#### Rank aggregation via nuclear norm minimization

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> KDD2011 San Diego, CA

Lek funded by NSF CAREER award (DMS-1057064); David funded by DOE John von Neumann and NSERC

# Which is a better list of good DVDs?

Lord of the Rings 3: The Return of ... Lord of the Rings 3: The Return of ... Lord of the Rings 1: The Fellowship Lord of the Rings 1: The Fellowship Lord of the Rings 2: The Two Towers Lord of the Rings 2: The Two Towers Lost: Season 1 Star Wars V: Empire Strikes Back Battlestar Galactica: Season 1 Raiders of the Lost Ark Fullmetal Alchemist Star Wars IV: A New Hope Trailer Park Boys: Season 4 Shawshank Redemption Star Wars VI: Return of the Jedi Trailer Park Boys: Season 3 Lord of the Rings 3: Bonus DVD Tenchi Muyo! Shawshank Redemption The Godfather

> Standard rank aggregation (the mean rating)

Nuclear Norm based rank aggregation (not matrix completion on the netflix rating matrix)

# Rank Aggregation

Given partial orders on subsets of items, rank aggregation is the problem of finding an overall ordering.

**Voting** Find the winning candidate

**Program committees** Find the best papers given reviews

Dining Find the best restaurant in San Diego (subject to a budget?)

# Ranking is **really** hard

Ken Arrow



All rank aggregations involve some measure of compromise

John Kemeny



A good ranking is the "average" ranking under a permutation distance Dwork, Kumar, Naor, Sivikumar



NP hard to compute Kemeny's ranking

Given a hard problem, what do you do?

Numerically relax!

It'll probably be easier.

#### Embody chair John Cantrell (flickr)





### Suppose we had scores

Let  $s_i$  be the score of the ith movie/song/paper/team to rank

Suppose we can compare the ith to jth:

$$Y_{i,j} = s_i - s_j$$

Then  $\mathbf{Y} = \mathbf{s}\mathbf{e}^T - \mathbf{e}\mathbf{s}^T = -\mathbf{Y}^T$  is skew-symmetric, rank 2.

Also works for  $Y_{i,j} = s_i/s_j$  with an extra log.

# Numerical ranking is intimately intertwined with skew-symmetric matrices

Kemeny and Snell, Mathematical Models in Social Sciences (1978)

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### Using ratings as comparisons



Ratings induce various skew-symmetric matrices.

$$Y_{i,j} = \frac{\sum_{u} R_{u,i} - R_{u,j}}{|\{u \mid R_{u,i} \text{ and } R_{u,j} \text{ exist}\}|} \qquad \text{Arithmetic Mean}$$
$$Y_{i,j} = \log \frac{\Pr_u(R_{u,i} \ge R_{u,j})}{\Pr_u(R_{u,i} \le R_{u,j})} \qquad \text{Log-odds}$$

#### David 1988 – The Method of Paired Comparisons

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### Extracting the scores

Given **Y** with all entries, then  $\mathbf{s} = \frac{1}{n} \mathbf{Y} \mathbf{e}$  is the *Borda count*, the least-squares solution to **s** 

How many  $Y_{i,j}$  do we have? **Most.** 

#### Do we *trust* all Y<sub>i,j</sub>? Not really.



Netflix data 17k movies, 500k users, 100M ratings– 99.17% filled

# Only partial info? **Complete it!**

Let  $\hat{Y}_{i,j}$  be known for  $(i, j) \in \Omega$  We trust these scores.

**Goal** Find the simplest skew-symmetric matrix that matches the data  $\hat{Y}_{i,j}$ 

noiseless

minimize rank(
$$\mathbf{Y}$$
)  
subject to  $\mathbf{Y} = -\mathbf{Y}^T$   
 $Y_{i,j} = \hat{Y}_{i,j}$  for all  $(i, j) \in \Omega$ 

noisy

minimize 
$$\sum_{(i,j)\in\Omega} (Y_{i,j} - \hat{Y}_{i,j})^2 + \lambda \operatorname{rank}(\mathbf{Y})$$
  
subject to  $\mathbf{Y} = -\mathbf{Y}^T$ 

Both of these are NP-hard too.

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### Solution Go Nuclear

From a French nuclear test in 1970, image from http://picdit.wordpress.com/2008/07/21/8-insane-nuclear-explosions/ David F. Gleich (Purdue) KDD 2011 I0

### The **nuclear** norm

The analog of the 1-norm or  $\ell_1$  for matrices.

#### For vectors

#### For matrices

minimize  $\|\mathbf{A}\mathbf{x} - \mathbf{b}\|^2 + \lambda \operatorname{nnz}(\mathbf{x})$  Let  $\mathbf{A} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T$  be the SVD.

is NP-hard while

$$nnz(\mathbf{x}) \sim rank(\mathbf{A}) = nnz(\mathbf{\Sigma})$$

minimize  $\|\mathbf{A}\mathbf{x} - \mathbf{b}\|^2 + \lambda \|\mathbf{x}\|_1$ 

 $\|\mathbf{x}\|_1 \sim \|\mathbf{A}\|_* = \|\operatorname{diag}(\mathbf{\Sigma})\|_1 = \sum \sigma_i$ 

is convex and gives the same answer "under appropriate circumstances" **||Y**||∗ best convex underestimator of rank on unit ball.

# Only partial info? **Complete it!**

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# Solving the nuclear norm problem

Use a LASSO formulation

 $\mathbf{b} = \operatorname{vec}(\hat{Y}_{i,j})$ 

minimize  $\|\Omega(\mathbf{Y}) - \mathbf{b}\|$ subject to  $\|\mathbf{Y}\|_* \le 2$  $\mathbf{Y} = -\mathbf{Y}^T$ 

Jain et al. propose SVP for this problem without  $\mathbf{Y} = -\mathbf{Y}^{T}$ 

- 1.  $\mathbf{Y}_0 = 0, t = 0$
- 2. REPEAT
- 3.  $\boldsymbol{U}_t \boldsymbol{\Sigma}_t \boldsymbol{V}_t^T = \text{rank-k SVD of}$  $\Omega(\boldsymbol{Y}_t) - \eta(\Omega(\boldsymbol{Y}_t) - \mathbf{b})$

4. 
$$\boldsymbol{Y}_{t+1} = \boldsymbol{U}_t \boldsymbol{\Sigma}_t \boldsymbol{V}_t^T$$

- 5. t = t + 1
- 6. UNTIL  $\|(\Omega(\mathbf{Y}_t) \mathbf{b})\| < \varepsilon$

## Skew-symmetric SVDs

Let  $\mathbf{A} = -\mathbf{A}^T$  be an  $n \times n$  skew-symmetric matrix with eigenvalues  $i\lambda_1, -i\lambda_1, i\lambda_2, -i\lambda_2, \dots, i\lambda_j, -i\lambda_j$ , where  $\lambda_i > 0, \lambda_i \ge \lambda_{i+1}$  and  $j = \lfloor n/2 \rfloor$ . Then the SVD of  $\mathbf{A}$  is given by



for **U** and **V** given in the proof.

**Proof** Use the Murnaghan-Wintner form and the SVD of a 2x2 skew-symmetric block

### This means that SVP will give us the skewsymmetric constraint "for free"

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### Exact recovery results

David Gross showed how to recover Hermitian matrices. *i.e. the conditions under which we get the exact* **s** 

Note that *i***Y** is Hermitian. Thus our new result!

THEOREM 5. Let  $\mathbf{s}$  be centered, i.e.,  $\mathbf{s}^T \mathbf{e} = 0$ . Let  $\mathbf{Y} = \mathbf{s}\mathbf{e}^T - \mathbf{e}\mathbf{s}^T$  where  $\theta = \max_i s_i^2/(\mathbf{s}^T\mathbf{s})$  and  $\rho = ((\max_i s_i) - (\min_i s_i))/\|\mathbf{s}\|$ . Also, let  $\Omega \subset \mathcal{H}$  be a random set of elements with size  $|\Omega| \ge O(2n\nu(1+\beta)(\log n)^2)$  where  $\nu = \max((n\theta + 1)/4, n\rho^2)$ . Then the solution of

 $\begin{array}{ll} \text{minimize} & \left\| \boldsymbol{X} \right\|_{*} \\ \text{subject to} & \operatorname{trace}(\boldsymbol{X}^{*}\boldsymbol{W}_{i}) = \operatorname{trace}((\imath\boldsymbol{Y})^{*}\boldsymbol{W}_{i}), \quad \boldsymbol{W}_{i} \in \Omega \end{array}$ 

is equal to  $i\mathbf{Y}$  with probability at least  $1 - n^{-\beta}$ .

"nlog(n)"

Gross arXiv 2010.

### **Recovery Discussion and Experiments**

Confession If  $\mathbf{Y} = \mathbf{s}\mathbf{e}^T - \mathbf{e}\mathbf{s}^T$ , then just look at differences from a connected set. Constants? Not very good.



# The Ranking Algorithm

- 0. INPUT **R** (ratings data) and c (for trust on comparisons)
- 1. Compute **Y** from **R**
- 2. Discard entries with fewer than *c* comparisons
- 3. Set  $\Omega$ , **b** to be indices and values of what's left
- 4. *U*, *S*, **V** $^T$  = SVP( $\Omega$ , *b*, 2)
- 5. OUTPUT  $\mathbf{s} = (1/n) \mathbf{U} \mathbf{S} \mathbf{V}^T \mathbf{e}$

### Synthetic Results

Construct an Item Response Theory model. Vary number of ratings per user and a noise/error level



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### **Conclusions and Future Work**

"aggregate, then complete"

# Rank aggregation with the nuclear norm is

principled

easy to compute

The results are much better than simple approaches.

- 1. Compare against others
- 2. Noisy recovery! More realistic sampling.
- 3. Skew-symmetric Lanczos based SVD?

### Google nuclear ranking gleich

https://dgleich.com/projects/skew-nuclear