Why m-Learning is Important!

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Social Networking

What's On the Menu?

- The m-Learning Paradigm

- Why iPhone is a key piece in the puzzle

- Activities @ CUHK

Web 2.0

- Web as a medium vs. **Web as a platform**

- Read-Only Web vs. **Read-and-Write Web**

- Static vs. **Dynamic**

- Restrictive vs. **Freedom & Empowerment**

- Technology-centric vs. **User-centric**

- Limited vs. **Rich User Experience**

- Individualistic vs. **Group/Collective Behavior**

- Consumer vs. **Producer**

- Transactional vs. **Relational**

- Top-down vs. **Bottom-up**

- People-to-Machine vs. **People-to-People**

- Search & browse vs. **Publish & Subscribe**

- Closed application vs. **Service-oriented Services**

- Functionality vs. **Utility**

- Data vs. **Value**

Evolution of Learning and Training
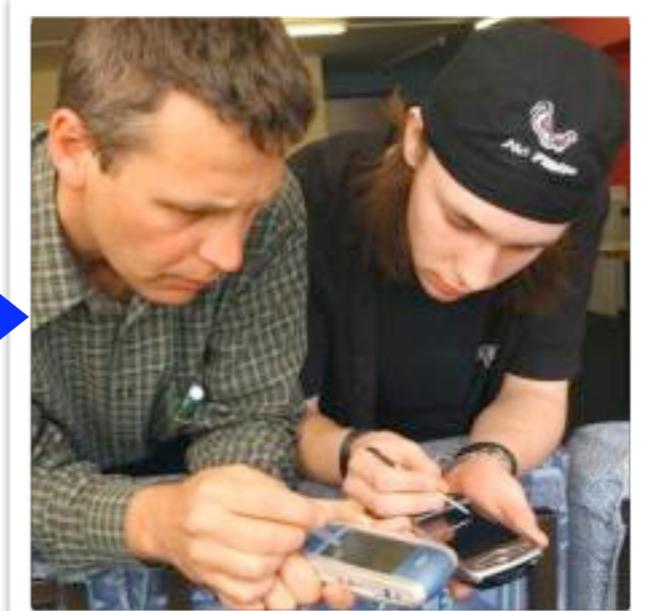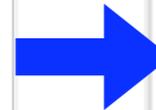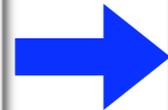
distance learning
d-Learning

electronic learning
e-Learning

mobile learning
m-Learning

What is m-Learning?

New Learning Paradigms		Mobile Technologies
Individual/Learner centered	⟷	Personalized Services
Collaborative learning	⟷	Networked/Wireless
Situated learning	⟷	Mobile awareness
Contextual learning	⟷	Context awareness
Ubiquitous learning	⟷	Ubiquitous
Life long	⟷	Durable

What is m-Learning?

- Refers to the use of mobile and handheld devices in teaching and learning

- Mobile implies movement and mobility--to learn "on the go"

Why m-Learning?

- Enhance learner's success

  - Real world skills

  - Access learning materials from anywhere and anytime

  - Just-in-time learning-- reference tool for quick access to data in the field

  - Interact with others

  - Collaborate learning

m-Learning Devices

- PDAs

- Tablet PCs

- Mobile phones

- Wearable computers

- Laptop computers

- E-book readers

- Hybrid devices

Limitation of m-Learning Devices

- Small screen size and limited storage capabilities

- Batteries require regular charging

- Lack of common platform

- More easily lost or stolen

- Much less robust than desktops

- Get outdated very quickly

- Security and privacy issues

- Limited bandwidth problems

- Difficulties to upgrade

iPhone in Medicine
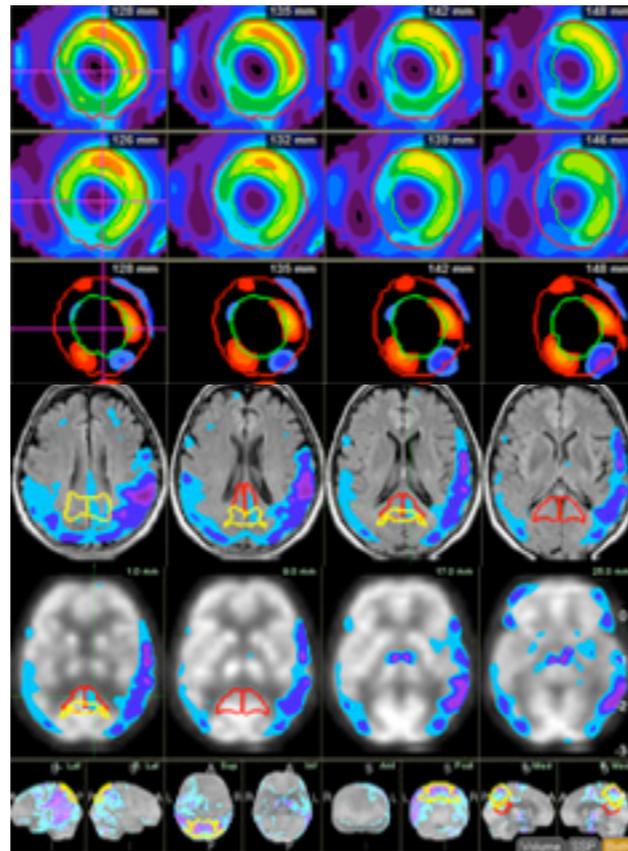
Images

Multi-planar
reconstruction data sets

online version

Medical resources developed for the iPhone
can be used by students and practitioners

http://jeffreyleow.wordpress.com/2008/06/10/iphone-in-medical-education/

MIT Mobile Project

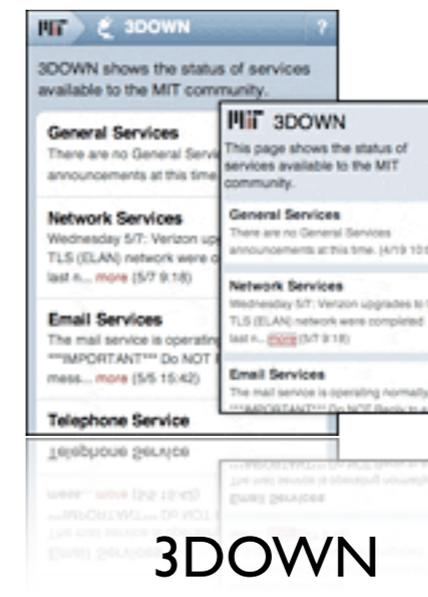**People Directory**

Campus Map
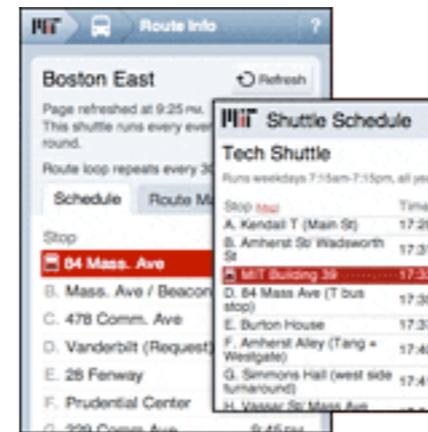
Shuttle Schedule
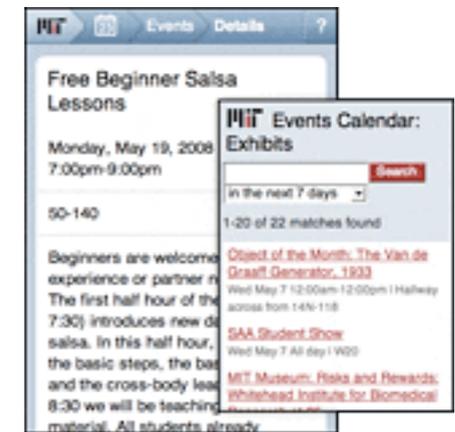
Events Calendar
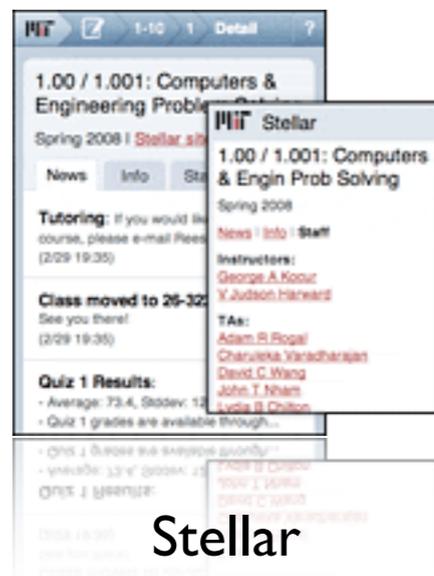
Stellar
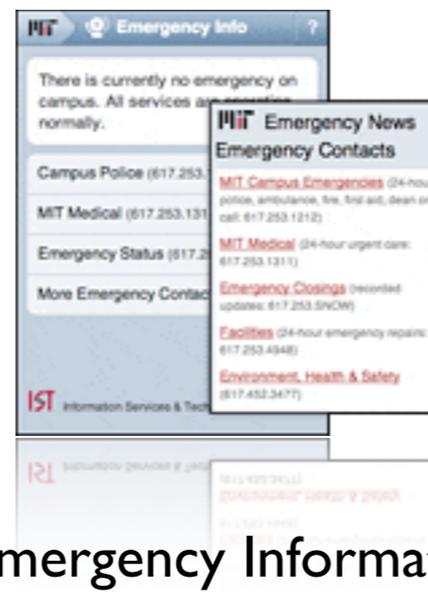
Emergency Information

3DOWN

http://mobi.mit.edu/

iPhone Relevancy

- Device convergence

  - PDA, media player, phone, input device, light-client net device, etc.

- Solid development platform

- Excellent distribution channels

iPhone @ CUHK
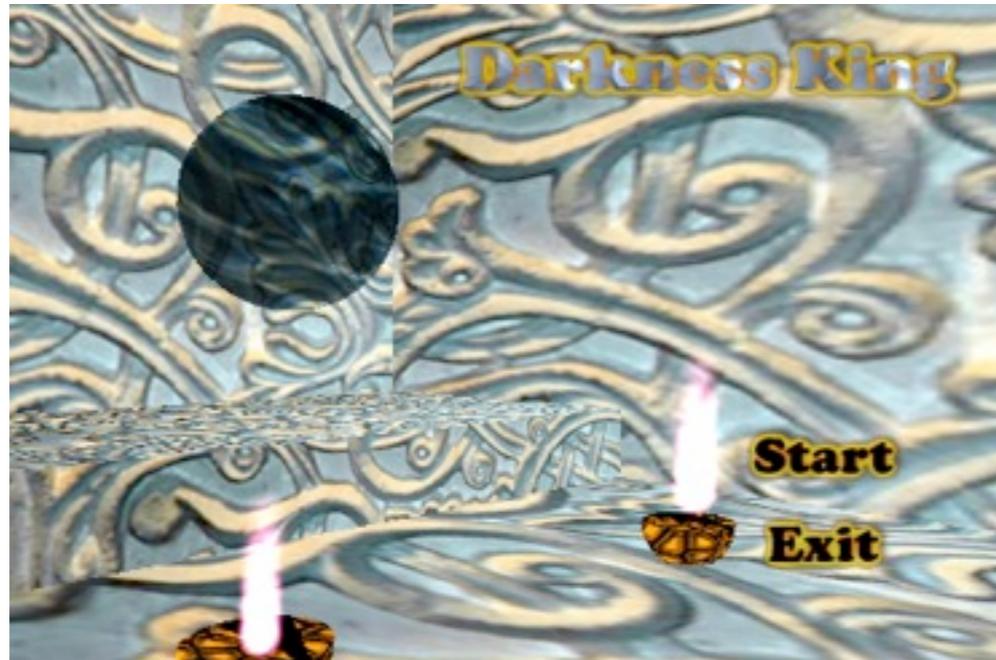
- Attended WWDC2008

- iPhone Final Year Projects

- iPhone Development Program

- Science Park Partnership

- Courseware @ CSE?
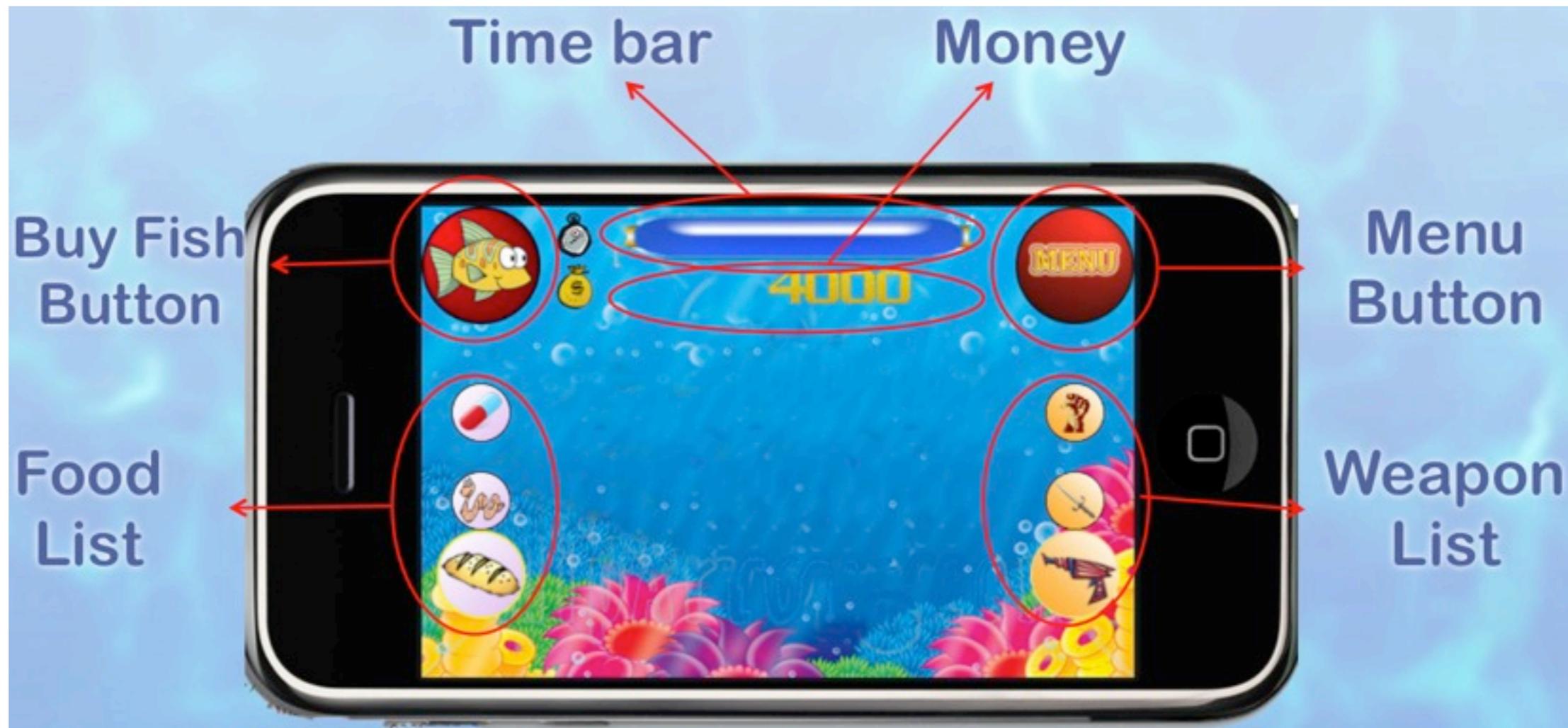
- Mobile Campus @ CUHK?

Whirlwind

Maze Game

Wonderful Blue

Lesson Learned

- New device = New paradigm

- iPhone (hardware) + Xcode, API, distribution channel (software) = Total System Integration

- Quality assurance is important

- Very bright future with opportunities

On the Horizon

- Content generation

- New learning paradigms

  - Social Networks

  - Collaborative/Distributed Learning

- Integration, Interoperation, Infiltration!

Q & A

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