

# Assignment

- Pick two distinct social media sites and perform an analysis with comparisons between the two site based on attributes that were being discussed in the course.
- Quantitative comparisons based on facts and statistics, e.g., starting date, type of social networks, user base, market share, etc.
- Qualitative comparisons based on your analysis, e.g., technical capabilities, management structures, quality of workforce, mission, vision, etc.
- If you were the site's CEO, what would you do to ensure the vitality and vibrancy of the site in the next 6 months and 6 years?

