# Fighting corruption with ethical codes and corporate compliance

The Practitioner's View

Presented by Jeremy Platts 18 April 2011



## **Background**

#### Managing financial crime risk in:

- Royal Hong Kong Police
- Standard Chartered Bank
- Hong Kong Monetary Authority
- Ernst & Young



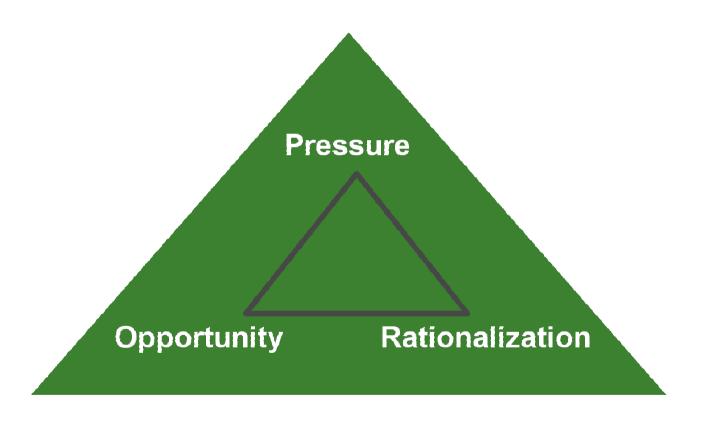
# **Aim Today**

#### To remind ourselves

- Reasons behind the fraud
- Profile of the typical fraudster
- Specific case studies
- Control failures
- Adequate policy & procedures

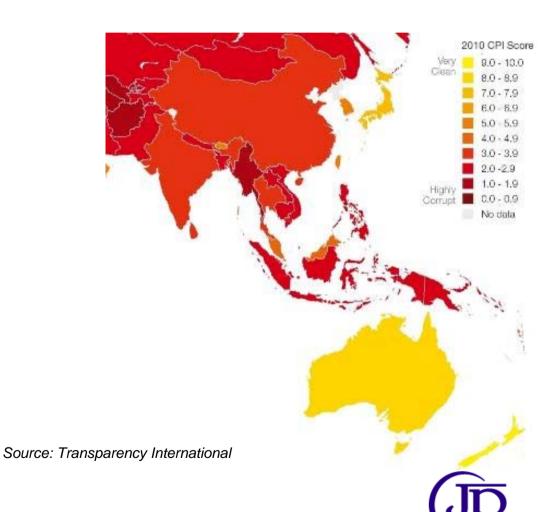


#### Reasons behind the crime





#### Surrounded on all sides...



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#### **The Typical Fraudster**

- "Loyal", long-term, trusted staff
  - Start off honest but turn to fraud when times get hard, dissatisfaction sets in or work pressure becomes too high
- Staff with prior history
  - Staff with bad intent and poor performance



# **Specific case studies**

- Conflicts in Macau
- Fraud in Fraud Control
- Taiwanese Loan Portfolio
- Creative Customer Service
- Objective Pressure



#### **Control Failures**

- Sharing passwords
- Failure to log-out
- Poor supervision
- Undue reliance on key individual
- Failure to take annual leave



## **Adequate Procedures**

- UK Bribery Act 2010 will have impact on major UK businesses operating globally
- All businesses need to have 'adequate procedures' in place to prevent bribery and corruption occurring



#### **Adequate Procedures**

- Board responsibility for the company's anti-corruption programme
- Appointment of a senior officer with responsibility for compliance
- Adopting a clear and unambiguous code of conduct including a well publicised anti-corruption code
- Putting in place procedures for risk assessment, reporting and investigation
- Employee vetting and revision of employment contracts and procedures to deal with the issue of corruption
- Developing and implementing a gifts and hospitality policy
- Provision of thorough anti-corruption training to employees



#### **Adequate Procedures**

- Undertaking due diligence before commencing new business relationships and careful management of supply chains
- Formalising the organisation's decision making processes
- Tightening financial controls



# **Final Thought**

"Integrity is doing the right thing, even if nobody is watching"

- Jim Stovall (Author of The Ultimate Gift)

