，共建和諧關顧的文化。



讓我們為建造「關顧校園」出一分力，積極參與「uBuddies」計劃。您的參與，不但能為其他人帶來祝福，更能促進個人成長、加深自我認識、增強自信、發展潛能。我們誠意邀請你加入uBuddies的行列，成為關顧校園的「友心人」，與所有中大人結伴攜手，共同開創精彩的大學生活！

### 學生輔導及發展組 網頁現已更新



本學年，為配合實踐「關顧校園」及推行「uBuddies」朋輩輔導聯網計劃，學生輔導及發展組的網頁已完成更新，為同學提供多元化的有關資訊。同學可登入本組網頁<http://www.cuhk.edu.hk/osa/scds> 的「關顧校園」，進一步了解一個充滿關顧氣氛的校園與我們的關係；並從「愛惜自己」以至「關顧別人」兩方面，獲取多項有效促進關顧文化的實際可行方法，包括「常寬大」、「常感恩」、「多表達」、「多為善」、「多細心」和「多投入」等六方面。



## uBuddies 「友心人」朋輩輔導聯網

### 報名從速

「uBuddies」自九月初開始接受報名，同學的反應熱烈。不少畢業班及研究院的同學也表示對此計劃很有興趣，只是礙於名額有限，暫時只能接受全日制非畢業班本科生的同學報名。如果你合乎資格，又樂於為建造關顧校園出一分力，那便切勿錯過這難得機會，立即報名加入我們的uBuddies行列吧！

索取報名表格：

1. 范克廉樓一樓學生事務處學生服務中心
2. 各書院輔導處
3. 於學生輔導及發展組網頁下載<http://www.cuhk.edu.hk/osa/scds>

截止報名日期：2009年10月31日

### <校園關顧情>心聲分享 及 稿件徵集

校園生活裏，也許你曾經歷過別人對你的關懷和體貼，令你心存感謝和暖意。有否想過將這些經驗，與大家分享？以下是一些同學就著「校園關顧情」的親身經歷，可能你也有類似的體驗吧！

有一次，我考試成績未如理想，令我很不開心。但我的老師竟走來安慰我，說我是他心中的「保證」學生，將來一定可以做得更好，大大鼓舞我。

*The senior students in the Department of Medicine helpfully shared their experience and taught us how to cope with different things and pressure.*

中大這地方實在太大，少不免要問路。有一次，一位姐姐(陌生人)不但很樂意指引我，更帶我前往上課的地點。在路上，她還告訴我，她一年級時也常迷路呢。

面對新環境和事物，很容易無所適從。中學時，老師會為我們預備筆記，但上到大學列印筆記就是自己的工作。當我正迷茫如何使用列印機時，圖書館的職員很友善地給予支援。

在炎熱的天氣下，司機叔叔仍不怕熱力的「摧殘」，不辭勞苦地為我們上山下山，真是萬分感謝。

*In orientation camps, the group leaders are really caring and helpful. They provide a lot of suggestions and advice regarding academic areas and interpersonal relationships.*

原來關顧的事情遍佈校園每個角落。我們不經意的一句問候、一個笑容、一些舉手之勞，可以為別人帶來祝福。倘若我們每一個人也多做一點，為別人設想多一點，相信這校園將會更充滿著關顧的暖意。不論你是學生或教職員，如果你有任何與「關顧校園」有關的經驗或分享，包括：

- 你在校園生活裏的一些被關顧或關顧別人的經驗
- 你對一個「關顧校園」的期望和要求
- 你可以為促進校園的「關顧文化」而做的事情

歡迎將稿件交回范克廉樓一樓或電郵至 [caringcampus@cuhk.edu.hk](mailto:caringcampus@cuhk.edu.hk) (本組將保留來稿的修改及編印權)，讓更多中大人得以分享您的「校園關顧情」，一起建造彼此關顧的校園文化。

# Stay tuned

**Career Planning and Development Centre, OSA** For enquiry: Tel. 2609 7202 [cpdc@cuhk.edu.hk](mailto:cpdc@cuhk.edu.hk)

Please note that the following schedule is subject to change. Students may refer to our website: <https://www.cuhk.edu.hk/osa/aps/seminar/ibform.htm> for the most updated information.

Guidance Programmes	Organizer / speaker	Date
Express Learning : CV and Interviewing Skills Workshop	Credit Suisse	30 Oct 2009
Briefing session: Police Mentorship Program and Auxiliary Police (Undergraduates) Scheme	Hong Kong Police Force	2 Nov 2009
Preparing for the Working World - Workshop on Hair Style for Interview (for male only)	Mr. Kim Chow, Hair Stylist	5 Nov 2009
New Perspective on Standard & Management and a Roadmap to a Certification Auditor	SGS	6 Nov 2009
Briefing session: St. Gallen Symposium	International Students' Committee	9 Nov 2009
Citibank University Banking Course – Inauguration Ceremony	Citibank	10 Nov 2009
Workshop on "Diversity in Workplace"	Goldman Sachs	11 Nov 2009
CEO Talk – Lan Kwai Fong Concepts Holdings Ltd.	Mr. Allan Zeman	17 Nov 2009
Interview Skills Workshop	Citi, Hong Kong	18 Nov 2009
Preparing for the Working World - Workshop on Hair Style for Interview (for female only)	Mr. Kim Chow, Hair Stylist	26 Nov 2009
Seminar on Teaching Profession - Introduction of Postgraduate Diploma Programme in Education	Faculty of Education, CUHK	27 Nov 2009
Personal Grooming Workshops	L'Oreal	27 Nov 2009

Recruitment Talks	Organizer / speaker	Date
Fubon Bank	CPDC	02 Nov 2009
Sun Hung Kai Properties Ltd	CPDC	03 Nov 2009
MTR Corporation	CPDC	04 Nov 2009
Bloomberg	CPDC	05 Nov 2009
HK Express Airways Ltd	CPDC	09 Nov 2009
IBM	CPDC	10 Nov 2009
Unilever HK Ltd	CPDC	16 Nov 2009
Airport Authority	CPDC	17 Nov 2009
The Nielsen Company	CPDC	18 Nov 2009
HK Jockey Club	CPDC	19 Nov 2009
CSL Limited	CPDC	23 Nov 2009
Yips Chemical Holdings Ltd	CPDC	24 Nov 2009
Grant Thornton	CPDC	25 Nov 2009
Manulife	CPDC	26 Nov 2009
L'Oreal Hong Kong Ltd	CPDC	02 Dec 2009

**Incoming Students Section, OSA** For enquiry: Tel. 2696 1533 [isso@cuhk.edu.hk](mailto:isso@cuhk.edu.hk)

Events	Organizer / speaker	Date
"Be a Hong Kongese" - Cultural Diversity Programme	ISS	12-28 Oct 2009
Cultural Night (To be conducted in Putonghua)	ISS	09 Nov 2009
Workshop on Effective Learning II – Time Management Skills (To be conducted in Putonghua)	ISS	Mid Nov 2009

**Student Activities and Amenities Section, OSA** For enquiry: Tel. 2609 7216 [saau@cuhk.edu.hk](mailto:saau@cuhk.edu.hk)

Events	Organizer / speaker	Date
VC Candidate Meets Students - University Square outside the University Library	CUSU	05 Nov 2009
CUHK Annual Athletic Meet - Sir Philip Haddon-Cave Sports Field	PEU	11 Nov 2009
VC Luncheon with Postgraduate Students - Dragon Lounge	SAAS	13 Nov 2009
"I Generation" Youth Integrity Programme – The Workshop - ICAC Building	ICAC (assisting organization: OSA)	14 Nov 2009
VC Meeting with Students	SAAS & CUSU	17 Nov 2009

# Share your good news

The University MarketPlace keeps the members of the CUHK community connected. Your news and sharing are important to the community. Share with us your latest stories about your achievement, honours and awards, research excellence, etc. Please email your stories and/or photos together with your name, major programme, year of study, mobile phone number and email address to [marketp@osa.cuhk.edu.hk](mailto:marketp@osa.cuhk.edu.hk).