



Joel Kwong

Master of Arts in Cultural Management in Chinese University of Hong Kong

Bachelor of Science in Sports Science and Leisure Management in the University of Hong Kong

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Joel Kwong, an international media art curator and transmedia specialist. She is currently the Programme Director for Microwave International New Media Arts Festival (www.microwavefest.net) and the founder of SIBYLS – a creative consultation & production agency. She is an experienced practitioner in media arts & advertising for more than 10 years. Apart from her annual curated Microwave in Hong Kong, her most recent projects include Award winning interactive exhibition *Hidden Planet* at the Pulse Hong Kong (Jan 2018 to Jan 2019), *Where has the Flowers Gone* at MOCA Taipei in April to July 2019 as well as Ellen Loo Memorial Exhibition *Come What May* 2019 at Hong Kong Art Centre. She was the Creative Lead at Sun Mobile Communication in 2016, and the visiting fellow at Hong Kong Design Institute to set up the first HD in Transmedia in Asia in 2014-2015. She was the curator and artistic director for I/O Gallery (www.inputoutput.tv) – the first media art gallery in Hong Kong from 2008 to 2011. She has been curating numerous media art, design and advertising campaigns mainly in Asia; Asia touring projects includes International Device Art Group Maywa Denki (JP) - exhibitions, concerts, seminars and workshops in both Taiwan and Hong Kong, and UK live cinema group Circumstance (HK, Taipei, Xiamen) in previous years. She is a columnist & writer for various online platforms

to write about Transmedia, Media Art & Design, her most recent creative project is a series of stories x illustration about Taste, Memories & Love on Storyteller platform in 2019-2020. She has been given talks and lectures in schools, festivals and universities, including Shenzhen Media Art Festival, ACT Festival in Gwangju/Korea, National University of Taiwan, The Chinese University of Hong Kong, Baptist University and the University of Electro-communications in Tokyo, FILMART, Entertainment EXPO in Hong Kong etc. Currently, she is also a part-time lecturer for MA & BA in Cultural Management in Chinese University of Hong Kong, and BA in Media for SHAPE/ Coventry University in VTC.

She always believes creativity & art is the key to make a better world.

Selected Recent Project

Microwave International New Media Arts Festival 2019 – E.A.T , curator
www.microwavefest.net

Storyteller – About Taste, Memories & Love (2019-2020) , writer
<https://www.storyteller.com.hk/tag/%E9%84%BA%E9%9C%8F%E9%A3%9B/?fbclid=IwAR3VlytH-1Z6PWOpGfwfpTwrO01h9XsMNngGBOBUkYcyNr33ExKE9H5lHSNg>

Come What May – Ellen Loo Memorial Exhibition (2019), producer
https://hkac.org.hk/calendar_detail/?u=JeaAM7VdfVo&lang=en

Where has the Flowers Gone at MOCA, Taipei (2019), co-curator
<https://www.mocatapei.org.tw/tw/ExhibitionAndEvent/Info/%E6%9F%A5%E7%84%A1%E6%AD%A4%E4%BA%BA%E2%94%80%E5%B0%8F%E8%8A%B1%E8%A8%88%E7%95%AB%E5%B1%95>

Hidden Planet, the Pulse (2018) , producer
<https://www.thepulse.com.hk/events/2018/7/3/hidden-planet>