

## **ANTH 2730/UGED 2668 Preserving Cultural Heritage (2019-20)**

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Lecture: Monday 3:30-5:15pm

Tutorial: Monday 5:30-6:15pm

### Course Outline

Shall we preserve the old things, and why? What is “cultural heritage”? Using examples in different parts of the world, this course aims to give students a concise and critical understanding on heritage conservation from an anthropological perspective. The course will introduce basic concepts and cultural contexts of the occurrence and development of cultural heritage conservation in the world, and discuss important issues in this field, including the economic, social and political meanings of heritage in contemporary societies, the impetus of preserving heritage, and the use of heritage as a social and political implement by the state, scholars, and different communities for their own interests. The course will also discuss problems and challenges in this area.

No prior knowledge on heritage preservation is required for this course.

### Major contents of this course

Why are human beings interested in their past? Is heritage “invented”?

The origin and development of heritage conservation will be explored and discussed.

Debates on heritage preservation and management:

1. Who needs cultural heritage? Is heritage conservation a social elite business?
2. Who owns the cultural heritage, and who has the right to decide what should be preserved, and how to preserve it?
3. International principles and local cultures, globalization and localization: the preservation of cultural heritage in different political, economic and social contexts/ countries—should there be “universal principles and philosophy” for heritage conservation? Is there a so-called “best practice”? Who has the right to decide what is “the best practice”?
4. The use and abuse of cultural heritage. Issues about documentary heritage, the dynamics between tangible, intangible and digital heritage.

The future of human beings’ past: can heritage be preserved at all?

### Learning outcomes

After taking this course, students are expected to:

1. Understand the basic concepts, principles and approaches of managing cultural heritage.
2. Learn to appreciate cultural heritage created by human beings, and to respect different cultures.

3. Understand the economic, social and political issues of heritage preservation and management in contemporary societies.
4. Use inter-disciplinary approaches and critical thinking in discussing heritage issues.

#### Learning activities

2-hour lectures and 1-hour tutorial per week for one semester.

#### Course assessment:

1. Participation and discussion in the tutorials (20%)
2. Mid-term report (30%)

Student should submit no more than 2 pages individual report on a study of selected cultural heritage site (Due date: 12<sup>th</sup> March, Thursday, 5pm)

3. Final paper (50%)

Student will be required to write not more than 2000 words individual paper on a study of selected topic(s) from lecture(s) (Due date: 30<sup>th</sup> April, Thursday, 5pm)

Grade descriptors are as follows for the assessment of this course:

Grade Overall course

- A Outstanding performance on all learning outcomes.
- A- Generally outstanding performance on all (or almost all) learning outcomes.
- B Substantial performance on all learning outcomes, OR high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.
- C Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.
- D Barely satisfactory performance on a number of learning outcomes
- F Unsatisfactory performance on a number of learning outcomes, OR failure to meet specified assessment requirements.

#### Medium of instruction

Cantonese

#### Submissions & academic honesty

As required by the university, from Sept. 2008, students must submit a soft copy of their computer-generated text assignments to VeriGuide at a specified URL. The system will issue a receipt containing a declaration of honesty statement. Students should sign the receipt, print a hard copy of their assignment, and submit the hard copy and the receipt to teachers for grading. The university says that assignments without the receipt will NOT be graded.

Please check the website "Honesty in Academic Work" at:

<http://www.cuhk.edu.hk/policy/academichonesty/> for more information on plagiarism and on how to submit papers through VeriGuide

#### Essential readings:

UNESCO Convention Concerning the Protection of the World Cultural and Natural Heritage <http://whc.unesco.org/en/conventiontext/>

ICOMOS The Venice Charter and the Archaeological Heritage Charter  
<http://www.icomos.org/en/charters-and-texts>

Memory of the World: General Guidelines to Safeguard Documentary Heritage  
<http://unesdoc.unesco.org/images/0012/001256/125637e.pdf>

Smith, L. 2006 *Uses of Heritage*. New York and London: Routledge.

Lecture topics:

Week 1 (6<sup>th</sup> Jan.)

Introduction, what is cultural heritage? Is it inherited or invented? Heritage preservation vision and strategies

Required Readings:

Smith, L. 2006. *Uses of Heritage*. London and New York: Routledge. Chapter 1.

UNESCO Convention Concerning the Protection of the World Cultural and Natural Heritage <http://whc.unesco.org/en/conventiontext/>

Week 2 (13<sup>th</sup> Jan.)

Contents, application and problems of international principles and conventions on heritage preservation

Required Readings:

Australia ICOMOS. 2013 The Burra Charter. The Australia ICOMOS Charter for the Conservation of Places of Cultural Significance

<http://australia.icomos.org/wp-content/uploads/The-Burra-Charter-2013-Adopted-31.10.2013.pdf>

The Venice Charter [http://www.icomos.org/charters/venice\\_e.pdf](http://www.icomos.org/charters/venice_e.pdf)

The Archaeological Heritage Charter

[http://www.icomos.org/charters/arch\\_e.pdf](http://www.icomos.org/charters/arch_e.pdf)

Memory of the World: General Guidelines to Safeguard Documentary Heritage

<http://unesdoc.unesco.org/images/0012/001256/125637e.pdf>

Week 3 (20<sup>th</sup> Jan.)

Heritage management and assessment approaches and practices

Required Readings:

Smith, L., 2004. *Archaeological Theory and the Politics of Cultural Heritage*.

Routledge, London. Chapter 1.

Hong Kong Antiquities and Monuments Ordinance:

[http://www.legislation.gov.hk/blis\\_pdf.nsf/CurAllEngDoc/EB912599D49E1069482575E00341660/\\$FILE/CAP\\_53\\_e\\_b5.pdf](http://www.legislation.gov.hk/blis_pdf.nsf/CurAllEngDoc/EB912599D49E1069482575E00341660/$FILE/CAP_53_e_b5.pdf)

Week 4 (no lecture 27<sup>th</sup> Jan.) Public holiday – Lunar New Year

Week 5 (3<sup>th</sup> Feb.)

Managing and interpreting archaeological remains: in situ conservation vs

museumification

Required Readings:

Brattli, T. 2009. "Managing the Archaeological World Cultural Heritage: Consensus or Rhetoric?" *Norwegian Archaeological Review*, 42(1): 24-39.

Week 6 (10<sup>th</sup> Feb.)

How to manage archaeological sites as unmovable tangible heritage?

Required Reading:

Lu, Tracey. 2014. "The Management of Archaeological Sites and Monuments in Hong Kong." In Hong Kong Museum of History ed. *Collected Essays of the International Conference on Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao*. Hong Kong: Hong Kong Museum of History, pp.234-246.

Week 7 (17<sup>th</sup> Feb.)

Architectural monuments and environs—functions, issues and problems in management

Required Readings:

Drury, Paul. 1996. "Conservation Techniques – the Built Environment." In Richard Harrison ed. *Manual of Heritage Management*. Oxford: Butterworth and Heinemann, pp. 196-204.

Pillai, Janet. 2013. *Cultural Mapping: A Guide to Understanding Place, Community and Continuity*. Selangor: Universiti Sains Malaysia, pp.43-91.

Week 8 (24<sup>th</sup> Feb.)

Integrating heritage and environment conservation: the construction of "cultural landscape"

Required Readings:

Natsuko, Akagawa and Tiamsoon, Sirisrisak. 2008. "Cultural Landscapes in Asia and the Pacific: Implications of the World Heritage Convention." *International Journal of Heritage Studies*, 14(2): 176-191.

Week 9 (2<sup>nd</sup> Mar.)

What is intangible heritage and why it should be "preserved"? How to "preserve" it?

Required Readings:

UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage

<http://www.unesco.org/culture/ich/en/convention>

Skounti, Ahmed. 2009. "The Authentic Illusion: Humanity's Intangible Cultural Heritage, the Moroccan Experience." In Laurajane Smith & Natsuko Akagawa eds. *Intangible Heritage*. London and New York: Routledge, pp.74-92.

Week 10 (9<sup>th</sup> Mar.)

The dynamics between tangible, intangible and digital heritage

Required Readings:

Howell, Ray and Chilcott, Matt. 2013. "A Sense of Place: Re-purposing and Impacting

Heritage Resource Evidence through Digital Heritage and Interpretation Practice,”  
*International Journal of Intangible Heritage*, 8:165-177.

**\*\*Mid-Term Report: completed reports with Veriguide receipts to be submitted to Blackboard by 5pm Thursday 12<sup>th</sup> March.**

Week 11 (16<sup>th</sup> Mar.)

Issues about documentary heritage

Required Readings:

Memory of the World: General Guidelines to Safeguard Documentary Heritage

<http://unesdoc.unesco.org/images/0012/001256/125637e.pdf>

Laia, Colomer. 2017. “Heritage on the Move. Cross-cultural Heritage as a Response to Globalisation, Mobilities and Multiple Migrations.” *International Journal of Heritage Studies*, 23(10): 913-927.

Week 12 (23<sup>rd</sup> Mar.) no lecture

Week 13 (30<sup>th</sup> Mar.) Reading Week

Week 14 (6<sup>th</sup> April)

Heritage “conservation”, globalization, power and politics—should there be “universal principles” and “best practice”?

Required Reading:

Logan, W. S. 2002. “Globalization, Cultural Identity and Heritage.” In W. S. Logan ed. *The Disappearing Asian City: Protecting Asia’s Urban Heritage in a Globalizing World*. Hong Kong: OUP, pp. xii-xxi.

Week 15 (13<sup>th</sup> April) Public holiday – Easter

**\*\*Final paper: completed papers with Veriguide receipts to be submitted to Blackboard by 5pm Thursday 30<sup>th</sup> April.**

Tutorial topics

Week 1

No tutorials. Students to prepare and read readings.

Week 2

Discussion: what is cultural heritage and what is meant by preserving it.

Week 3

Discussion: major contents, strengths and weakness of international principles.

Week 4

No tutorial. Students to prepare and read readings.

Weeks 5-6:

No classroom tutorials. Tutorials and lecture 12 will be replaced by self-study the cultural heritage site in Hong Kong. Students need to conduct online

research, interviews of stakeholders and literature surveys on this question:  
In Hong Kong, who wants to preserve cultural heritage, what aspects,  
why and how should this be implemented?

Week 7

Discussion: Heritage management and assessment approaches and practices

Week 8

Discussion: Managing and interpreting archaeological remains: in situ conservation vs  
museumification

Week 9

Discussion: Why intangible heritage should be “preserved”? How to “preserve” it?

Week 10

Discussion: The dynamics between tangible, intangible and digital heritage

Week 11

Discussion: Issues about documentary heritage

Week 12-13

No tutorial. Students to prepare and read readings.

Week 14

Discussion: globalization, power and politics and heritage preservation