

CHENG QIJIN 程綺瑾

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The Chinese University of Hong Kong

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CURRENT POSITION

Assistant Professor, Department of Social Work, The Chinese University of Hong Kong

Honorary Assistant Professor, Department of Social Work and Social Administration, The University of Hong Kong

Adjunct Senior Instructor, Department of Psychiatry, University of Rochester Medical Center, Rochester, USA.

PREVIOUS WORK EXPERIENCE

Research Assistant Professor, HKJC Centre for Suicide Research and Prevention, The University of Hong Kong.

Post-doctoral Fellow, HKJC Centre for Suicide Research and Prevention, The University of Hong Kong.

Post-doctoral Fellow, Department of Psychiatry, University of Rochester Medical Center, Rochester, USA

Journalist, Southern Weekly (南方週末), Beijing Bureau, China

EDUCATION

Doctor of Philosophy

Thesis: Suicide and the Media in the Chinese Contexts.

Department of Social Work and Social Administration, The University of Hong Kong

Master of Communications

School of Journalism and Communication, Tsinghua University

Bachelor of Philosophy with 1st Class Honour

Department of Philosophy, Peking University

ACADEMIC PUBLICATIONS

Peer Reviewed Journals or Conference Proceedings (*As corresponding author; #As equal first author)

1. Chang Y.H., Hsu C.Y., Cheng Q., Chang S-S., & Yip P.S.F. (in press). The evolution of the characteristics of charcoal-burning suicide in Hong Kong, 2002-2013. *Journal of Affective Disorder*.
2. Cheng Q., & Yom-Tov E. (2019). Do search engine helpline notices aid in preventing suicide? An analysis of archival data. *Journal of Medical Internet Research*. 21(3):e12235. doi: 10.2196/12235.
3. Cheng Q., Shum A.K.Y., Ip F.W.L., Wong H.K., Yip W.K.K., Kam A.H.L., & Yip P.S.F. (2019). Co-creation of a suicide prevention video and its impacts: A case study of a YouTube short film on youth suicide prevention. *Crisis: The Journal of Crisis Intervention and Suicide Prevention*. doi: 10.1027/0227-5910/a000593
4. Gao J., Cheng Q.*#, & Yu P.L.H. (2019). Detecting comments showing risk for suicide in YouTube. In K. Arai et al. (Eds.): *Proceedings of the Future Technologies Conference*, AISC 880, pp. 385–400, 2019. Springer, Cham. doi: 10.1007/978-3-030-02686-8_30
5. Chai Y., Luo H., Zhang Q., Cheng Q., Lui C.S.M., & Yip P.S.F. (2019). Developing an early warning system of suicide using Google Trends and media reporting. *Journal of Affective Disorders*, 255, 41-49. doi: 10.1016/j.jad.2019.05.030
6. Peng C., Kwok C.L., Law Y.W., Yip P.S.F., Cheng Q.* (2019). Intergenerational support, satisfaction with parent-child relationship and elderly parents' life satisfaction in Hong Kong. *Aging & Mental Health*, 23(4), 428-438. doi: 10.1080/13607863.2017.1423035.
7. Cheng Q., Chen F., Lee E., Yip P.S.F. (2017). The role of media in preventing student suicides: A Hong Kong experience. *Journal of Affective Disorders*. Online ahead published on Nov 8, 2017. doi: dx.doi.org/10.1016/j.jad.2017.11.007.
8. Cheng Q.*, Li T.M.H., Kwok C.L., Zhu T., Yip P.S.F. (2017). Assessing suicide risk and emotional distress in Chinese social media: A text mining and machine learning study. *Journal of Medical and Internet Research*. 19(7):e243. doi: 10.2196/jmir.7276.
9. Cheng Q., Cheung F.T.W. (2017). The new media and the prevention of youth suicide in Hong Kong. *Journal of Youth Study* (in Chinese), 20(1): 124-136.

10. Cheng Q., Chen F., Yip P.S.F. (2017). Media effects on suicide methods: A case study on Hong Kong 1998-2005. *PLoS ONE* 12(4):e0175580. <https://doi.org/10.1371/journal.pone.0175580>.
11. Cheng Q.*, Kwok C.L., Cheung F.T., & Yip P.S.F. (2017). Construction and validation of the Hong Kong Altruism Index (A-Index). *Personality and Individual Differences*, 113:201-208.
12. Yip P.S.F., Cheng Q., Chang S.-S., Lee E., Chen F., Law F., Cheng E., Chiu S.M., Cheung K.W.R., Tse M.L., Morgon P.R., Beh P. (2017). A public health approach in responding to the spread of helium suicide in Hong Kong: A Case report. *Crisis: The Journal of Crisis Intervention and Suicide Prevention*. doi: 10.1027/0227-5910/a000449.
13. Chen Y.-Y., Hung G. C.-L., Cheng Q., Tsai C.-W., Wu K. C.-C. (2017). Searching for suicide-related information on Chinese websites. *Psychiatry Research*, 258:506-510. Doi: 10.1016/j.psychres.2017.08.087.
14. Liu T., Cheng Q., Homan C.M., Silenzio V. (2017). Learning from various labeling strategies for suicide-related messages on social media: An experimental study. Full paper being peer reviewed and accepted by Workshop on Mining Online Health Reports, 10th ACM International Conference on Web Search and Data Mining. Feb 6~10, 2017. Cambridge, UK.
15. Chang S.-S., Cheng Q., Lee E.S.T., Yip P.S.F. (2016). Suicide by gassing in Hong Kong 2005-2013: Emerging trends and characteristics of suicide by helium inhalation. *Journal of Affective disorders*. 192:162-166.
16. Cheng Q.*, Chang S.-S., Guo Y., Yip P.S.F. (2015). Information accessibility of the charcoal burning suicide method in mainland China. *PLoS ONE*. 10(10):e0140686. doi: 10.1371/journal.pone.0140686.
17. Cheng Q.*, Kwok C.L., Zhu T., Guan L., Yip P.S. (2015). Suicide communication on social media and its psychological mechanisms: An examination of Chinese microblog users. *International Journal of Environmental Research and Public Health*, 12(9):11506–11527. doi: 10.3390/ijerph120911506.
18. Chang S.-S., Kwok S.S., Cheng Q., Yip P.S.F., Chen Y.-Y. (2015). The association of trends in charcoal-burning suicide with Google search and newspaper reporting in Taiwan: a time series analysis. *Social Psychiatry and Psychiatric Epidemiology*. 50(9):1451–1461. doi: 10.1007/s00127-015-1057-7.
19. Guan L., Hao B., Cheng Q., Yip P.S.F., Zhu T. (2015). Identifying Chinese microblog users with high suicide probability using Internet-based profile and linguistic features: Classification model. *JMIR Mental Health*. 2(2):e17. doi: 10.2196/mental.4227.

20. Guan L., Hao B., Cheng Q., Yip P.S.F., Zhu T. (2015). Behavioral and linguistic characteristics of microblog users with various suicide ideation level: an explanatory study. *Chinese Journal of Public Health*. 31(3):349-352.
21. Guan L., Hao B., Liu T., Cheng Q., Yip P.S.F., Zhu T. (2015). A pilot study of behavioral and linguistic feature differences between Sina microblog users with online identified suicide and users without suicide ideation. *Chinese Journal of Epidemiology*. 36(5):421-425.
22. Cheng Q.*, Li H., Silenzio V., Caine E.D. (2014). Suicide contagion: A systematic review of definitions and research utility. *PLoS ONE*. 9(9):e108724. doi:10.1371/journal.pone.0108724.
23. Cheng Q., Fu K.-W., Caine E., & Yip P.S.F. (2014). Why do we report suicides and how can we facilitate suicide prevention efforts? Perspectives from Hong Kong media professionals. *Crisis: the Journal of Crisis Intervention and Suicide Prevention*. 35(2):74-81.
24. Fu K.-W., Cheng Q., Wong P.W.C., & Yip P.S.F. (2013). Responses to a self-presented suicide attempt in social media: A social network analysis. *Crisis: the Journal of Crisis Intervention and Suicide Prevention*. 34(6):406-412.
25. Cheng Q., & Yip P.S.F. (2012) Suicide news reporting accuracy and stereotyping in Hong Kong. *Journal of Affective Disorders*. 141(2-3): 270-275.
26. Niederkrotenthaler T., Fu K.-W., Yip P.S.F, Fong D.Y., Stack S., Cheng Q., & Pirkis J. (2012). Changes in suicide rates following media reports on celebrity suicide: a meta-analysis. *Journal of Epidemiology and Community Health*. 66(11): 1037-1042.
27. Cheng Q., Chang S.-S., & Yip P.S.F. (2012). The opportunities and challenges of online data collection for suicide prevention. *Lancet*. 26 May; 389(9830):e53-54.
28. Cheng Q.* (2012). Are Internet service providers responsible for suicide pacts made on their networks? *British Medical Journal*. 344 doi: 10.1136/bmj.d2113.
29. Cheng Q., Chen F., & Yip P.S.F. (2011). The Foxconn suicides and their media prominence: Is the Werther Effect also applicable in China? *BMC Public Health*. 11: 841. doi: 10.1186/1471-2458-11-841.
30. Cheng Q., Fu K.-W., & Yip P.S.F. (2011). A Comparative Study of Online Suicide-Related Information in Chinese and English. *Journal of Clinical Psychiatry*. 72(3): 313-319.

Peer Reviewed Book Chapter

31. Cheng Q. & Yip P.S.F. (2016). Implementing international media guidelines in a local context: experiences from Hong Kong. In Thomas Niederkrotenthaler &

Steven Stack ed. *Media & Suicide: International Perspective on Research, Theory, & Policy*. Transaction Publishers.

32. Cheng Q. & Yip P.S.F. (2014). Media content representation of suicide in various societies: a critical review, in Updesh Kumar ed. *Suicidal Behaviour: Underlying Dynamics*. Routledge.

Project Report

33. Yip P.S.F., Cheng Q., Yip W., & Kam A. (2018). 2017 Hong Kong Altruism Index Survey Report. Funded by Chow Tai Fook Charity Foundation.
34. Yip P.S.F., Cheng Q., & Cheung T.W. (2017). 2016 Hong Kong Altruism Index Survey Report. Funded by Chow Tai Fook Charity Foundation.
35. Yip P.S.F. & Cheng Q. (2014). 2014 Hong Kong Altruism Index Survey. Commissioned by the Government of Hong Kong SAR.

INVITED LECTURES/TALKS

1. “Media Safe Reporting Workshop” & “New Media & Suicide Contagion in Youth: How Do We Respond?”. Invited by the Penang State Executive Council for Welfare, Caring Society, & Environment. Presented on June 28, 2019. Auditorium F, 5th Floor, KOMTAR & Seminar Room, Jalan Perak Psychiatry Ward, Penang Hospital, Malaysia.
2. “New Media & Suicide Contagion in Youth: How Do We Respond?” & “Media Safe Reporting Workshop”. Invited by the Malaysian Psychiatry Association. Presented on Feb 20, 2019. 5th Floor, Chancellery Building, University Malaya, KL, Malaysia.
3. Mental health and online addiction. Invited by HK Police Negotiation Cadre. Presented on Jun 20, 2018. Disciplined Services Sports and Recreation Club (DSSRC), Causeway Bay, Hong Kong.
4. Social media and suicide contagion. Invited by American Foundation of Suicide Prevention. Presented on Nov 5th, 2017 at International Summit of Suicide Research in Henderson, VN, US.
5. Social media for youth suicide prevention. Invited by Hong Kong Society of Behavioral Health. Presented on Nov 13, 2016 at BeHealth 2 Conference at Chinese University of Hong Kong, Hong Kong.
6. ICT for mental health research and intervention. Invited by School of Public Health, Sun Yat-Sen University. Delivered on Oct 10, 2016 in Guangzhou, Guangdong Province, PRC.
7. Social Media for Social Good: Reverberating effects of suicide in the public eye.

Invited by Department of Psychiatry, University Rochester Medical Centre. Delivered on July 29, 2016 in Rochester, NY, US.

8. ICT for suicide prevention. Invited by School of Psychology and Behavioural Science, Zhejiang University. Delivered on May 9, 2016 in Hangzhou, Zhejiang Province, PRC.
9. ICT for mental health research and intervention. Invited by School of Public Health, National Taiwan University. Delivered on Nov 20, 2015 in Taipei, Taiwan.

CONFERENCE PRESENTATIONS

1. Cheng Q. (2018). Using YouTube for youth suicide prevention. European Symposium on Suicide and Suicidal Behaviour. Sept 5-8, 2018. Ghent, Belgium.
2. Cheng Q. (2018). Applying machine-learning methods to examine changes of suicide news reporting in Hong Kong. European Symposium on Suicide and Suicidal Behaviour. Sept 5-8, 2018. Ghent, Belgium.
3. Cheng Q. (2018). Assessing and Intervening Psychological Crisis on the Internet (基於互聯網的心理危機檢測與干預). National Conference on Psychological Crisis Intervention (全國心理危機干預大會). Jun 8-10, 2018. Mianyang, China.
4. Cheng Q., Kwok C.L., Cheung T.W., & Yip P.S.F. (2017). Construction and validation of altruism index in a hybrid society. International Convention of Psychological Science. Mar 23-25, 2017. Vienna, Austria.
5. Cheng Q. (2016). Detecting emotionally distressed and/or suicidal individuals in social media. International Conference on Innovations in Public Health Sciences. Sept 23-26, 2016. Hong Kong.
6. Cheng Q., Li M.H., Kwok C.L., Zhu T., & Yip P.S.F. (2016). Language markers of suicide risk and emotional distress in Chinese social media. 7th Asia Pacific Regional Conference of International Association for Suicide Prevention. May 18-21, 2016. Tokyo, Japan.
7. Cheng Q., Li H., Silenzio V., & Caine E.D. (2015). Suicide contagion: a systematic review of definitions and research utility (invited presentation). 28th World Congress of the International Association for Suicide Prevention. Jun 16-20, 2015. Montreal, Quebec.
8. Cheng Q., Li W., Li H, Zhang D., & Yip P.S.F. (2015). Communicating charcoal burning suicide on Chinese social media. 28th World Congress of the International Association for Suicide Prevention. Jun 16-20, 2015. Montreal, Quebec.
9. Cheng Q., Chang S.-S., Guo Y., & Yip P.S.F. (2015). Information accessibility of charcoal burning suicide method in mainland China. World Psychiatry Association Congress of Psychiatry 2015. Nov 18-22, 2015. Taipei, Taiwan.
10. Cheng Q. (2014). Controversial practices with reporting suicide news in Hong

- Kong, mainland China, and Taiwan. 10th International Conference on Grief and Bereavement in Contemporary Society. Jun 11-14, 2014. Hong Kong.
11. Cheng Q., Gao R., & Zhu T. (2014). Suicide and bereavement on the Chinese social media. 10th International Conference on Grief and Bereavement in Contemporary Society. Jun 11-14, 2014. Hong Kong.
 12. Cheng Q. (2013). The interaction between traditional media and new media in suicide news production and dissemination in Chinese societies. 27th World Congress of the International Association for Suicide Prevention. Sept 24-28, 2013. Oslo, Norway.
 13. Cheng Q., Li H., Silenzio V., & Caine E.D. (2013). The study of “suicide contagion” during the dawn of social media era: A critical review from a network science perspective. 27th World Congress of the International Association for Suicide Prevention. Sept 24-28, 2013. Oslo, Norway.
 14. Cheng Q., Chen F., Yip P.S.F. (2011). The Foxconn suicides and media prominence in Chinese communities. 26th World Congress of the International Association for Suicide Prevention. Sept 13-17, 2011. Beijing, China.
 15. Cheng Q., Chen Y.-Y., Yip P.S.F. (2011). A comparative study of media portrayal of Foxconn suicide cluster in mainland China, Hong Kong, and Taiwan. 26th World Congress of the International Association for Suicide Prevention. Sept 13-17, 2011. Beijing, China.
 16. Cheng Q. (2009). A systematic review of studies on web-based suicide prevention. The Conference on Promoting Community Mental Health. Dec 15-17, 2009. Hong Kong.

RESEARCH PROJECTS

1. A systematic review of rating and regulating protocols on mental health mobile applications. Amount: \$ 10,000 HKD. From June 30, 2019 to June 29, 2020. CUHK Direct Research Grant. PI.
2. User needs and expectations of online suicide intervention in Chinese speaking regions. Amount: \$ 91,892 HKD. From Jun 1, 2018 to November 30, 2019. CUHK Direct Research Grant. PI.
3. Media and authoritative discourse of suicide and depression over three decades (1985~2015) in Hong Kong and mainland China. GRF. Amount: \$631,000 HKD. From Sept 10, 2016 to Sept 9, 2018. PI.
4. Feasibility and usefulness of computerized thematic content analysis on youth suicide narratives in Cantonese and Mandarin. HKU Seed Fund for Basic Research. Amount: \$77,570 HKD. From Mar 3, 2017 to Mar 2, 2018. PI.

5. Detect and reach out to Chinese microblog users at suicide risk. HKU Seed Fund for Basic Research. Amount: \$150,000 HKD. From Jan 29, 2016 to Jul 28, 2017. PI.
6. Connect vulnerable youths by activating their social networks. HSBC Fund. Grant amount: \$3,068,941 HKD. From Jul 1, 2017 to Dec 31, 2018. Co-I.
7. A longitudinal study on altruism and well-being in Hong Kong. Chow Tai Fook Charity Foundation. Amount: \$2,000,000 HKD. From Sept 1st, 2015 to Aug 31st, 2018. Co-I.
8. “eCapacity Development & Growth in the ASPIRE Network”, funded by the US NIH/Fogarty Grant. From Jun 2015 to Jul, 2017. Trained mentor.
9. Monitor online spreading of an emerging suicide method (charcoal burning) in Mainland China. Small Project Funding, HKU. From April 17th, 2014 to May 16th, 2015. PI.
10. Study of Altruism Index in Hong Kong. Commissioned by the Government of Hong Kong SAR. From March 18th to July 31st, 2014. Co-I.

KNOWLEDGE EXCHANGE ACTIVITIES

KE Funding for Impact Project

1. Public Health Approach to Suicide Prevention. Received HKU Knowledge Exchange Excellence Award 2017.
2. Changing Suicide News Reporting in Hong Kong. Received Knowledge Exchange Award from Faculty of Social Science, HKU.
3. CSR + Initium Media – 1cm Distance from Blue to Blue. Funded by HKU Knowledge Exchange Funding Exercise 2016/17.
4. Exchange knowledge of well-being with policy makers and the public via online platforms. Funded by HKU Knowledge Exchange Funding Exercise 2015/16.
5. Engaging Media Professionals into Suicide Prevention. Funded by HKU Knowledge Exchange Funding Exercise 2014/15.

Media publications

1. Cheng Q. (March 6, 2019). What can we discuss about momo challenge? (當我們談論 momo 挑戰時-可以談論些什麼). HK01 (in Chinese).
<https://www.hk01.com/%E8%A6%AA%E5%AD%90/302803/%E7%95%B6%E6%88%91%E5%80%91%E8%AB%87%E8%AB%96momo%E6%8C%91%E6%88%B0%E6%99%82-%E5%8F%AF%E4%BB%A5%E8%AB%87%E8%AB%96>

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2. Suicide News Safe Reporting Workshop on June 28 – main speaker Cheng Qijin. (自殺新聞安全報導工作坊 28 日程綺瑾博士主講). Guang Ming Daily (Malaysia), June 16, 2019, (in Chinese).
<http://www.guangming.com.my/node/493883/privacy>
3. Traditional media and online media should be rigorous and appropriate reporting can help prevent suicide. (媒體網媒應嚴謹 適當報導助預防自殺). Nanyang Siang Pau (Malaysia), June 30, 2019, (in Chinese).
<http://www.enanyang.my/news/20190630/%E7%A8%8B%E7%BB%AE%E7%91%BE%E5%AA%92%E4%BD%93%E7%BD%91%E5%AA%92%E5%BA%94%E4%B8%A5%E8%B0%A8-%E9%80%82%E5%BD%93%E6%8A%A5%E9%81%93%E5%8A%A9%E9%A2%84%E9%98%B2%E8%87%AA%E6%9D%80/>
4. “Suicide News Safe Reporting Workshop” is open to media professionals (“自殺新聞安全報導工作坊” 公開給媒體工作者參與). China Press (Malaysia), June 19, 2019, (in Chinese).
<https://penang.chinapress.com.my/20190619/%E8%87%AA%E6%9D%80%E6%96%B0%E9%97%BB%E5%AE%89%E5%85%A8%E6%8A%A5%E5%AF%BC%E5%B7%A5%E4%BD%9C%E5%9D%8A-%E3%80%80%E5%85%AC%E5%BC%80%E7%BB%99%E5%AA%92%E4%BD%93%E5%B7%A5%E4%BD%9C%E8%80%85/>
5. A confession from a suicide attempter: There is more than one way in life, and it is better to pave a way out than to die. (曾想自殺者的告白：人生不止一條路，想死不如去闖). China Press (Malaysia), June 28, 2019, (in Chinese).
<https://penang.chinapress.com.my/20190628/%E6%9B%BE%E6%83%B3%E8%87%AA%E6%9D%80%E8%80%85%E7%9A%84%E5%91%8A%E7%99%BD%EF%BC%9A-%E4%BA%BA%E7%94%9F%E4%B8%8D%E6%AD%A2%E4%B8%80%E6%9D%A1%E8%B7%AF-%E6%83%B3%E6%AD%BB-%E4%B8%8D%E5%A6%82%E5%8E%BB/>

PROFESSIONAL MEMBERSHIPS

International Association for Suicide Prevention

American Association of Suicidology

Chinese Association of Mental Health

Hong Kong Society of Behavioral Health

ACADEMIC SERVICE

Academic Advisor for Taipei Lifeline (台北生命線學術顧問). Jul 2018 to present.

Academic Consultant for the HKJC Centre for Suicide Research and Prevention, Jan 2019 to present.

Invited reviewer for *Administration and Policy in Mental Health and Mental Health Services Research, American Journal of Public Health, Epidemiology and Psychiatric Sciences, Preventive Medicine, Journal of Affective Disorders, Crisis, Computers in Human Behavior, General Hospital Psychiatry, PLoS ONE, BMC Public Health, BMC Psychiatry, Journal of Infection and Public Health, Aging and Mental Health, Journal of Medical Internet Research, and Cyberpsychology, Behavior, and Social Networking.*