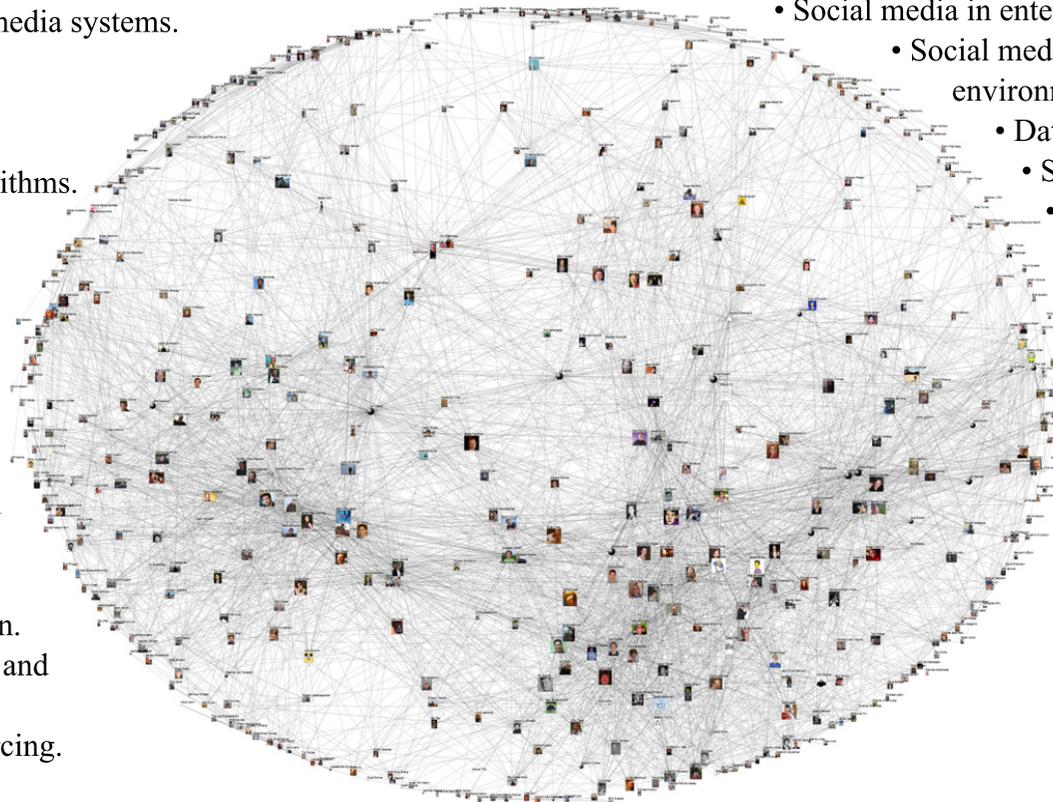




# Topics Covered

## THE AREAS OF INTEREST COVERED BY THE SERIES INCLUDE, BUT ARE NOT LIMITED TO:

- Design and development of social media systems.
- Theoretical investigation of social media systems.
- Social computation.
- Question and answering.
- Learning to rank,
- Graph mining and large graph algorithms.
- Social network theory and analysis.
- Recommender systems and collaborative filtering.
- Opinion mining and sentiment analysis.
- Trend and anomaly detection in social networks.
- Social dynamics and temporal trend analysis.
- Social analytics.
- Expert finding, community detection.
- Social analytics, social informatics, and social metrics.
- Human computation and crowdsourcing.
- Virtual communities.
- Social media and social games.
- Wisdom of the crowd and group intelligence.
- Software tools and platforms for social media systems.



- Data processing and benchmarking.
- Social media in entertainment.
- Social media in the education and learning environment.
- Data processing and benchmarking.
- Social media in entertainment.
- Social media in the education and learning environment.
- Social group interaction and collaboration framework, methodologies, etc.
- User modeling, personalization, profiling, etc.
- Viral marketing and information diffusion.

We invite book proposals in the following formats:

- Monographs
- Edited volumes
- Surveys and Overviews
- Tutorials
- Textbooks

### Series Editor:



### Irwin King

Prof. King is Associate Editor of the IEEE Transactions on Neural Networks (TNN) and IEEE Computational Intelligence Magazine (CIM). He is a senior member of IEEE and a member of ACM, International Neural Network Society (INNS), and VP & Governing Board Member of the Asian Pacific Neural Network Assembly (APNNA). He serves the Neural Network Technical Committee (NNTC) and the Data Mining Technical Committee under the IEEE Computational Intelligence Society.

<https://www.cse.cuhk.edu.hk/irwin.king/>

[king@cse.cuhk.edu.hk](mailto:king@cse.cuhk.edu.hk)



Please send Proposals to either the Series Editor or Directly to :

LEONG Li-Ming

Editor, CRC Press

240 Macpherson Road, #08-01,

Pines Industrial Building,

Singapore 348574

[Li.Ming@tandf.com.sg](mailto:Li.Ming@tandf.com.sg)

Tel: (65) 67415166 x 115