



## IEEM IP Programme 2012:

# *The Advanced Professional IP Update 2012*

26 May 2012, 8:30 a.m. – 4:00 p.m.

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The annual professional update provides an overview of all relevant cases and legislative developments of the past year from all over the world. During one day you will be brought up to speed on the major important legal decisions and developments in intellectual property law and policy.

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**Date:** Saturday, 26 May 2012 **Time:** 8:30a.m. - 4:00p.m.

**Venue:** Hong Kong Intellectual Property Department, Function Room 2501, 25/F Wu Chung House,  
213 Queen's Road East, Wanchai, Hong Kong

Concessionary fees for CUHK students: HK\$800\* (Lunch inclusive).

*\*Please refer to the attached form for payment instruction.*

Please register your interest by filling in and returning the registration form to [karrieli@cuhk.edu.hk](mailto:karrieli@cuhk.edu.hk) by 10 May 2012.

## IEEM IP Programme 2012:

**Advanced Professional IP Update and the HKIPD Workshop on IP Trading**  
**Hong Kong Intellectual Property Department, Function Room 2501**  
**25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong**  
**Saturday 26 May 2012**

	<b>8:30 - 9:00</b>	<b>Registration</b>
	<b>9:00 - 9:15</b>	<p><b>Welcoming remarks:</b></p> <p>José Luís de Sales Marques, IEEM President</p> <p>Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>
	<b>Morning</b>	
	<b>9:15 - 11:00</b>	<p><b>Europe</b></p> <p><b>New Developments in European Trade Mark and Copyright Law</b></p> <p><b>New Developments in European Patent Law</b></p> <p>Anselm Kamperman Sanders, Maastricht University, The Netherlands</p> <p>Christopher Heath, European Patent Office, Munich, Germany</p> <p><b>Speaker presentation + Q&amp;A</b></p> <ul style="list-style-type: none"> <li>• Speakers: Kamperman Sanders, Heath</li> <li>• Moderator: Bryan Mercurio, Chinese University of Hong Kong</li> </ul>
	<b>11:00 - 11:25</b>	Coffee break

<p><b>11:25 - 13:00</b></p>	<p><b>Greater China</b></p> <p><b>New Developments in Chinese IP Law</b>          Catherine Sun, China IP Ltd, Hong Kong</p> <p><b>New Developments in Hong Kong IP Law</b>          Henry Wheare, Hogan Lovells, Hong Kong</p> <p><b>New Developments in Telecommunications Law, WTO Dispute Settlement and Trade in Services</b>          Shin-yi Peng, National Tsing Hua University, Taiwan</p> <p><b>Speaker presentation + Q&amp;A</b></p> <ul style="list-style-type: none"> <li>• Speakers: Sun, Wheare, Peng</li> <li>• Moderator: Bryan Mercurio, Chinese University of Hong Kong</li> </ul>
<p><b>13:00 - 14:15</b></p>	<p><b>Lunch</b></p>
<p><b><u>Afternoon</u></b></p>	
<p><b>14:00 - 14:15</b></p>	<p><b>Registration for Roundtable session</b></p>
<p><b>14:15 - 15:00</b></p>	<p><b>Intellectual Property Trading</b>          Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>
<p><b>15:00 - 15:45</b></p>	<p><b>Discussion with the floor</b></p>
<p><b>15:45 - 16:00</b></p>	<p><b>Closing remarks</b>          Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>



INSTITUTE OF EUROPEAN STUDIES OF MACAU  
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## The Advanced Professional IP Update and the HKIPD Workshop on IP Trading, 26 May 2012 Application form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Contact

Address: \_\_\_\_\_

Contact

Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Payment Method:

**please transfer the money to the following account or pay by cash on 26 May 2012**

Bank: Banco Comercial de Macau

Bank account number: 706450

Address: Avendia da Praia Grande n.572, Macau

Name of Beneficiary: Instituto de Estudos Europeus de Macau

Swift Code: CMACMOMX

Please specify the payment for "IP on 26 May":

**\*Please be reminded that the fee is HK800net. IEEM will not pay for any "Commission fee" or "Transferral fee" (including the charges from the bank in your country and also BCM in Macau).**

As you finish the payment, please kindly send a copy of the remittance form together with the application form by fax (853-28356155) or send to the following e-mail: [beatrice@ieem.org.mo](mailto:beatrice@ieem.org.mo)

**Contact person: Beatrice Lam**

**\* This amount is for the students of Chinese University of Hong Kong only**