

The Centralized Centre to support eLearning development at CUHK



The Centre for eLearning Innovation and Technology



The logo for ELITE consists of the letters E, L, I, T, and E, each formed by multiple parallel lines of different colors: yellow, green, purple, blue, and pink respectively.

ELITE's Vision

A central hub to **advance** CUHK's position as a global leader in education and technology

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ELITE's Mission


To develop and promote **culture**, **capacity**, and **competence** at CUHK in eLearning practices and technology **internally** and **externally**



eLearning Process

START



 Pedagogical Consultation and evaluation services and eLearning Community of Practice

MOOC/online learning/CDGS development track



SPOC/Flipped/Micro-modules MMCDGS track



uReply/AR/VR/Gamification/Tool development track



Video recording and editing



Course hosting and platform



itsc KEEP



View and utilize learning analytics and technology integration

Services provided by ELITE under 8 Main Pillars



P1 - Multimedia content co-creation



P3 - Instructional design support



P5 - Advanced eLearning analytics



P7 - Innovative tech like VR/AR/MR, gamification, geolocation



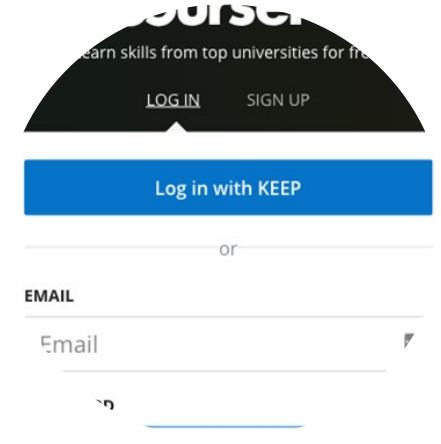
P2 - MOOC development



P4 - Online learning



P6 - Personalized profile & learning paths



P8 - Technology integration

Envision the Future of CUHK eLearning

