

## Honorary Fellow A Citation



### Mr Hui Hon Chung, Stanley, BSc

Mr Stanley Hui is a distinguished alumnus of Chung Chi College, The Chinese University of Hong Kong. For thirty years he has been at the heart of Hong Kong's airline industry, first at Cathay Pacific, where he started as a management trainee in 1975 and gradually rose through the ranks. He was Manager, International Affairs (1986-1990) and Chief Representative of the Swire Group in Beijing (1992-1994); and then Chief Operating Officer of AHK Air Hong Kong (1994-1997). At Dragonair he has enjoyed spectacular success. Since he became Chief Executive Officer in February 1997, Dragonair has grown into an airline of international standing, serving many destinations beyond Asia and winning several excellence awards for its passenger and cargo services. Mr Hui has overseen the rapid development of Dragonair, which has tripled its fleet size since 1997. Drawing on his experience at the all-cargo airline AHK Air Hong Kong, he led the introduction of all-cargo services at Dragonair in 2000 and these are now an important part of its world-wide business. In recognition of his "foresight and professional leadership in building a successful freighter or all-cargo service in a very short time," the International Air Cargo Association (TIACA) enrolled him this year in its Hall of Fame. "His achievements," according to TIACA, "have contributed greatly to the current rise in China's trade globally."

Mr Hui graduated as a Bachelor of Science in Biology from the Chinese University in 1974. After a short period as an Executive Officer in the Hong Kong Government, he joined Cathay Pacific Airways as a Management Trainee in 1975. In one of his first major management roles at Cathay, he oversaw traffic rights matters. He also represented the airline in government negotiations with various countries on Air Service Agreements for Hong Kong in preparation for the return of Hong Kong's sovereignty to China in 1997. Since the 1980s, a good deal of Mr Hui's work has been involved with the development of air services between Hong Kong and the mainland. His experience in this area of business and leisure travel, so vital to Hong Kong's future, has enabled Mr Hui to position Dragonair to take advantage of China's spectacular economic growth. As a result, Dragonair has more than tripled its revenue since 1997 and continued to grow at a rate of more than 13% in 2005, even at a time when record fuel prices has put intense economic pressure on airlines all around the world.

Mr Hui has been vigorously engaged in public and community service, much of it, but not all, related to the aviation, transport and travel industries. He has been a Member of the Aviation Advisory Board (1999-2005) and of the Aviation Development Advisory Committee (since 2005). He has been a member of the General Committee of the Hong Kong General Chamber of Commerce, Chairman of the China Committee of the Hong Kong General Chamber of Commerce, as well as Vice-Chairman of the Hong Kong-Taipei Business Cooperation Committee of the same body. He has been a Member of the HKSAR Immigration Department User's Committee, a Member of the P-logistics Project Group of the Hong Kong Logistics Development Council, and since 2004 Chairman of the Vetting Committee of the Professional



Services Development Assistance Scheme. Since 2000, Mr Hui has been a Member of the Election Committee for the election of the HKSAR Chief Executive. He has also been an International Senior Consultant to the People's Government of Shaanxi Province, PRC and a Visiting Professor of the Chinese Aviation Academy in Beijing. Mr Hui has played important roles in education in Hong Kong. Since 2002 he has been a Member of the Board of Directors of Hong Kong Education City, as well as a Member of the Vocational Training Council. At Lingnan University he has been a Member of the University Court.

Mr Hui has been a loyal son of his alma mater. He has made generous contributions to Chung Chi College and The Chinese University of Hong Kong. He was formerly Chairman of the Chung Chi College Alumni Association and a Member of the Board of Trustees of Chung Chi College and played an important role in Chung Chi College's Golden Jubilee celebration in 2001. Currently he is a Member of the Advisory Committee on Hotel and Tourism Management, as well as an Adjunct Professor of the School of Hotel and Tourism Management. He has participated actively in the mentorship programme of Chung Chi College since the launch of the Programme in 1999. He never hesitates to share his wealth of experience and knowledge with current students of the College through the mentorship programme as well as various seminars and talks on campus. He has also supported students of the College through his generous donation setting up Scholarships for Excellence at Chung Chi College.

Mr Chairman, it gives me great pleasure to present to you Mr Hui Hon Chung Stanley, distinguished alumnus and leader in the Hong Kong aviation industry, for the award of an Honorary Fellowship of the University.

*This citation is written by Professor David Parker*