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Orientation Activities

Questions or comments?
Email the Student Activities Section (SACS) at sacs@cuhk.edu.hk or call 3943 7323

New Student Orientation Activities 2013

A good number of new student orientation activities will be held in this summer. They are tabulated as below:

Event	Date
New Student Orientation Day	10 Aug 2013
Faculty/Department O'camps	18 - 21 Aug 2013 (1 st Batch) 21 - 24 Aug 2013 (2 nd Batch)
Orientation for Mainland Students	18 Aug - 25 Aug 2013
Orientation for International Students	21 Aug - 25 Aug 2013
College O'camps	27 - 30 Aug 2013
Orientation for Research Postgraduates	1 - 3 Aug 2013
Orientation for Taught Postgraduates	26 Aug - 28 Aug 2013 (1 st Phase) 28 Aug - 30 Aug 2013 (2 nd Phase)
CU Link Card Day	30 Aug 2013
Inauguration Ceremony for Undergraduates	2 Sep 2013

Details of the above as well as other new student orientation activities will be posted on the orientation website <http://www.osa.cuhk.edu.hk/orientation2013> by mid July. The website will also introduce new students to a comprehensive array of services ranging from academic support, on-campus residence to personal development. Stay tuned!

Funding Support for Student Activities

Questions or comments?
Email the Student Activities Section (SACS) at sacs@cuhk.edu.hk or call 3943 7323

UGC Block Grant Student Activities Fund

The UGC Block Grant Student Activities Fund has been opened for application since 27 June 2013. Those student societies which are eligible for and interested in the Fund please download the application form from <http://www.cuhk.edu.hk/osa/blockgrant.doc>. Deadline of the application is 6 September 2013 (Friday). Please contact Mr. Lam of the Office of Student Affairs at 3943 5909 for enquiries.

Information for Non-local Students

Questions or comments?
Email the Incoming Students Section (ISS) at isso@cuhk.edu.hk or call 3943 7945

Compass for Incoming Students 2013-14 / 《來港學生指南針2013-14》

The guidebook for non-local students - *Compass for Incoming Students 2013-14* / 《來港學生指南針 2013-14》 is available now!!!

Please visit our website for the full versions:

Compass for Incoming Students 2013-14

www.cuhk.edu.hk/osa/iss/PublicationP/Compass_Eng/Compass_Sthandbook_Eng.html

《來港學生指南針 2013-14》

www.cuhk.edu.hk/osa/iss/PublicationP/Compass_Chi/Compass_Sthandbook_Chi.html

Off-campus Housing Recommendation@OHIS

Housing Recommendation to Others?

Do you have rental property to recommend to the new students? If YES, the “**Housing Recommendation**” of the **OHIS** Web may be a good channel. You can upload your property information there for searching for new tenants.

Looking for an Off-campus Apartment?

If you are looking for off-campus housing, you may refer to the information in “**To Let**” or log-in the **Online Forum** of the **OHIS** Web. You may also be able to find your flat-mates there.

The **Off-campus Housing Information Service (OHIS)** is set up to provide students with information related to rental accommodation outside of the CUHK campus; such information includes: **rental guidelines**, **tenancy agreement samples**, **information on properties to let in relevant districts**, frequently asked questions, and useful links. In addition, an off-campus housing forum is open for students and staff to share accommodation information and experiences with each other.

The **OHIS** has been in operation since July 2007. It is managed by the Incoming Students Section of the Office of Student Affairs. Please visit our **OHIS** web at www.cuhk.edu.hk/osa/ohis

Enquiries: isso@cuhk.edu.hk

Student Counselling and Development

Questions or comments?
Email the Student Counselling and Development Service (SCDS) at scds@cuhk.edu.hk or call 3943 7208

Student Development Programme

In July, the Student Counselling & Development Service will conduct the following programme for the CU Peer Counsellors ‘uBuddies 2013’ :

Theme	: Counselling Skills Supervision for uBuddies 2013
Date	: 31 July 2013
Time	: 3:00pm – 5:00pm
Venue	: Rm 206, John Fulton Centre (JFC)
Target Audience	: uBuddies 2013
Enquiries	: 3943 1804, Ms. Flora Kong

Career Planning and Development

Questions or comments?
Email the Career Planning and Development Centre (CPDC) at cpdc@cuhk.edu.hk or call 3943 7202

CUHK Students selected for 2013 Dubai International Thoroughbred Internship (DITI) Programme

Career Planning and Development Centre is pleased to announce that our postgraduate student from the Faculty of Arts, Gao Mengze majoring in Global Communication, has been successfully selected for the 2013 Dubai International Thoroughbred Internship (DITI) programme out of over 1000 applicants.

The DITI programme was launched in 2012, providing interns with 10-month training with opportunity to gain hands-on experience at one of Darley’s thoroughbred horse facilities in Australia, Britain, Ireland, Japan or the USA.

For further information on Dubai International Thoroughbred Internships, please visit www.dubaiinternships.com

CUHK Students Won L'Oréal Brandstorm marketing competition Hong Kong Finals

Congratulations to CUHK's team — comprised of Lau Yan Ling Veronica, Li Kwan Yee Queenie and Tse Pui Kei Peggy — whose marketing case study won the Champion in the Hong Kong Final of the L'Oréal Brandstorm Competition held on 30 April, 2013. The three students will be representing Hong Kong to compete at the International Finals in Paris this June. Here, they share with us their insider knowledge of this competition.



Peggy: "Innovation in the L'Oréal way"

"As you know in fashion, cosmetics, hair care and all those alike, one day you're in, and the next day, you're out." This probably summarizes as my greatest takeaway from L'Oréal Brandstorm 2013 - I am amazed by the high speed and quality of innovation required in the FMCG industry. L'Oréal, as one of the market leaders, has set an equally high bar in the competition. It is indeed a head-to-toe immersion for me into L'Oréal's brand DNA over the 5 months of competing. Straight from exploring the ASEAN consumer journey, expanding current product portfolio to finally creating a wow factor to impress L'Oréal's audience.

Veronica: "Know your company- nail the unique brand identity"

While innovation is an inevitable element expected in our new product as Peggy stated, the Brandstorm experience has reminded us the importance of brand consistency too. We learnt to thoroughly understand the brand through studying its past marketing materials and analyzing the motive behind even the smallest detail on an advertisement. Our world is becoming over-communicated in the sense that almost all top brands have a certain degree of social media presence. To make your brand message stands out from the clutter, it is thus crucial to craft a clear and consistent identity of what the brand stands for across all communication channels so that consumers can effectively establish relevance.

Queenie: "Champion comes with the unquenchable thirst to win"

When my other teammates have shared the techniques of acing L'Oréal Brandstorm, I would like to focus on the soft spots instead. From all my other experiences, indeed, maintaining the right mentality can literally make the difference. Case competitions are like the "eternal fab" in the business school. You see people striving for them unconditionally, excessively and nearly recklessly, which has become the inexplicable pressure for business students to get drowned in this endless whirlpool. But no, never treat it as the tiring but necessary item on your CV. If you never genuinely harbor the determination of conquering the heart of the judges and outstanding all your competitors, do not expect any recognition.

Career Guidance Programmes in July 2013

Collaborated with Independent Learning Centre, the Career Centre will organize a number of career guidance programmes in July 2013:

Date	Workshop/Seminar	Time	Venue
3 July 2013 (Wed)	Job Preparation Series: How to Stand Out in a Group Interview	10:30 am - 12:15 pm	Seminar Room 2, 1/F Wu Chung Multimedia Library
9 July 2013 (Tue)	JRE 議論文寫作要點	2:30 pm - 4:15 pm	
11 July 2013 (Thu)	Job Preparation Series: Ace Your Job Interviews	2:30 pm - 4:15 pm	
18 July 2013 (Thu)	JRE 議論文寫作技巧	2:30 pm - 4:15 pm	
23 July 2013 (Tue)	Job Preparation Series: Writing Impressive Application Letters	2:30 pm - 4:15 pm	
31 July 2013 (Wed)	Job Preparation Series: Writing Impressive Resumes	2:30 pm - 4:15 pm	

For programme details, please visit <http://cpdc.osa.cuhk.edu.hk/event>

For registration, please visit <https://ilcnc.te.ilc.cuhk.edu.hk/ilcwr/login.asp>

Campus Amenities

Questions or comments?

Email the Student Amenities Section (SAMS) at sams@cuhk.edu.hk or call 3943 3773

國際生舍堂暑期團體住宿繼續接受申請

國際生舍堂 1 至 3 座於暑假期間會開放部份宿位供團體短期租用，有關資料可於國際生舍堂網頁 <http://www.cuhk.edu.hk/osa/ihouse/update.htm> 查閱。本年度的申請仍然繼續，有興趣租用國際生舍堂的中大部門或校外團體，歡迎與舍堂辦事處聯絡，電郵：ihouse@cuhk.edu.hk。

暑期好去處 -- 龐萬倫學生中心

在暑假期間，龐萬倫學生中心會維持現有的開放時間，多項設施包括鋼琴室、音樂室、活動室、桌球室及樂隊室等更會全面開放，歡迎師生預約借用。開放時間及設施詳情請見下表。同學亦可親臨中心或致電學生服務中心查詢，電話：3943 8650。最新資訊亦載於學生事務處網頁：www.cuhk.edu.hk/osa。

開放時間

中心開放時間	星期一至星期五	上午九時 至 晚上十一時
	星期六	上午十一時三十分 至 下午六時三十分
	星期日及公眾假期	關閉
一般設施開放時間	星期一至星期五	上午十一時 至 晚上十時
	星期六	中午十二時 至 下午六時
	星期日及公眾假期	關閉
禮堂開放時間	星期一至星期五	中午十二時 至 晚上十時三十分
	星期六	中午十二時 至 下午六時
	星期日及公眾假期	關閉
G08, G09 及 G10 研討室開放時間	星期一至星期日	全日二十四小時

可供使用設施

房間位置	房間名稱	面積	座位	用途
G/F G01 室	禮堂 Multi-purpose Hall	417.8 m ²	300	可練習籃球、羽毛球或乒乓球，一般使用毋須預約，亦接受團體借用
G/F G02 室	桌球室 Snooker Room	42.9 m ²	8	可作桌球練習 每小時收費：\$40/學生；\$80/教職員
G/F G03 室	樂隊室 Band Room	40.1 m ²	8	可作樂隊練習 每小時收費：\$40/學生；\$80/教職員
G/F G04 室	音樂室 Music Room	18.7 m ²	10	可作鋼琴/歌唱練習或舉行小型音樂聚會
G/F G05 室	鋼琴室 Piano-practice Room	8 m ²	1	可作鋼琴練習
G/F G06 室	鋼琴室 Piano-practice Room	7.5 m ²	1	可作鋼琴練習
G/F G07 室	鋼琴室 Piano-practice Room	7.5 m ²	1	可作鋼琴練習
G/F G08 室	研討室 Meeting Room	34.8 m ²	12	可作小組研討，一般使用毋須預約
G/F G09 室	研討室 Meeting Room	17.9 m ²	8	可作小組研討，一般使用毋須預約，亦接受團體借用
G/F G10 室	研討室 Meeting Room	17.9 m ²	8	可作小組研討，一般使用毋須預約，亦接受團體借用
2/F 204 室	會議室 Meeting Room	25.5 m ²	8	可舉行會議
3/F 303 室	活動室 Multi-purpose Room	280.2 m ²	200	可舉行研討會、舞蹈排練及各項課外活動
3/F 304 室	會議室 Meeting Room	26.3 m ²	10	可舉行會議
3/F 309 室	健身室 Fitness Room	60.5 m ²	8 - 10	可進行器械練習，使用者必須持有「大學健身室使用證」，一般使用毋須預約，亦接受團體借用
3/F 311 室	演辯室 Public-speaking Rehearsal Room	47.5 m ²	10	可練習演辯
3/F 312 室	演辯室 Public-speaking Rehearsal Room	28.8 m ²	10	可練習演辯